



Mid-Ohio Dressage Association (MODA)

2018 Show Sponsorship Options

Spring Show I & II April 20 – 22 Eden Park Equestrian Complex

Classic I & II July 13 – 15 Brave Horse Ohio

Sponsorship	Able to choose Level or Division*	Program Advertisement Size	Announcement During Show	Banner 3x8 max	Competitors Party Tickets	Item in Competitors Welcome Bag	Vendor Spot	MODA website	Social Media Mentions	“On the Bit” newsletter advertisement
\$1000 Title Sponsor	x	full page	Throughout Show	x	4	X	x	X Banner	x	x
\$500 Valued Sponsor	x	1/2 page	Twice, including with Level	x	2	x	X	X On Sponsor page	x	X
\$250 Supporter	x	1/2 page	Daily with Level	x	2	x	x	X on Sponsor page	X	x
\$150 Friend		1/4 page	Once	x						x
\$50		Business Card		x						
\$25		Business Card								

Additional Opportunities:

Organization Level Sponsor - \$2000 or higher - Please work with MODA for details to ensure your sponsorship is maximized!!

Ribbon Sponsor - \$1000 *per Level* for name to appear on High Point and neck ribbons, banner in Prize Circle photo spot, Ad on MODA website and “On the Bit” newsletter. Only \$500 to add Reserve ribbons to the same Level.

Ring Sponsor - \$500 per ring for the duration of show. Half-page ad in show program, announced multiple times throughout the show, Ad on MODA website, social media mentions, and “On the Bit” newsletter

*Designation of Division or Level is first come-first served, and is not guaranteed.

- All sponsorship levels can be based on monetary donation or by donation if in-kind items or services.
- All banners are the responsibility of the donor to provide and become the property of MODA, unless otherwise agreed.
- All advertisements in show program are contingent upon receipt of camera ready advertisement by the show deadline.

Company name:	MODA Contact person:
Company Rep:	
Email:	Please make all checks payable to MODA and send to:
Phone:	MODA attn. sponsorship
Address:	125 N Virginiale Rd, Columbus, OH 43209