

LCTA – Board Meeting - Minutes

5.9.2017	6:00 PM	Family Circle Tennis Center, Daniel Island, SC
Facilitator	Steve Wilson – President	
Note taker	Pat Smith - Secretary	
Board Members	Steve Wilson, Meg Farrelly, Pat Smith, Nancy Pitcairn, Charlotte Gerber, Dee Mack	
Guest	April Gift, Kelly Hesketh and Sheryl McAlister, USTA - SC	
	The Meeting was opened by the President, Steve Wilson at 6:00 PM	
Reading of Minutes	The February 2017 Board Meeting minutes were reviewed. A motion was made to accept and approve the minutes as read. The motions were approved unanimously.	
Treasurers Report	Steve Wilson – Briefly went over the year to date finances. The report was accepted as information.	
LYTA Report	No Report	
JTT	April Gift gave a brief overview of how junior team tennis gives youth players a pathway to adult team tennis. It provides them with the skills and confidence to move up to league play. This year they 261 in the fall, 170 winter and 200 in the summer. They also hosted a workshop for captains and coaches to learn how to run a practice.	
Presidents Report	Steve went over the statistical reports (participation) with the Board. The reports were received as information	
Grievance Committee Report	Nancy Pitcairn gave a brief overview of the two main grievances the committee addressed this year. One was a score dispute and the other involved removing a player from playoffs due to inappropriate comments after repeated warnings. Nancy also reported that a player was suspended for 360 days for a fraudulent self-rating.	
Request for donation to Bishop England HS	The request to help BEHS financially to build more tennis courts has been tabled pending receipt of more information from BEHS in writing.	
Tennis Apprentice Program	<p>Kelly Hesketh presented a proposal to help organize Southern's Tennis Apprentice programming in the Charleston area mirroring the programming that Nan Smith has coordinated in the Columbia area through CTL. Would LCTA be willing to help offset some of the cost for the beginner players so that we can offer an affordable and appealing program to potential new league players?</p> <p>After listening to her presentation (basics attached), a motion was made to give \$1,500 to fund three six week sessions of Tennis Apprentice in the form of three \$500 grants. The motion was seconded and approved.</p> <p>USTA-SC will contact the pros and prepare the guidelines for the Tennis Apprentice Program.</p>	

TENNIS APPRENTICE

Here's how it would work:

1. LCTA will pay the pro \$45 per student. All the pro has to do is show up and teach the class. Pro decides day/time. Pro also decides how many students they can handle. However, a minimum of 10 is required. We would offer several different times/locations to the players.
2. Students send their registration and check made out to LCTA.
3. A new Head racquet for each player is included in the program. Order the racquets from Southern and distribute to the new players at their first session.

Here's the cost breakdown based on 10 students:

Income: Player Fees: \$60 = \$600

Expenses: Pro = \$450 (+pro receives \$100 bonus from Southern at the conclusion of the session)

USTA Memberships: \$440 (10 @ \$44)

Total cost = \$890 (so LCTA's portion would be \$290)

I would like to approach the clubs/facilities in Mt. Pleasant for programming around that area and also programming through the City of Charleston in the West Ashley area. We could keep an email distribution list of participants from every class and email them about league opportunities as they arise. We could also try to help those interested in finding a team or forming one with other beginners.

Here's an example of what the information would look like when promoting the program:

Tennis Apprentice

NEW TENNIS APPRENTICE CLASSES SCHEDULED! REGISTER TODAY!!! These classes fill up quickly! Your \$60 check confirms your spot!

Tennis Apprentice is an all-inclusive tennis program for the beginner adult player! (18+) Here's the bargain we are offering for just \$60!

- Six one hour lessons taught by an experienced professional
- A Head TI Conquest beginner racquet
- One year USTA membership (\$44 value)
- Pathway to USTA league tennis
- New friends and a new sport for life! (priceless!)

Your payment of \$60, along with the completed registration form reserves your spot!

City of Charleston/LCTA is offering the following classes:

Location/Dates/Time/Instructor

Participants take all classes at same location. We hope you will join us for Tennis Apprentice! Grab a friend and bring them, too! **SPREAD THE WORD!!!!**

Let me know what you think and give me a call if you would like to discuss further.

Thank you!

Kelly Hesketh

USTA Southern

Tennis Service Representative

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