



SPONSORSHIP OPPORTUNITIES

Friday, September 13 | 5 pm

PRESENTED BY



BENEFITING



The Frontline Experience is like no other event in Indianapolis. This 4th annual signature fundraising event of the Indy Public Safety Foundation, presented by the Indianapolis Motor Speedway, will support and recognize the more than 3,200 first responders who serve the City of Indianapolis.



Indianapolis Metropolitan Police Department



Indianapolis Fire Department



Indianapolis Emergency Medical Services

Frontline Experience guests will step behind the line to learn more about the work Indy's first responders do on a daily basis to make Indy a safe place to live, work and play. Your sponsorship and engagement will show our police, fire and EMS that they are supported and recognized for their sacrifice.

And, you'll have a lot of fun.

Engage with Indy's First Responders

We know you have that burning question you've always wanted to ask a police officer, firefighter, EMT or paramedic.

In addition to the eight guests of the table sponsor, two seats will be provided free of cost to Indianapolis first responders and public safety personnel.

We always say that silent gratitude isn't much use to anyone. The Frontline Experience is your opportunity to engage and say thanks.

Event Overview & Reach

500 business executives, community leaders, city leadership and stakeholders in attendance

Show your support of 3,200 first responders and civilian public safety personnel

150+ first responders attending

Combined social media reach of over 200,000 engaged users through Facebook, Twitter and Instagram

IndyFrontlineExperience.org

SPONSORSHIP INVESTMENT OPTIONS



Title Sponsorship - One (1) Available: \$25,000

Promote your brand with Title Sponsorship of The Frontline Experience 2019
16 tickets (two tables with logo placement) to event and VIP Reception
Agency Chief or other city leader seated at table
Opportunity to recognize sponsorship through speaking role at event and pre-event media promotion
Full page ad on back cover of event program for maximum exposure and display advertising on signage and 25 TV screen monitors
Logo and link on event website and inclusion in social media (200,000 user reach)
Complementary "Hot Lap" on-track xperience in Indy Car for all guests (\$1600 value)
15-20 minute helicopter ride on IMPD's "Eye in the Sky" for 1-2 guests (weather and weight restrictions apply)

VIP Reception Sponsor – Two (2) Available: \$15,000

Promote your brand with naming rights for VIP Reception
16 tickets (two tables with logo placement) to event and VIP Reception
Agency Chief or other city leader seated at table
Opportunity to recognize sponsorship through pre-event media promotion
Full page ad on inside back cover of event program and display advertising on signage and 25 TV screen monitors
Logo and link on event website and inclusion in social media (200,000 user reach)
Complementary "Hot Lap" on-track xperience in Indy Car for eight (8) guests (\$800 value)

Public Safety Playground Title Sponsor – Two (2) Available: \$10,000

Promote your brand with naming rights for the Public Safety Playground, consisting of over 25 exciting activations
Opportunity to recognize sponsorship through pre-event media promotion
Full page ad in event program and display advertising on signage and 25 TV screen monitors
Logo and link on event website and inclusion in social media (200,000 user reach)
8 tickets (one table with logo placement) to event and VIP Reception

Public Safety Individual Experience Sponsor – Five (5) Available: \$7,500

Brand exposure through naming rights for an individual experience from IMPD, IFD and IEMS (sponsor's choice)
Full page ad in event program and display advertising on signage and 25 TV screen monitors
Logo and link on event website and inclusion in social media
8 tickets (one table with logo placement) to event and VIP Reception

VIP Table Sponsor – Twenty (20) Available: \$5,000

8 tickets (one table with logo placement) to event and VIP Reception
½ page ad in event program and display advertising at event
Logo and link on event website and inclusion in social media

Table Sponsor: \$2,500

8 tickets (one table with logo placement) to event
¼ page ad in event program and logo featured on event website
Logo displayed at event and on event website

Engage with Indy's First Responders

At each table, your sponsorship allows two (2) first responders to attend the event free of cost.

Ask a question, learn a skill or just say thanks for keeping us safe and healthy.

SPONSORSHIP REGISTRATION



Business/Organization Name: _____

Contact Name _____ Title _____

Email _____ Phone _____

Who should we contact for event logistics and deliverables (i.e. logo, ad, guest names, etc.)?

Name _____ Email _____

I want to invest in The Frontline Experience and Indy's public safety as a sponsor at the following level:

_____ Title Sponsorship - The Frontline Experience - \$25,000

_____ VIP Reception Sponsor - \$15,000

_____ Public Safety Playground Sponsor - \$10,000

_____ Public Safety Individual Experience Sponsor - \$7,500

_____ VIP Table Sponsor - \$5,000

_____ Table Sponsor - \$2,500

Multi-Year Opportunities (Available for VIP Table Sponsor and Above Only):

_____ I would like to commit to a two-year sponsorship for a discount of 5% off the yearly sponsorship cost.

_____ I would like to commit to a three-year sponsorship for a discount of 10% off the yearly sponsorship cost.

Payment:

_____ Please invoice me

_____ Check enclosed (made payable to Indy Public Safety Foundation)

Indy Public Safety Foundation
200 E. Washington St., Suite E241
Indianapolis, IN 46204
EIN: 46-2975046

Return completed form to Dane Nutty by email at dane@indypsf.org. With questions, email or call Dane at 317-327-7067.

The Indy Public Safety Foundation (IPSF) is a 501(c)3 nonprofit organization and as such, donations are tax deductible under IRS code. The tax deduction is limited to the excess of the contribution over the fair market value of any items received in exchange for the donation.