
The 3rd Annual Citywide Praise Family Fun Day

Saturday, August 17, 2019

SPONSORSHIP OPPORTUNITIES



Senior Pastor, Shawn Brooks
Associate Pastor, Alicia Evans
801 South Adams Street, Petersburg, Virginia 23805
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Message from Senior Pastor Shawn

Hello and welcome to Greater Works Christian Fellowship (GWCF)! Firstly, I would like to thank you personally for allowing us the opportunity to present you with our sponsorship and partnership opportunities for The Greater Works Christian Fellowship 3rd Annual Citywide Praise Family Fun Day. Greater Works Christian Fellowship has continued to grow. We continue to increase our congregation numbers, programming and outreach. All Sponsors and Supporters that partner with Greater Works Christian Fellowship family to host the 3rd Annual Citywide Praise Family Fun Day becomes a part of this success and an important part of Greater Works Christian Fellowship and the Petersburg Community.

In 2017, during our inaugural Citywide Praise Family Fun Day, Ten-time Stellar Award Winner and Billboard's leading gospel artist, Kurt Carr and the Kurt Carr Singers and internationally known The Virginia State University Gospel Chorale had the entire City on their feet! Our 2018 event featured Stellar Award Winner John P. Kee! Virginia's own Praise 104.7 radio personality and The Belle of Gospel, Sheilah Belle was the MC.

The generous support offered by residents, businesses, friends, family, local churches and GWCF Church Members helped to make the first ever Citywide Praise Family Fun Day exceed expectations.

Greater Works Christian Fellowship has designed a number of tiered packages which will give businesses and individuals the opportunity to support the 3rd Annual Citywide Praise Family Fun Day event at all levels. Our sponsorship opportunities have been developed to provide businesses and individuals with an excellent return on investment. Our sponsorship opportunities offer our sponsors brand exposure through a variety of mediums including, media, print, signage and much more.

In return for your investment, Greater Works Christian Fellowship 3rd Annual Citywide Praise Family Fun Day can help your business increase your brand awareness and image, to gain new customers and to develop relationships with existing customers. In doing this, you showcase your devoted involvement in supporting the City of Petersburg.

I am confident our dedicated church members, community volunteers and planning team backed with our desire to see the faith community expand its support throughout the City of Petersburg; your business will enhance brand and community awareness of available resources and services. With a community of over 30,000, we would be grateful for the opportunity to work with your business to reach this audience.

If you have any queries regarding any of our sponsorship opportunities, please don't hesitate to contact myself or Sponsorship Manager, Kimberly Peebles.

In finishing, I would like to extend my sincere thanks for taking the time to read our sponsorship opportunities. We believe our sponsorship opportunities will provide an exciting marketing opportunity for your business and we would relish the opportunity of working in partnership with your business. Greater Works Christian Fellowship looks forward to welcoming you to our family.

Shawn Brooks

WHY PARTNER GREATER WORKS CHRISTIAN FELLOWSHIP 3rd ANNUAL CITYWIDE PRAISE FAMILY FUN DAY

Your sponsorship allows you and/or your company to show support for the entire City of Petersburg and families who live here. **Partnering allows you to get face-to-face and connect with a community of over 30,000 and potential customers.**

The Greater Works Christian Fellowship 3rd Annual Citywide Praise Family Fun Day is the most unique community engagement event in Petersburg, Virginia. The Community will gather on the 24 acres of land surrounding Greater Works Christian Fellowship, 801 South Adams Street, Petersburg. This historic location was home to Petersburg General Hospital and the previous address of Southside Regional Medical Center.

Semi-Professional and local gospel artists will headline the event. for The Greater Works Christian Fellowship 3rd Annual Citywide Praise Family Fun Day. This year's host will be **Cavell Phillips, host of "Upbeat!" on 106.5 "The Beat"** in Richmond.

Thousands will gather for one primary reason: to celebrate life through some of the best gospel music, praise dancers and mime artists, but what they will find when they get there is more than just anointed performers; it will be the spirit of the local community, the top local food vendors, premier business vendors and music by the most sought after gospel DJ. An event of this kind has never been held in the City of Petersburg!

EVENT DETAILS

What: The 3rd Annual Citywide Praise Family Fun Day celebrating family and community

When: Saturday, August 17, 2019

Where: Greater Works Christian Fellowship-
801 South Adams Street, Petersburg, Virginia 23805 on 24 acres of land
Previous location of Southside Regional Medical Center and Petersburg General Hospital

Who: Leading Gospel Artist; Praise Dancers, Mime Artists, Food Vendors, Retail Vendors, Resource Vendors, Service Vendors, Live DJ; Virginia's Praise 104 Sheilah Belle

OUR STORY

Greater Works Christian Fellowship opened its doors in Petersburg, Virginia on April 10, 2010. Pastor Shawn Brooks, a native of Petersburg and founder of Greater Works Christian Fellowship, answered the call to ministry at the age of 18 years old. Pastor Shawn often shares funny stories of how his life has faced more turbulence since converting. Nonetheless he has chosen to stay in the fight. Over the past 7 years, the congregation of Greater Works Christian Fellowship has grown rapidly. The programs offered through Greater Works Christian Fellowship service all ages, ethnicities and religious denominations.

Throughout life, Pastor Shawn relied on pranks, laughter and his comedic nature to break the ice, support others and to nurse his own wounds. Pastor Shawn continues to use what his teenage and college daughters describe as “cheesy jokes” behind the pulpit. It is the lightness of Pastor Shawn that draws the City to Greater Works Christian Fellowship. He has created a welcoming environment that attracts the unlikely church goer to attend Sunday after Sunday after Sunday.

On any Sunday, you may see members streaming church service using Facebook Live, tweeting a dynamic quote that Pastor Shawn delivered or taking selfies with other church members. Pastor Shawn is also known for selfies and is a major photobomber! Greater Works Christian Fellowship has certainly become a “*trending topic*.”

Pastor Shawn’s personal experience of loss with the death of his mother and many childhood friends; experience of forgiveness as demonstrated while he carried out his father’s eulogy; the experience of trauma endured during the military wars he fought further inspired his compassion for his hometown, Petersburg. In a recent sermon, Pastor Shawn reflected on his strong desire to lead Greater Works Christian Fellowship and the faith community to become the heartbeat of the City. He returned home from San Diego, California to do just that.

The Associate Pastor, Alicia Evans, the ministry leaders and the members of Greater Works Christian Fellowship work effortlessly throughout the City in an effort to support the residents, businesses, and City leaders. Greater Works Christian Fellowship is a permanent placement in the City of Petersburg.

Through Greater Works Christian Fellowship 3rd Annual Citywide Praise Family Fun Day, the City will pull together to share a unique memorable experience. The 3rd Annual Citywide Praise Family Fun Day will lift morale, strengthen families and advance the City leaders agenda to move the City forward.

SPONSORSHIP OPPORTUNITIES

Greater Works Christian Fellowship 3rd Annual Citywide Praise Family Fun Day is currently seeking sponsors and partners to be an integral part of this unique event. All sponsoring levels include branding and signage opportunities, name recognition in press releases, and logo placement on printed materials related to event, in addition to various exclusive and non-exclusive partner programs.

We offer creative flexibility in all sponsorship levels. To be a sponsor or partner, visit www.gwcfellowship.com.

Presenting Sponsor-\$25,000

- Exclusive sponsor of the event
- Top spot with high visibility for company name and logo on the street and stage banner
- Reserved Presenting Sponsor Tent for promoting products or services (located next to stage)
- Opportunity to be recognized on stage as the exclusive sponsor
- Opportunity to speak on stage at the Event
- Brand recognition during Event announcements
- Equal billing (including company name and/or logo) with PR materials (including flyers, posters, banners, television, radio and PSAs, print ads and social media promotions.
- Twenty complimentary tickets to the 3rd Annual Citywide Praise Family Fun Day
- Company logo placed on Greater Works Christian Fellowship's web site with an active link to your web site

Hope Sponsor-\$15,000

- Highest level non-exclusive sponsor
- Category exclusivity
- Opportunity to be recognized on stage as a sponsor and to welcome the audience
- Guaranteed visibility
- Reserved Platinum Sponsor Tent for promoting products or services
- Brand recognition during Event announcements
- Fifteen complimentary tickets to the 3rd Annual Citywide Praise Family Fun Day
- Company logo placed on Greater Works Christian Fellowship's web site with an active link to your web site

Empowerment Sponsor-\$7,500

- Opportunity to be introduced on stage as a sponsor
- Category exclusivity
- 20 x 20 Tent with high visibility
- Shared branding and signage rights
- Onsite brand activation opportunities
- Brand recognition during Event announcements
- Ten complimentary tickets to the 3rd Annual Citywide Praise Family Fun Day
- Company logo listed on Greater Works Christian Fellowship's web site with an active link to your web site

SPONSORSHIP OPPORTUNITIES continued

Health and Wellness Sponsor-\$3,000

- Acknowledgement from stage as a sponsor
- Category exclusivity
- Company name on event stage banner
- Brand recognition during Event announcements
- Five complimentary tickets to the 3rd Annual Citywide Praise Family Fun Day
- Company name logo on Greater Works Christian Fellowship's web site with an active link to your web site

Supporter Sponsor-\$500

Not seeing what you need? We can build custom packages to suit your needs. Please inquire at info@gwcfellowship.com

Advocate Sponsor-\$100

Full event branding and signage rights

Donation Sponsor-\$50

Full event branding and signage rights

Media Sponsor

We are looking to work with local partners in various media outlets looking to grow their core audience through a variety of branding and outreach opportunities.

In-Kind/Donation Sponsor - Various in-kind sponsorships available. Please inquire at info@gwcfellowship.com

CONTACT DETAILS

Thank you for taking the time to view our sponsorship opportunities. Greater Works Christian Fellowship is dedicated to marketing our sponsors and partners to ensure optimal benefits for both parties. Greater Works Christian Fellowship will assist with activating your sponsorship and partnership in an innovative and creative way. All sponsorship levels can be tailored to your specific needs.

We look forward to forming a great business partnership with you. Please contact us if you want to know how you can become involved and what we can do for you.

Kimberly Peebles

Sponsorship Manager

Email: info@gwcfellowship.com

Ph: (804) 651-6155