



“50 BY 30”

HOUSING, TRANSPORTATION, WORKFORCE & EDUCATION IN THE 21ST CENTURY

1

A Collective Impact approach to employing 50% of Scott County’s
labor force within the County by 2030



SCALE

Scott County Association For Leadership And Efficiency

SCALE's VISION

- SCALE set a vision of employing 50% of Scott County's labor force within the County by 2030 by focusing on:
 - Transportation
 - Land Use
 - Economic Development

SCALE's CONTRIBUTIONS TOWARDS GOAL

- Strategic transportation investments that supported economic development with oversight through TED
- Expanded to land use and transportation through education modules, data, and workgroup support
- Focused on economic development to increase the number of jobs in the county through site development, C/I land absorption, and FSS

WHAT'S NEXT?

- Due to SCALE's success at attracting job growth in our communities, the next steps to advance our goal should be in the areas of:
 - Housing
 - Transportation
 - Workforce Readiness
 - Educational Preparedness

relationships
transportation
individuals
education
transit
effective
safe
quality
families
teamwork
healthy
enhance
community
commercial
work
efficient
responsible
business
parks
live
partnership
integrity
trust
coordination



WHY NOW?

- Aligns with and supports local planning efforts: 2040 Comprehensive Plans, CDA housing needs assessment, transit way studies
- Inform local decisions on school enrollment and housing growth
- Rapid job growth has many communities working to find solutions to labor shortages, transportation and housing, but the work has been focused on individual issues
- The cost of doing nothing could be significant

WHAT DO WE EXPECT TO GAIN?

- By taking an integrated approach to working on the areas of housing, transportation, workforce readiness, and educational preparedness, we hope to gain:
 - A comprehensive understanding of current programs, services, initiatives, and investments surrounding these issues
 - Development of a local vision and action plan that addresses these issues as a system, rather than as isolated problems
 - Potential cost savings by joint collaboration

PROGRESS: MAY '15 – JANUARY '16

- Initial Collective Impact presentation to SCALE
- Housing discussion with SCALE Executive Team
- CDA convenes meetings
 - CDA, SMSC, MN Housing, County, Cities
 - Conclude that housing is tied to workforce, education, transportation
- Discussion of four issues with SCALE Exec
- Small group discussions at SCALE
- Steering committee discussions with SCALE Exec
- Steering committee and working group members identified and contacted

HOUSING

- In Scott County, 57% of senior renters and 29% of senior homeowners pay more than 30% of their income on housing
- Nearly 5,500 foreclosures in Scott County during the foreclosure crisis 2009-2013
- Since 2000, rental rates have risen 13% while renter incomes have fallen .2%
- Increased demand for federally subsidized housing
- Point-in-time count shows growing number of homeless households in Scott/Carver county
- Housing Needs Assessment (2011) showed demand for 520 workforce units between 2010-2020. Village Commons (66 units) in Savage developed in 2013.

TRANSPORTATION ACCESS

- Lack of Transportation Options:
 - on evenings/weekends for employers (import low wage earners and export County higher skill sets)
 - reverse commute options for employers
- Congestion on Regional System – will make more difficult to commute north with time

WORKFORCE READINESS

- Significant Job Growth
- Low state and local unemployment rates (November: Scott County 2.4% and MN 3.0%)
- Changing demographics
- Projected job openings by 2020 in Minnesota is expected to be 500,000
- Three quarters of those opening will be created by retiring workers
- Lack of post-secondary options locally

EDUCATIONAL PREPAREDNESS

- Today's third graders are Scott County's future workforce
 - In 2015, a third (688 students) of Scott County 3rd graders not reading at grade level
 - Future achievement is predictable by grade 3
 - Maintaining status quo has a cost
 - Dropouts and unprepared graduates require additional public services throughout life

Welcome to Scott County!

Housing Options Avail. for Entire Life

All Households Spend < 30% Income on Housing

50% Resident Workers Work in Scott County

Jobs that Support Individual/Family Needs

Cities

SCALE

CDA

SUSTAINED ECONOMIC DEVELOPMENT

HOUSING

WORKFORCE READINESS

EDUCATIONAL PREPAREDNESS

TRANSPORTATION

No Post-Secondary Ed. Facilities

Lower Wage Jobs

Lack of Housing Options

NIMBY

Pub. Policy Challenges

Zoning

Regional Capacity

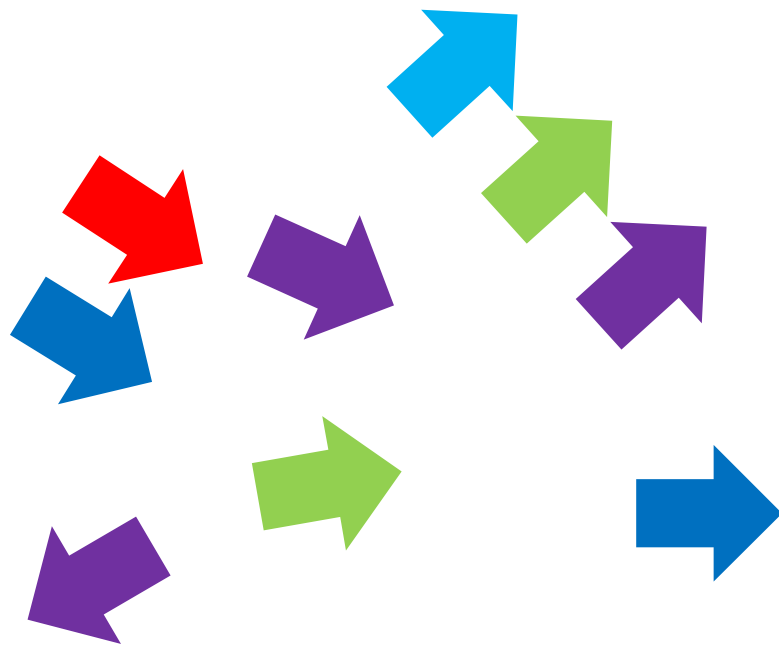
Mobility

Lacking Local transit options

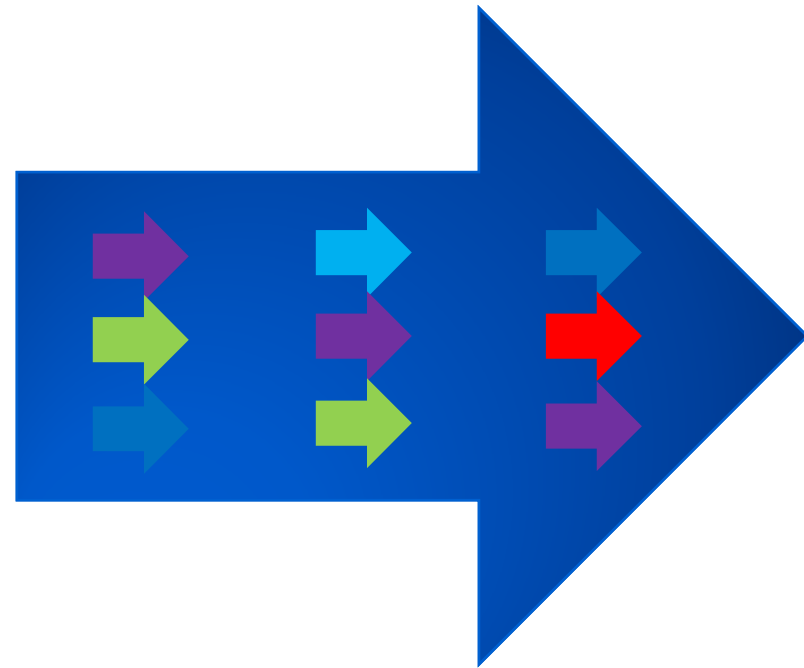
Jobs ≠ Local Skills

Isolation/Collaboration

Collective Impact

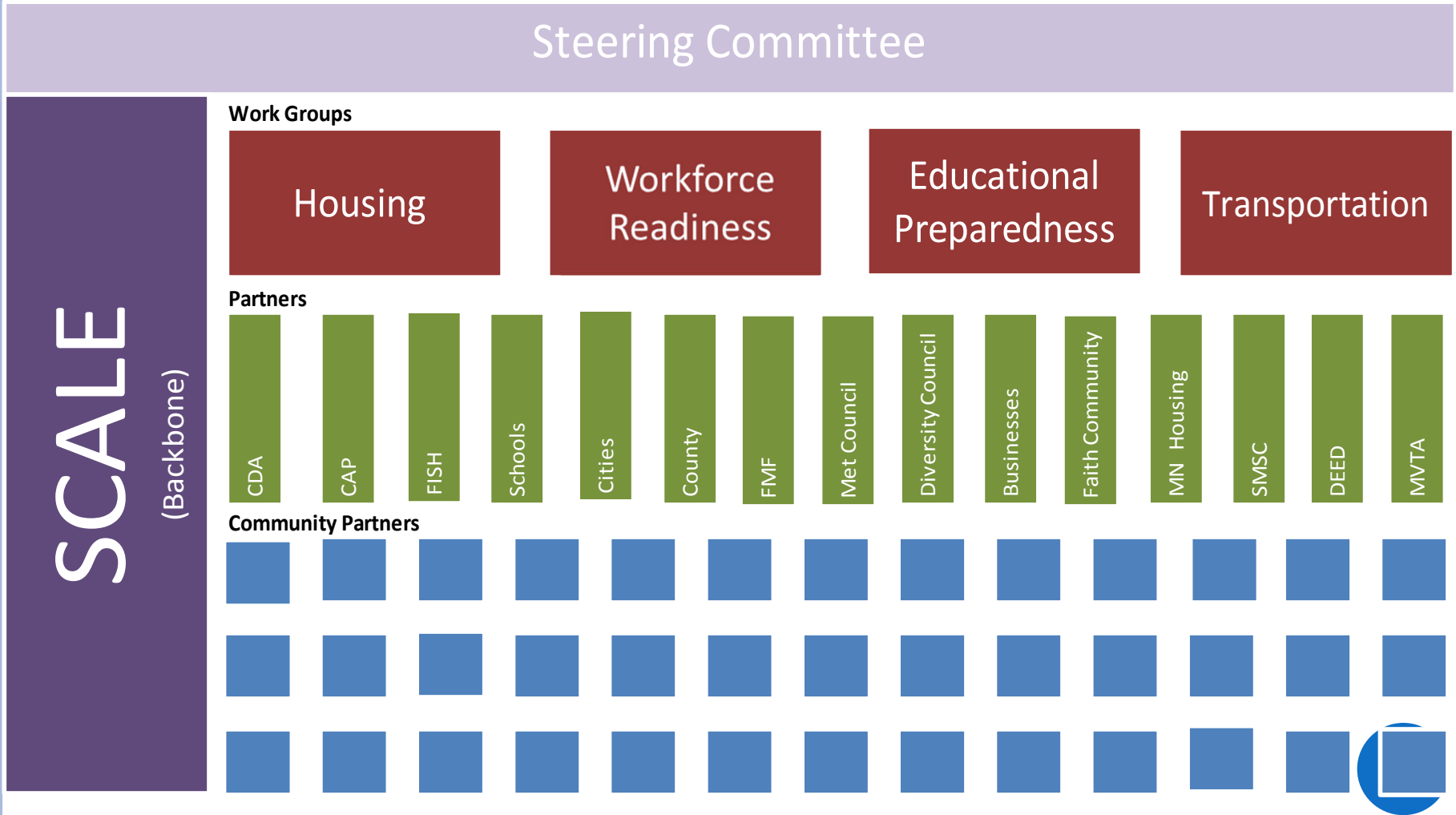


Incremental Change



Transformational Change

STRUCTURE



STEERING COMMITTEE MEMBERSHIP

- Community Members:
 - Non-HS Grad
 - Low-Income Housing Resident
 - Job Seeker
 - Transit User
- City Elected Official
- City Non-Elected
- Large Employer
- Developer
- Township Official
- County Commissioner
- SMSC
- Small Employer
- Planning Commissioner
- SCALE Exec Representative
- CDA
- CAP Agency Board
- Superintendent
- MnSCU

NEXT STEPS FOR 2016

- Establish work groups and a steering committee with key players from each area that has been identified
- Fund initiative by utilizing previous TED dedicated funds
- Schedule and hold kick-off retreat for steering committee and working group members
- Support effort through continued discussion and education at City Council, School Board and County Board Meetings
- Be transparent and consistent with decision making
- Understand the issues through collected data that defines the Scott County community
- Discover the common themes as it relates to living and working in Scott County