

DUNES WOMEN'S CLUB

BEVERLY SHORES TELEPHONE DIRECTORY ADVERTISER INFORMATION

The Directory will be on 8 ½ X 11 in paper, spiral bound, color photo on front, with heavy plastic cover. We will be printing 325 books. Advertisers purchasing an ad of at least ½ page or larger will get a directory for free. Contact mulconrey@comcast.net or 219-872-2516 to put in your order if you want one but are buying a smaller ad. The telephone directory is published only every 5 years so your one-time payment for an ad will be good for that period.

ADVERTISER: _____ ADDRESS: _____
PHONE: _____ CONTACT NAME: _____

Ad Cost – Select one:

 TAKEN Inside Back & Front Covers: \$150 each

_____ Full Page ad: \$100

_____ ¾ page ad: \$80

_____ ½ page ad: \$55

_____ ¼ page ad: \$35

_____ Business card size: \$20

Send form with check payable to Dunes Women's Club to DWC, POB 647, Beverly Shores IN 46301

Ad Specifications: Very Important – the advertiser must provide the ad if it requires more than basic word processing skills. Business cards and other ads can be used as long as they are “camera ready”, black and white, do not have complicated (not striped or multi-colored) backgrounds and must fit the size selected.

Send electronic ad to mulconrey@comcast.net in editable form (jpg, tif, Word, Powerpoint or Excel – NOT pdf)

DWC Member name: _____

*****tear off*****

BEVERLY SHORE TELEPHONE DIRECTORY

DWC COPY OF RECEIPT

Received From _____ (business name)

Contact Person's Name & Telephone #: _____

For a _____ (page size of ad) for \$ _____

_____ (DWC member signature)

DUNES WOMAN'S CLUB BEVERLY SHORES TELEPHONE DIRECTORY PROJECT

The Dunes Woman's Club provides a service for the residents of Beverly Shores in the form of a telephone directory which is published only every 5 years . So your one-time payment for an ad will be good for that period.

Books should be out early summer.

The Directory will be on 8 ½ X 11 in paper, spiral bound, color photo on front, with heavy plastic cover. We will be printing 325 books. The sale price has been about \$15.

Advertisers purchasing an ad of at least ½ page or larger will get a directory for free.

Ad Cost –

Full Page ad: \$100

¾ page ad: \$80

½ page ad: \$55

¼ page ad: \$35

Business card size: \$20

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