

# You Can't Turn a Blind Eye to AI



**KEYNOTE:** *Burton Kelso*

**WEDNESDAY, June 12, 2024**

O'Neill's Restaurant & Bar

9417 Mission Rd, Leawood, KS 66206

**NETWORKING:** 5:30-6:00pm

**DINNER:** 6:10pm

**PROGRAM:** 6:45pm

The mission of the American Business Women's Association is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

*Changing Women's Lives  
One Woman at a Time.*

For more information about our

Chapter, contact us at

[ABWAMoKan@gmail.com](mailto:ABWAMoKan@gmail.com)

or visit our website

[www.abwamokan.org](http://www.abwamokan.org)

MO-KAN CHAPTER

*find unity in*  
**COMMUNITY**  
AMERICAN BUSINESS WOMEN'S ASSOCIATION  
1949-2024

**Burton Kelso** is the Chief Technology Expert at Integral, a company that specializes in consumer and business computer-related technology issues.

AI is changing the business landscape as we know it and it's time you embrace it. No excuses! If you can Google, you can use any Generative AI tool to help you save time and increase your productivity. If you want to keep up with the best practices and stay relevant in our emerging AI world you need to get an understanding of AI to help your business stay ahead of the curve.

Burton is known for sharing his insights and experience with people who want to get more from technology in their lives. He will be speaking about the following AI topics:

- AI isn't just ChatGPT. AI is everywhere, discover where it is and how to use it.
- Prompts are the soul of AI. Learn which prompts will save you time and money.
- Let AI find out where your business is lacking and help take you to the next level.

<https://www.burtonkelso.com/>

Cost includes dinner: \$25/ Members and \$27/ Guests. **Reservations required** by 6 pm Monday, June 10<sup>th</sup> using one of the following:

1. Online Register and choose your dinner at [www.abwamokan.org](http://www.abwamokan.org)
2. email to [ABWAMoKan@gmail.com](mailto:ABWAMoKan@gmail.com)
3. Call/Text 913-481-8918

**ABWA**  
AMERICAN BUSINESS WOMEN'S ASSOCIATION