



Senior Beacon 2024/5 Rate Sheet

DEADLINE: 18TH OF EACH MONTH

DEADLINE: ART-WORK IS THE 21ST

FREQUENCY DISCOUNTS:

Size	Mechanics	1 Time	3 Times	6 Times	12 Times
Square	(2.5"x2.5")	\$215	\$170	\$150	\$90
1/12th	(5"x2.5")	\$330	\$280	\$250	\$170
1/8th	(5"x3.5")	\$380	\$330	\$270	\$200
1/6th	(5"x5")	\$490	\$350	\$290	\$230
1/4	(5"x7.5")	\$620	\$520	\$420	\$300
1/3rd	(5"x10")	\$730	\$650	\$530	\$410
1/2	(7.5"x10")	\$930	\$800	\$680	\$530
3/4	(7.5"x13")	\$1110	\$995	\$890	\$720
1 Full	(10"x13")	\$1320	\$1150	\$1080	\$840

THE FAST-GROWING SENIORBEACON.INFO WEBSITE:

November 2018: 1,438 unique visits 2019: 19,507 visits 08/2020: 42,308 visits

ONLINE AD: \$100/month **HOME PAGE:** \$125/month POP-UP: \$175/mo.
SMART PHONE APP AD: \$40/month on "Coupon Page"

NO EXTRA CHARGE FOR COLOR; Graphic Ad Design: \$125

• Please email PHOTOS (as jpegs) or FINISHED PDFs to Ron@SeniorBeacon.info
Inserts: \$90 per thousand (5,000 min) Rates shown are on a PER INSERTION BASIS

BEACON NEWS GROUP

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