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**THE
LETTER**

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Mix Twenty-Six is a freelance writing company. But, at its core, it's all about letters. "Twenty-six" represents the number of letters in the alphabet and "mix" refers to the process by which those letters are used to create words, arrange those words, and rearrange those words.

The letter "P" is just one of those twenty-six letters, but it is an important one. It is the first letter of so many adjectives that best describes the company . . . and me, Robyn Hogan, the owner and primary copywriter.

Passionate. Mix Twenty-Six was built upon a love of writing. We are passionate in our pursuit to create crisp, clean, and concise copy that accurately conveys your company's message. We're passionate because we're all heart. We love what we do and, more importantly, want you to love it too.

Pleasing. Our end-game is to build long-term business relationships. We know that in order for a client to not just choose us, but to choose us time and time again, it is imperative we continually prove ourselves. We take pride in a job well done and don't consider it done until the client is completely satisfied.

Professional. We realize there are many choices for freelancer writers, which is why we continually strive to provide reliable, competent service. We have high expectations of ourselves and our goal is to meet—and beat—the expectations of every client. We are organized, proactive, ethical, and accountable.

Punctual. We understand time is precious. We will not waste the time of any client with unnecessary hand-holding. We will also not delay projects or assignments because of an unmet deadline. We deliver on time and on budget . . . every time.

Purposeful. Like anyone, we want our work to matter. We want there to be a purpose behind it. Whether we need to persuade, inform, instruct, or explain, the copy we create ultimately serves the client's purpose.

Because if it doesn't, the copy—and our work—really doesn't matter. That's why we take what we do personally.

At Mix Twenty-Six, we are committed to personal service at an affordable price while remaining respectful of deadlines. No matter the scope of the project, we work with clients to achieve the results they need, expect, and deserve.