



The Eastern Shore AFRAM Festival Committee is grateful for the faithful support of our sponsors each year.

Visitors from Delmarva, neighboring states, and as far away as San Diego, CA have enjoyed this exceptional event. Each year our festival provides an opportunity for people to come together for a positive cultural experience, in a family-friendly setting. Here, traditional African and African American arts, history, and culture can be enjoyed and explored within in a “village” atmosphere.

This year’s theme moves forward to the sixth Kwanzaa principle of “UMOJA” (UNITY).

The Eastern Shore community is strengthened by your support, which enables cultural exchange, and enhances the sharing of information from community service agencies, institutions of health and education, benevolent organizations, and government/military services. Your contribution also makes it possible for us to annually honor the local people and organizations who work to improve the quality of life in this community.

We invite you to join us this year on August 12th at 11:30am for the Opening Ceremony as an honored Sponsor and Guest of the Festival – at the Seaford Sports Complex, near the Seaford Library and Cultural Center.

Please visit our web-site: www.easternshoreafram.org for details and updated information about this event.

A tax deductible 2017 contribution (Platinum, Gold, Silver or Bronze) entitles your business or organization to the benefits outlined on Page 2.

Please Circle your preferred level of Sponsorship

Make all checks payable to:

AFRAM, P. O. Box 687, Seaford, DE 19973

Sincerely,

Pat A. Jones

AFRAM Executive Director

The Eastern Shore AFRAM Festival is incorporated as a Delaware non-profit to promote the diverse cultural arts of African Americans. The IRS granted this event a 501C3 tax exempt organization; an ID number can be provided upon request.

2017 AFRAM Sponsor Benefits

PLATINUM: \$1,000.00

~ **MAIN STAGE SPONSOR** ~

[Festival Stage; Featured Bands/Vocalists]

BENEFIT:

- Individual CORPORATE BANNER
- Free Promotional Booth
- Free “Live Commercial” on stage (between performances)
- Active link on AFRAM’s website: www.easternshoreafram.org (12 months)
- Logo on the Sponsors’ Banner (stage-side)

GOLD: \$500.00

~ **EXHIBITION SPONSOR** ~

[Cultural & Historical Exhibits/Performances/Presentations]

BENEFIT:

- Free Promotional Booth
- Active link on AFRAM’s website: www.easternshoreafram.org (12 months)
- Logo on the Sponsors’ Banner (stage-side)

SILVER: \$250.00

~ **CHILDREN'S EVENT SPONSOR** ~

[Pageant, Pony Rides, Face Painting, Bounce house(s),
Drum Demonstration, Mascot Mania/Breakfast, Games,]

BENEFIT:

- Corporate ID on AFRAM’s website: www.easternshoreafram.org
- Listed on the Sponsors’ Banner (stage-side)

BRONZE: \$100.00

[Additional Support]

BENEFIT:

- Listed on the Sponsors’ Banner (stage-side)