

## KYTSA Executive Committee Meeting Minutes January 17th, 2017

- I. Welcome and Call to Order - 9:27 am
  - A. The Kentucky Technology Student Association Executive Committee Meeting met on Tuesday January 11th, 2017, starting at 9:27 am. Jared Manis calls meeting to order.
- II. Roll Call - 9:29 am
  - A. Those present were State Officers President Jared Manis, Vice President Haley Boggs, Sergeant At-Arms Susie Rickert, Secretary Katie Yoder, Treasurer McKayla Weaver, Reporter Luke Wagers, Historian Ryan Walters, State Officer Chapter Advisors James Pennington, Amanda Wickersham, Susan Doring, Marty Nolan, Brandon Blair, Ricky Prater, State Advisor and State Coordinator Mark Harrell, At-Large members Staci Davis, Sam Mason, Chris Boggs, and Brad Thomas.
  - B. All present except State Office Chapter advisors VP Edward Milum, and At Large members Debbie Anderson and Scott Davis.
  - C. Introductions of new members, Brad Thomas, Susan Doring, Chris Boggs
- III. State Director Report - 9:34 am
  - A. Mark Harrell runs down agenda.
  - B. Priorities
    - Engage new schools-10 brand new TSA chapters
    - Reengage inactive schools - 12 active 15-16, but not 16-17
      - Finding the reasons people haven't registered yet.
    - College scholarships for state
      - Johnson and Wales has come back on board, Eastern has created application based scholarship. Hudson created KTCTS competition based scholarship. Creates incentive for schools to join TSA. Brad Thomas suggests marketing of scholarships and adding an article about the importance of TSA.
    - Sponsorships for state
      - Group will sponsor medals to remove cost on
      - Thomas's company is covering cost for plaques. Touchstone industry logo will be on plaques.
      - Some companies have sponsored certain events.
      - Harrell creating a sponsorship letter to send out to companies.
    - Refresh communications
      - Only have email as basis of communication.
      - Website has little traffic
      - TSA app will help push information to students and teachers.
      - Officer team will discuss apps and finding sponsors to fund and develop the app. Company is interested in helping fund the app. Interapp.
    - Better utilize DLG online system
      - DLG does all registration, creates rubrics and powerpoints for State.
      - Harrell has met with the team to discuss plans. Trying to make system more user friendly so teachers will have an easier time to register.

- Align TSA with Engineering Program of Studies
  - Added engineering consultant to TSA program.
  - TSA should be cocurricular and suggest adding projects to inschool programs to create more incorporation of TSA in class next year.
- C. KYTSA Regions - Run down of the new Regional split. Three regions currently, a fourth may be added in the future.
- D. KYTSA Audit, trying to run down costs of conference without taking from experience. Majority of income goes to conference. 42,000 spent last year.
- E. KYTSA Enrollment Data.
  - More students enrolled now than all last year. Need to work more with middle schools to drive that participation up. Chapter numbers still lower than last year. Total students is an uptake. 2014 bump is caused by an entire middle school enrollment. School enrolled 800 students that didn't all attend conference. Thomas offers to help push for more members, asks for information to help schools in his area. Many schools have lost their tech program altogether by crossing over to Project Lead the way, leading to less TSA enrollment. Industry in that region needs to drive for more tech education. Some new schools may have been added since recording of data.
- F. Harrell displays map to show split regions and mark the involved high schools. None of the schools are sponsored by a local industry. Thomas promotes the connection between industry and individual schools.
- G. Mark Harrell displays map of all engineering programs in Kentucky, announces he plans to promote in engineering network, hopes to get all the teachers on the same page. Shows what pathways they have and what teachers are at each school. Will help with networking for TSA. Thomas suggests getting teachers together at a conference to get teachers together and aware of TSA. Rebuilding network and showing value of participating in these events. Chris Boggs suggests sending out info through video and counts as PD and exposes teachers to TSA. Could send them packages and information. Would access teacher with no cost. Two breakout sessions dedicating to learning about TSA. One for what TSA and one to develop network and discuss what teachers are doing.
- H. LEAP won't be done at state as it requires interviews and resumes, adding 5 minutes to each students and 2 hours to each competition.
- I. State Officer Team will develop a seminar to learn about LEAP to use at Nationals. We don't want to send our students to Nationals with disadvantage

IV. State Officer Report - 10:14 am

- A. President Jared Manis presents Plan of work drafted by officer team.
  - i. Create incentives for affiliation.
  - i. Create mentor program. Currently no mentor program in place.
  - ii. Attend various conferences to present to teachers and administration

- iii. Will be attending SOLD conference February 13th and 14th
  - iv. Will increase communication through updated Newsletter, anonymous student survey, and overall clearer communication.
  - v. Will increase quality of conferences by increasing social access. Create mixer, pool movie night, create photo booth and improving quality of judges and create scholarship opportunities.
  - vi. Scholarships will be given to 1st, 2nd, and 3rd winners for the competitions:
    - Webmaster
    - Engineering Design
    - Coding
    - Promotional Design
    - CAD Engineering
- B. Shares pictures from training day
- C. State officer hangouts
- i. September 29 - welcome meeting, brainstorming, assigned rolls and responsibility
  - ii. October 25 - covered social pages and ways to build social media, reviewed responsibility and hang out meeting
  - iii. November 22 - LEAP, medals and plaques, showed t-shirt and pin designs and voted and chose, chose articles for newsletter and publishing date
  - iv. December 30 - apart of region 3 in National TSA, fundraiser for American Cancer Society and planned on ways to earn money. Haven't picked way yet. Discussed what team will be doing.
- D. State officer retreat at Natural Bridge February 3-4. To be covered:
- i. Scripts
  - ii. Judges
  - iii. Registration
  - iv. Flow of CONference
  - v. Logistics
  - vi. LEAP workshop
  - vii. State officer Videos
- V. Committee and Officers Breakout - 10:30 am
- A. Create questions for running officers. Currently 31 questions.
- i. Pre-given questions (6)
    - 1. How would you convince a new student to join TSA?
    - 2. What is one thing you would change about TSA if given the opportunity?
    - 3. If you could add one new competition to TSA, what would it be and why?
    - 4. What is your favorite TSA event and why?
    - 5. What would you do to increase membership statewide?
    - 6. What would you do to increase membership statewide?

ii. Serious Questions (12)

1. What would be a perfect career for you?
2. What is your greatest achievement?
3. What is the best piece of advice you have ever received?
4. Where do you see yourself in five years?
5. What made you run for this office?
6. What is your favorite TSA competition and why?
7. What do you seek to improve about KY TSA?
8. What advice would you give your younger self?
9. Where do you hope to see KY TSA in ten years?
10. How would you convince a new student to join TSA?
11. What would you do to increase membership statewide?
12. What is your biggest flaw and how are you working to overcome it?

iii. Ice Breaker Questions (13)

1. What's the best thing that's happened to you this week?
2. Who was your role model when you were a child?
3. What did you want to be when you grow up as a kid?
4. What is your favorite childhood memory?
5. Would you like to be invisible for a day? Why?
6. Would you like to see into the future? Why or why not?
7. Which celebrity would you invite to dinner?
8. If you could be an animal what would you be?
9. If you were stranded on a deserted island and could bring one thing what would it be?
10. What is something unique about you that many people don't know?
11. How would you describe the color yellow to a blind person?
12. Who would win in a fight between spiderman and batman and why?
13. A penguin walks through the door wearing a sunraro what does he say and why is here?

B. Create google form for State Officer Application

C. Review "Running for Kentucky TSA Office" packet.

- i. Check accuracy of officer descriptions.
  - All officers approve of each description.
- ii. Add official dress requirements.
- iii. Change application mailing requirement to email.
- iv. Updated Contact Information

VI. Lunch Break - 12:00 pm

VII. Meeting Resumes - 12:30 pm

- A. Review State Officer Application
- B. Review TSA pin designs

- C. Officers were shook.
- VIII. Regroup and Final Thoughts - 1:45 pm
- A. Harrell proposes creation of a FAQ with prepared responses for questions.
  - B. Officers need to visit with keynote speaker.
  - C. Discussion of cutting down costs.
  - D. Review costs for guests.
  - E. Bring industry professional to judge competitions.
  - F. Review judges interest form. To be sent to committee members, then sent out to industry members.
  - G. Discuss SOLD events. Attending Officers:
    - i. President Jared Manis
    - ii. Vice President Haley Boggs
    - iii. Sergeant At-Arms Susie Rickert
    - iv. Secretary Katie Yoder
    - v. Treasurer McKayla Weaver
    - vi. Reporter Luke Wagers
    - vii. Historian Ryan Walters
- IX. Adjourn and Depart - 2:00 pm
- A. Harrell adjourned meeting 2:00 pm.