

KEITH LONG

kdlongmany@gmail.com · www.linkedin.com/in/writerkeith

Keywords:

Harvard Nieman Foundation for Journalism

Florida Bar Assn

Financial Times newspaper

Random House Publishers

Stetson College of Law

USFSP

Society of Professional Journalists

Finra

Florida insurance license

St. Petersburg Bar Assn

FXCM Global Markets

Keith Long is a writer, publisher and award-winning journalist

EXPERIENCE

Keith Long is a professional whose skills reach across multiple disciplines including journalism, financial investment markets, science, and business. He has worked as an investment manager entrusted with 10-figure portfolios in the global currency markets for **FXCM global**. His high-quality analysis of financial markets is published by the **Financial Times newspaper {London}**. He is also published by **Random House** who commissioned him with a five-figure cash advance to write a cutting-edge book on global markets with a release date timed for the introduction of the Euro in 1999.

He has achieved peer recognition in journalism for his publications at the invitation of **Harvard's Nieman Foundation for Journalism**. He is currently in discussions with a New York Production company for a documentary to air in 2018 based on his original reporting.

Prior to his work in journalism, Keith was a fulltime real estate investor here in Pinellas county for two decades. He purchased, renovated, and sold residential and small commercial buildings.

CERTIFICATIONS & EDUCATION

USFSP Entrepreneurship and Innovation program titled “Startup Quest”

Florida Bar Assn. continuing legal education {CLE} certified to instruct criminal trial attorneys’ for professional credits necessary to retain bar licenses. Programs presented for:

- **Miami-Dade Public Defender** office of professionalism & instruction
- **Stetson College of Law** {sponsor- Innocence Project}
- **Eighth Judicial Circuit Bar Assn**

Finra Series 3 certification {commodities broker}

State of Florida insurance certification license 2-15 {health & annuities}

Society of Professional Journalists’ Award in 2016 for investigative journalism

FBI FDLE lifetime fingerprint background clearance

ACTIVITIES

Keith has moderated a panel of distinguished citizens at Stetson College of Law on the subject of Black Lives Matter {Nov. 2017}.

He is a frequent keynote speaker at distinguished venues including the **Suncoast Tiger Bay Club**, the **St. Petersburg Bar association**, and **Eckerd College**.

He is a volunteer advisor and mentor for numerous non-profit organizations involving autism, business mentoring, Junior Achievement, and others.

Keith is preparing to launch a book with important endorsements based on his reporting for Harvard.

For more than a decade, Keith has been active assisting professionals in all disciplines to help publish their books and articles. His role provides strategic consulting, editing, and publishing. Keith has personally recruited notable business and government leaders for endorsements of his clients' books. In 2018, those endorsers include:

- Tom James {Raymond James CEO emeritus}
- Bill Gunter {Florida Insurance Commissioner 1976-1988}
- Wayne Mixon {Florida's 39th Governor}



