



**Dear Potential Sponsor,**

Elite Services & Events LLC invites you to become a sponsor for our Semi- Annual event, *The Great Florida Yard Sale* to benefit the community of Citrus County.

The primary source of funding for *The Great Florida Yard Sale* is from business & corporate sponsors, such as you. *The Great Florida Yard Sale* receives no special funding.

The next exciting event will be held November 13-15, 2015, along Highway 19 from Homosassa to Crystal River. This is a method to bring people from all over Florida to the area along & adjoining Highway 19 and throughout Citrus County. 15 miles of Yard Sale Extravaganza! Many local businesses, out of area antique dealers and individuals have been involved or come to Citrus County for the previous 2 events, with great success! Some local business/organizations have Special Events happening all weekend, which makes it even better for all involved!

The funds provided will be used for advertising, marketing the event, event signage, flyers/posters, tents, tables, props, volunteer hospitality area, parking assistance, security if needed. Sponsors can also request funds to be used in a specific manner. In Kind donations may also be accepted.

Your sponsorship will help assure the success of *The Great Florida Yard Sale*. Enclosed please find more information on this exciting event and our sponsorship levels. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you at your earliest convenience.

Sincerely,

**Lori Greene**  
**Elite Services & Events LLC -Promoter/ Coordinator**  
**The Great Florida Yard Sale**  
**PO Box 222**  
**Homosassa Springs, FL 34447**  
**352.610.1310**  
**352.586.2207 – Cell**  
**352.274.9164 – Fax**  
[www.FloridaYardSale.com](http://www.FloridaYardSale.com) Email: [info@thegreatfloridayardsale.com](mailto:info@thegreatfloridayardsale.com)



Enclosures:  
Sponsorship Information Sheet  
Sample Packages  
Event FYI Sheet



## The Great Florida Yard Sale

The **3<sup>rd</sup> Semi-Annual** event will be held **November 13<sup>th</sup>, 14<sup>th</sup> & 15<sup>th</sup> 2015** this is the weekend after Veteran's Day. Fall Clean out time! Our April 2015 & November 2014 event were a great success for sellers, shoppers & businesses that partnered with us. We had visitors from ALL over Florida! We anticipate bigger crowds every time and additional sellers. We had 100+ sellers and 1000's of shoppers!

**The Great Florida Yard Sale** is a method to bring people from all over Florida to the area along & adjoining Highway 19 through Citrus County. 15 miles of sale Extravaganza! With other Special Events happening all weekend. The west side of Citrus County offers many unique experiences that ordinary may be overlooked. This event will fill the area for several days allowing visitors to experience Citrus County.

Locals, businesses, motels, restaurants, non-profits and area attractions will all benefit from **The Great Florida Yard Sale**. This can also be a great fund raising opportunity, drawing funds from many sources.

We are looking for the business community's support! Please consider sponsoring this exciting event, there are several sponsor options for any size business. You can also become one of our "*Official Yard Sale Sites*" if you have the space & property along/adjoining the sale route of Highway 19.

### Basic SPONSORSHIP LEVELS (other levels available upon request)

- \_\_\_ Treasure Hunter - \$5000.00
- \_\_\_ Professional Junker- \$ 2500.00 +
- \_\_\_ Antiquer- \$1000.00 +
- \_\_\_ Yard Sale Supporter– \$100.00 + (up to next level)

Included in all levels: Listing on the TGFYS website, Your Logo & Link, Event Signage, Facebook promos.

Each level comes with a customized package to fit your marketing & business objective.

In-Kind sponsorship/or a portion of, can be accepted for any of the 3 highest levels.

Thank you for considering **The Great Florida Yard Sale**, your sponsorship will assure the success of the event!

Lori Greene  
Elite Services & Events LLC– Promoter/Coordinator  
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## Sample Package Ideas

### All Sponsorships are customized to your Business!

#### GOLD/ Treasure Hunter - \$5000.00

Sponsor business name & logo prominently displayed in advertisements including:

Ad on Home page of TGFYS website with link all year till next event

Right of first refusal for next event

Banner at Official Yard Sale Main Location

Logo on all printed material, posters, flyers

15x15 Booth space @ Main Location

Inclusion in all press releases

Inclusion in all media, print & radio public announcements, where available.

Inclusion in all website announcements, emails, social media

Logo on any TGFYS shirts or hats (if available)

Recognition at Kick Off Party (if available)

Recognition at Live events throughout the weekend (if available)

#### SILVER/ Professional Junker - \$2500.00 +

Sponsor business name & logo prominently displayed in advertisements including:

Ad on Home page of TGFYS website with link

Banner at Official Yard Sale Main Location

Logo on all printed material, posters, flyers

15x15 Booth space @ Main Location

Inclusion in all press releases

Inclusion in all website announcements, emails, social media

Logo on any TGFYS shirts or hats (if available)

Recognition at Kick Off Party (if available)

BRONZE/ Antiquer – \$1000.00 +

Ad on Home page of TGFYS website with link

Banner at Official Yard Sale Main Location

Logo on all printed posters, flyers

15x15 Booth space @ Main Location

Inclusion in website announcements, social media

Recognition at Kick Off Party (if available)

Yard Sale Supporter/ ASSOCIATE - \$100.00 + (up to next level)

Ad/ Name on TGFYS website with link

Inclusion in website announcements & social media

Recognition at Kick Off Party (if available)



MORE Suggestions:

VIP @ KICK OFF Party

Business Editorial on website

Product Endorsement

Promo On site

Preferred Supplier

Product Sampling / Handouts

Sponsor a particular part of the event or specific need

**Contact me directly for a customized package!**

Lori Greene

Elite Services & Events LLC – Event Promoter

352.586.2207 cell

[info@thegreatfloridayardsale.com](mailto:info@thegreatfloridayardsale.com)