In the spirit of long winter evenings, WINNING WITH NSBEA-The Board Game has been created highlighting the benefits of Nebraska State Business Education.

Although it will not be likely that Parker Brothers will soon be interested in buying the rights of this unique “board game,” I might suggest you print off (or electronically send) this NSBEA BOARD GAME page and share with a colleague. One of our obligations as a member is to encourage business/technology teachers we know to become members of our professional organization.

Your membership is appreciated and vital, and we are all winners (including our students!!) when Nebraska business teachers become and remain professionally involved.

My suggestion for one of these long winter evenings is to shut off the electronics (gasp!!), put away those “to be graded” papers (another gasp!!), and pull out your favorite Parker Brothers board game. Any time is a good time to be a NSBEA member but it’s also a great time of the year to enjoy the simplicity of an old-fashioned Monopoly, Clue or Trivial Pursuit game.

Please take time to recognize your fellow NSBEA Members

To nominate an individual/business for any of the awards listed on page 5, you need to submit the correct nomination form, biographical data sheet, and nomination criteria sheet. ALL INFORMATION AND FORMS CAN BE FOUND ON THE NSBEA WEB SITE: www.nsbea.org

Completed forms must be postmarked by April 1, 2014, and mailed to the NSBEA State Awards Committee Chairperson:

Jan Osborn
josborn@esu10.org
Sargent Public School
Box 366
Sargent, NE 68874
<table>
<thead>
<tr>
<th>START</th>
<th>Pursue a business education degree</th>
<th>Join NSBEA as a student member! Great Value!!</th>
<th>Enjoy your days as a student teacher of Business and Technology Education</th>
<th>Apply for the NSBEA Student Teacher of the Year Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work in business and industry but decide teaching is your future!</td>
<td>Fulfills education requirements and look forward to a great career.</td>
<td>Begin your first teaching job and realize OH MY GOSH professional resources are needed!</td>
<td>Waste not one minute! Join NSBEA!!!</td>
<td>Consider your NSBEA annual $20 dues an investment in YOUR STUDENTS and in YOUR professional future!</td>
</tr>
</tbody>
</table>

**WINNING WITH NSBEA!**

The Board Game

YES! You love working with young adults and are energized by the constant vigor and rigor of an ever-changing curriculum! But you need resources...

- Attend (or present at) the NCE Conference in Kearney and be prepared to leave with "brain overload"! ENJOY outstanding sessions on the latest of business and technology education. Attend the NCE conference each year and you will feel as if you have hit the JACKPOT!!$$!!
- Enjoy 3 editions each year of NSBEA TODAY with Tips & Tricks, conferences information, member recognition and much more!
- Once a member of NSBEA, now it’s time to begin the benefits of membership!
- Stay current with NSBEA events and activities through Constant Contact exclusive to members.
- Develop leadership skills and benefit from networking through our annual Leadership Development Institute (LDI).
- Perfect those leadership skills and continue to network by joining the NSBEA Executive Board.
- LEAD Nebraska Business Education!
- Receive recognition for what you do for your students!
  *Rookie Teacher
  *Secondary Teacher
  *Post-Secondary
  *Collegiate/University
  *Service
It is that time of the year, when I reflect upon the fall semester and start planning out my spring semester classes. As I reflected, many ideas and lessons race through my mind, however two things really stick out—creativity and failure. My vision for my classroom is inspiring lifelong learning and positive, responsible citizenship. My goal is to be an innovative teacher who stresses creativity, problem solving and critical thinking. So there they are...my classroom goals and visions...and the reasons why the two themes of creativity and failure probably stick out as I reflect.

I have a quote on my wall from Albert Einstein, “Creativity is intelligence having fun.” One area of success in my classroom is the constant pursuit of encouraging creativity, not only in my students, but also myself. It is not too often when the students and I don’t talk about the importance of creativity and how it can lead to new ways of accomplishing tasks. I am reminded that if I am encouraging creativity with my students, I should expect it of myself. Teaching technology has always provided me the opportunities to challenge myself for innovative lessons...because it is ever-changing. Many times, sites and apps that I used last year, have been updated or even no longer exist. Thus giving me the opportunity to create something new.

However, this is also where failure can make its entrance into my teaching. Challenging myself to create one new innovative lesson per unit does open the doors for failure...and I must admit sometimes EPIC FAILURES! One such lesson occurred this past fall. I planned and planned and then planned some more for a new lesson with my Computer 7 class. When the day came to implement the lesson with the students, it was disastrous! Yep, disastrous...but I used the lesson as a teaching moment. The students and I discussed how learning should actually take place in the midst of failure. As we continued the day’s lesson, students found themselves “Googling ideas and questions” to come up with solutions to fix our problem. Yes, the lesson itself didn’t go as I had planned, but I was able to make it a teachable moment. The students seeing that I had “failed” made the lesson life-changing for them, as they were able to see that learning actually took place when together we started the lesson over with new, better ideas.

As I begin to look forward to the spring semester, my passion for teaching will continue to drive me to create innovative life-changing lessons. And throughout this process, I will continue to learn from the failures, because maybe that is where my best learning and teaching takes place!

As teachers we all have our passions for certain subjects or topics, the question becomes, “How can we creatively share our passions with our students?” All of us are creative in some way. The lessons students remember are the ones where they see and feel the teacher’s passion for what they do. As the new year begins, many times we set new resolutions and goals. I encourage you to set a goal: tap into your creativity and develop a lesson that actively engages your students. Whether the lesson is a success or a failure (if you are like me), learning will take place.
NSBEA Fall Conference Highlights—Lincoln

It was a day that had something for everyone! Conference Committee Chairs Lindsay Tillinghast and Matt Maw coordinated an impressive agenda on Saturday morning, October 12. More than 24 members were treated to excellent speakers and a fun and insightful tour. One member stated, “it was the best fall conference ever!”

The highlights:

A vision of Business Education from Dean Donde Plowman of UNL’s College of Business Administration. Dean Plowman explained the Minor in Business option available to all UNL students—“You may not major in business but you will probably work in one.”

Jeff Spain of Assurity Life Insurance took a different approach to the topic of insurance with some heart-warming stories. He shared three ‘take aways’ for potential employee candidates:

- Your work ethic is vital; be sure you differentiate yourself from the competition.
- Conditioning will beat ability every day.
- Develop a passion! Be the best you can be!

Randy Hawthorne, Vice President of Business Development of Firespring then led a tour of their modern and unique facility. Highlights included industrial printing equipment, big screen TVs, the snack bar, and, of course, the ‘slide’ to get from second floor to first floor! There was a general sense that employees sincerely enjoyed working at Firespring.

Firespring has an eleven minute meeting every day at 11:11 a.m.
Fremont High School has Nebraska’s First National Business Honor Society

Matt Burg

The Business Department at Fremont High School was just awarded a charter in the National Business Honor Society. Fremont High School is the first high school in the state of Nebraska to be awarded a chapter in this prestigious organization.

The objectives of the NBHS include promoting and recognizing academic achievement in business education at the secondary level, while fostering and recognizing leadership skills and character development.

The society is open to students who have Junior or Senior class standing and have taken at least 3 business classes. Students must also maintain a 3.5 GPA in business classes, as well as a 3.0 overall GPA in order to be eligible to receive an invitation into the chapter. Student selection is handled by a committee of FHS staff, consisting of business instructors, regular education instructors, a representative from the administration and guidance counselors.

The initial idea was brought to our attention by a former FHS business instructor, Wanda Samson and current FHS business teacher Kristen Strickler. “Wanda thought it would be a way to benefit our students and provide a way for them to be recognized. We have many outstanding students who excel in business classes at Fremont High School, but until now they have largely gone unrecognized.”

Matt Burg, business department chair, points out, Mrs. Strickler did the legwork on this and deserves most of the credit. She brought the idea to the department, and we all thought it was a great idea to provide our students with a chance to be recognized while enhancing their portfolios and resumes.”

The inaugural class of inductees will be chosen at the beginning of the second semester, with the induction ceremony taking place in early May 2014.

For details about the National Business Honor Society, please visit their website at www.nbea.org.

For an interview or further information, please contact Matt Burg at 402-657-0371.

NSBEA Award Categories and 2013 Winners

Rookie-of-the-Year Teacher (Matt Maw)
Outstanding Contributions to Business Education by a Secondary Business Teacher (Teresa Hahn)
Outstanding Contributions to Business Education by a Post-Secondary Teacher (Kathleen McCune)
Outstanding Contributions to Business Education by a College/University Teacher (Sharon Garvin)
Outstanding Contributions to Business Education by an Administrator or Supervisor (Mickie Mueller)
Outstanding Contributions to Business Education by an Institution, Organization, Business Firm, Government Agency, or an Individual associated with any of these groups (Cargill of Blair)
Service Award (RoxAnn Coudeyras)
Student Teacher of the Year Award (Levi Gorsuch)
Outstanding Teacher of the Year Award (Levi Gorsuch)
Outstanding Contributions to Business Education by a Middle School Business Teacher (Shelly Mowinkel)
NSBEA and DPE have been busily preparing for the Nebraska Career Education (NCE) conference to be held this summer. The conference will be held in Kearney, June 2-5 at the Younes Conference Center. Once again the conference will feature great local and national speakers, as well as education and information on a variety of useful topics of interest for all business educators.

In addition to the many resources and ideas the NCE Conference provides to help you prepare for the next school year, the NSBEA and DPE are excited to host a variety of functions and events again this year. By invitation only, the NSBEA Leadership Development Institute (LDI) will be held on June 2 with Kathleen McCune presiding. On the evening of June 3, the DPE is holding its Executive Board Meeting with DPE President Cathy Nutt presiding. NSBEA will also hold its Executive Board Dinner and Meeting that evening, with NSBEA President Deb Wolken leading the meeting.

The NSBEA/NBEA President’s Reception is scheduled for June 3. This event is sponsored by the NSBEA, Mid-Plains Community College and Southeast Community College. All Business, Marketing and Information Technology educators are invited to this social to have fun while networking with their peers. A cash bar will be provided. Kari Tunink and Cindy Klepper encourage new BMIT teachers to alsoattend the BMIT social after which the younger generation will depart for an evening in downtown Kearney.

The NSBEA/DPE Banquet will be held on the evening of June 4 where the BEST, NSBEA and DPE awards will be recognized. In addition, the DPE Initiation, Installation and raffle drawing will be held. Following the banquet, NSBEA will hold its annual business meeting with officer installation.

As NSBEA and DPE prepare for these upcoming functions, we encourage you to become involved and take advantage of the wonderful professional development opportunities that these organizations provide to business educators. Membership information can be found for NSBEA at http://www.nsbea.org and for DPE at http://www.dpe.org. Registration for the NCE Conference will open April 8 at http://nceconference.com. The full BMIT conference program, including the events outlined above, is available at http://www.education.ne.gov/BMIT/pdf/workshops/program-nce_bmit-2014.pdf. We look forward to seeing you at the NCE Conference this summer.

Leadership development Institute (LDI)
~the beginning to a great NSBEA future.
Kathleen McCune, Past President

The Leadership Development Institute (LDI) is coming to you. LDI provides opportunities for leadership development and professional networking. Attending an LDI can be the beginning of life-long educational support and friendships. The Leadership Development Institute will be held prior to the NCE Conference on Monday, June 2, 2014, in Kearney from 4:30 p.m. to 7:30 p.m.

LDI is available by invitation. Please extend an invitation to colleagues who have never attended an LDI. As an NSBEA member, encourage involvement and the merits of NSBEA. If you are invited to attend, please accept. According to Peter Drucker, “Leadership is lifting a person’s vision to high sights, the raising of a person’s performance to a higher standard, the building of a personality beyond its normal limitations.” These, too, are leadership skills that NSBEA members acquire through membership and networking.

L Learn the merits of membership to a professional organizations such as NSBEA.
D Develop networking connections that will enhance your teaching and transform you personally.
I Instill enthusiasm for business education and continued professional development.

Requests for information and recommendations to LDI can be sent to Kathleen McCune at mccunek@mpcc.edu. Recommend a colleague today.
Nebraska Career Education Conference

wednesday, June 4, 2014

Kim Bearden

Kim Bearden is an award-winning educator of over twenty years. Her unique combination of innovation, discipline and creativity transform average classrooms to remarkable learning centers! She often teaches concepts through songs, kinesthetic games, and unique teaching strategies that motivate even the most restless learners. Her students consistently score among the highest in the state on standardized tests.

Kim Bearden delivers inspiring keynote messages to thousands of educators each year. As the co-founder, executive director and language arts teacher of the Ron Clark Academy, she is daily active in all aspects of the educational process. With a teaching career spanning almost thirty years, she has been a teacher, instructional lead teacher, curriculum director, school board member, staff development trainer and middle school principal.

Learn more about Kim and the Ron Clark Academy at www.ronclarkacademy.com.

thursday, June 5, 2014

Kevin Wanzer

Since 1983, Kevin Wanzer has been noted as being able to ‘reach the unreachable’. His program energizes and celebrates the best in everyone. Promoting responsibility and community, his “aloha” message provides leaders with the skills and tools needed to effect change and create a climate of possibility where everyone counts and no one gets left behind or forgotten. Described as “organized chaos”, Kevin’s program spotlights The Search Institute’s “40 Developmental Assets”. These essential tools, for any adult who plays a role in empowering the lives of young people, are guaranteed to last long after the laughter.

A former staff member for the David Letterman Show in New York City and an honors graduate of Butler University in Indianapolis, Kevin has spent his life inspiring young people to live life to its fullest, to look within and be a role model to themselves and to embrace and live the aloha spirit - focusing on attitude, loving yourself and others, overcoming obstacles and having a sense of humor.

Learn more about Kevin at www.kevinwanzer.com.

Please Join Us!

Tentative BMIT program sessions and workshops at http://www.education.ne.gov/BMIT/nceconference.html
So, You Don't Teach Human Resources?
Think Again! You Really Do! Try These Projects in Your Business Classes!

Dr. Patricia Arneson, Wayne State College

When high school graduates enter college, most students think of the 'traditional' business majors as Accounting or Finance, Management or Marketing. They are totally unaware that HR is one of the fastest-growing business majors in colleges and universities. In fact, most high school graduates are not really sure what a future career in HR really entails and what an excellent specialized management career choice it is!

In our Business Education BMIT curriculum at Wayne State College, prospective business educators take Human Resource Management as a requirement. Instead of studying management theories and theorists, students engage in career- and employment-related active learning projects that relate well to career education and workplace learning at middle and secondary levels. The projects that we do at the collegiate level can easily be modified for middle and secondary levels. As professor of Human Resources and SHRM (Society for Human Resource Management) advisor, I'd like to share examples of HR projects and activities that can be incorporated into many business and/or technology classes.

CITY CULTUREGRAM
Students select an American city and research what it is like to live, work and play in that city. Students research cost of living, using any Salary Wizard to compare a $25,000 income against cost of living for their selected city. Additional categories include cost-of-living comparisons for housing, price of a movie ticket, etc., as well as crime rate, transportation, education, shopping, restaurants, sports teams, and of course, major employers for that city! A 3-column flyer created in Word or Publisher must include reference sources and appropriate graphics.

COUNTRY CULTUREGRAM
Students select another country and research the protocols, etiquette and do's/don'ts of doing business in that country! There are many websites, but an excellent resource is the popular, inexpensive book Kiss, Bow and Shake Hands: Doing Business in 60 Countries. This is NOT a travel flyer, but a business guide outlining business practices, gift giving, dining etiquette. Again, students must create a 3-column flyer with references and graphics.

IDEAL EMPLOYER
Students select an employer firm of their choice. It may be a company in their city or state, or one selected from the "100 Best Companies to Work for in America" list that is released annually each January. The 1-page flyer briefly summarizes the nature of the business, its headquarters location and officers, but the important aspect of the flyer must identify a bulleted list of key reasons why employees like working for that company.

JOB DESCRIPTION and JOB AD
When researching possible jobs of interest, students present their findings by creating a one-page Job Description. The "header identification" section requires students to research the O*Net and DOT (Dictionary of Occupational Titles) job codes, whether the job is exempt/non-exempt, job title and department. Section 2 of the Description requires students to write a 2-5 sentence Job Overview which summarizes the basic nature of the job. Section 3 lists 7-10 basic job duties, whereas Section 4 is the Job Specifications section which describes minimal (1) education, (2) experience, (3) skills, (4) the working environment, and (5) required licenses or certifications. Of course, an "Equal Employment Employer" statement must be included! (There are also Job Description templates available if you do not
want students to create their own.) After preparing the Job Description, students then write the JOB AD by first creating a 1-inch wide grid box to replicate a newspaper classified. Students first study actual job ads from newspapers, magazines and online postings, then create their own!

PERSONALITY TESTING. When discussing pre-employment testing (background and credit checks, reference checking, medical or drug testing, etc.), personality testing should be included. A free personality test is available at www.keirsey.com by clicking on the "Personality Temperament Sorter." Students complete the 70-question inventory and receive an immediate email response with a Myers-Briggs type assessment (i.e. ESTJ). Students then go to www.personality.com and click on the "Shakespeare" icon which explains their personality assessment. The "double arrow" icon reveals possible career paths. Please note: A 70-question inventory can be neither valid nor reliable, but it does provide students an example of Myers-Briggs inventory testing.

CAREER BRANDING. Students use Word or Publisher to create a career brand poster after studying examples. "Career Branding" encourages students to consider careers in specific general occupations, such as teaching, real estate, nursing, the military, etc. Encourage your students to select a career from the Career Cluster grid.

PERSONAL BRANDING. There are SO MANY projects that can be done for personal branding, wherein students are promoting themselves. To highlight their unique skills and talents they bring to the workplace, they could create a personalized poster or even create a 1-minute video! You've heard of the 30-second or 1-minute "elevator pitch." This is another great project for students to 'brand' themselves!

SPEED INTERVIEWING. Students love this project! Using employers, other faculty and even other students, this is an employment version of "speed dating!" The announcer (employer) reads an employment interview question. Tables with chairs on both sides are spaced throughout the room. After the question is read, the student interviewee provides their answer within a brief time span (usually 1-3 minutes) to the interviewer. Following their response, the interviewer provides brief feedback to the interviewee. Then, the student "moves down" to the next table.

I'm happy to email you sample templates of the City and Country Culturegrams, Ideal Employer flyer, Career Brand poster and Job Description and Ad. Simply email me at paarnes1@wsc.edu.
Economics for Leaders
Outstanding Economics Professional Development Opportunity

With the implementation of the new Nebraska Social Studies Standards, there has never been a better time to increase your economic understanding!

Economics for Leaders (EFL) represents a unique experience in economics education that brings together teachers looking to improve their teaching skills in economics. The EFL one-week program is rigorous and encompasses 50+ hours of instruction.

Dates: July 27 through August 1, 2014
Location: University of Nebraska – Lincoln, Kaufman Center
Cost: Lodging, materials, and most meals covered – a value of over $1300. $50 registration fee will be refunded by the Nebraska Council on Economic Education as a stipend to all Nebraska teachers.
Audience: Middle school and high school teachers from all disciplines
*Three semester hours of grad credit in econ available for $306 through the University of Colorado at Colorado Springs.

The goal of each EFL program is to provide teachers with lesson plans of simulations and activities, economics content instruction and a networking opportunity with other teaching professionals. The combination of classroom instruction, question and answer sessions, small group discussion and workshops presents information in a rich and varied format, encouraging active participation. Economics professors selected nationwide for their expertise, along with skilled mentor teachers, provide content instruction and run simulations and activities that are designed to illustrate economic principles. Both new and experienced teachers will benefit from attending this program.

Learning has never been so easy, rewarding, inexpensive, or fun!

UNL’s Kauffman Center

EFL Nebraska provided by:
Nebraska Council on Economic Education in partnership with the Foundation for Teaching Economics
### Economics for Leaders – Teacher Schedule

#### Sample

<table>
<thead>
<tr>
<th>SUNDAY</th>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
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<tbody>
<tr>
<td><strong>Breakfast</strong></td>
<td>7:30 - 8:30 am</td>
<td>7:30 - 8:30 am</td>
<td>7:30 - 8:30 am</td>
<td>7:30 - 8:30 am</td>
<td>7:30 - 8:30 am</td>
</tr>
<tr>
<td><strong>LUNCH</strong></td>
<td>12:00 - 1:00 pm</td>
<td>12:00 - 1:00 pm</td>
<td>12:00 - 1:00 pm</td>
<td>12:00 - 1:00 pm</td>
<td>12:00 - 1:00 pm</td>
</tr>
<tr>
<td><strong>DINNER</strong></td>
<td>6:00 - 7:30 pm</td>
<td>5:30 - 6:30 pm</td>
<td>5:30 - 6:30 pm</td>
<td>5:30 - 6:30 pm</td>
<td>5:30 - 6:30 pm</td>
</tr>
<tr>
<td><strong>FREE TIME</strong></td>
<td>9:00 am</td>
<td></td>
<td>6:30 am</td>
<td>7:00 am</td>
<td>5:00 pm</td>
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#### LOCATION: LARGE MEETING ROOM

<table>
<thead>
<tr>
<th><strong>Econ Topic #1</strong></th>
<th>8:30 - 9:40 am</th>
<th><strong>Econ Activity #2</strong></th>
<th>8:30 - 9:20 am</th>
<th><strong>Econ Topic #5</strong></th>
<th>8:30 - 9:30 am</th>
<th><strong>Econ Activity #4</strong></th>
<th>8:30 - 9:40 am</th>
<th><strong>Econ Topic #9</strong></th>
<th>8:30 - 9:50 am</th>
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</thead>
<tbody>
<tr>
<td>Econ Act II</td>
<td>2:30 - 4:00 pm</td>
<td>Econ Act III</td>
<td>9:30 - 10:30 am</td>
<td>Econ Act #4</td>
<td>9:45 - 10:45 am</td>
<td>Econ Act #7</td>
<td>8:45 - 10:00 am</td>
<td>Econ Act #11</td>
<td>8:30 - 9:40 am</td>
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<tr>
<td>Money &amp; Markets</td>
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<td></td>
<td></td>
<td>Markets</td>
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<tr>
<td><em>Opportunity Cost</em></td>
<td></td>
<td></td>
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<td>Marketing</td>
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#### LOCATION: SMALL MEETING ROOM

<table>
<thead>
<tr>
<th><strong>Econ Topic A</strong></th>
<th>1:00 - 2:10 pm</th>
<th><strong>Econ Topic B</strong></th>
<th>1:00 - 2:10 pm</th>
<th><strong>Econ Topic C</strong></th>
<th>1:00 - 2:10 pm</th>
<th><strong>Econ Topics #11</strong></th>
<th>1:00 - 2:10 pm</th>
<th><strong>Econ Activity #5</strong></th>
<th>1:00 - 3:30 pm</th>
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<td>Consumer Product</td>
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<td>Supply Chain</td>
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<td>Productivity</td>
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<td>Surplus</td>
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<td>MB &amp; MC</td>
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<td>Economics</td>
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<td>King's</td>
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<tr>
<td>Welcome &amp;</td>
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<td>2:25 - 3:00 pm</td>
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<td></td>
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<tr>
<td>Introduction</td>
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<td>3:15 - 4:30 pm</td>
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<tr>
<td>Dinner</td>
<td>4:00 - 5:30 pm</td>
<td>Dinner</td>
<td>4:00 - 5:30 pm</td>
<td>Dinner</td>
<td>4:00 - 5:30 pm</td>
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<tr>
<td>Program Evaluation</td>
<td>4:00 - 5:00 pm</td>
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<td>4:00 - 5:00 pm</td>
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<td>4:00 - 5:00 pm</td>
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*Session topics are tentative and may be modified before the program start date.*

EFL is an opportunity for current high school juniors. Please consider recommending EFL to your outstanding students as well. The Nebraska Council on Economic will provide a competitive scholarship opportunity for all Nebraska applicants.

Complete program details and registration information at [www.nebraskacouncil.org](http://www.nebraskacouncil.org)

Or contact:
Jennifer Davidson, M.Ed.
Director, Programs and Community Development
Nebraska Council on Economic Education
402.472.2333
jdavidson@nebraskacouncil.org
The 2014 Business Education National Hall of Fame ceremony will be held in October 2014, at the University of Wisconsin-Whitewater. Committee members are now accepting nominations for inductees into the Hall of Fame.

The primary purpose of the Hall of Fame is to pay tribute to those men and women who have made significant contributions to the field of business education. To be nominated, a candidate must have been an active business educator (teacher, lecturer, author, supervisor, publisher, or inventor) and have been deceased at least three years prior to the May 1 deadline. Please use the attached nomination form to provide information regarding your nominee.

The Business Education National Hall of Fame was located at Rider College in Trenton, New Jersey, from 1977 to 1994. It was relocated to the University of Wisconsin-Whitewater campus in 1995. Some of the previous inductees include Christopher L. Sholes, Hamden L. Forkner, John Robert Gregg, Paul A. Carlson, Russell J. Hosler, and Cortez Peters. An induction ceremony is held on the campus of UW-Whitewater in the fall of even-numbered years. Friends, relatives, nominators and business educators are invited to participate in the induction activities.

Tax-deductible contributions for the Business Education National Hall of Fame may be made to the UW-Whitewater Foundation. Contributors of $1,000 or more will have their names prominently displayed on a center plaque in the Hall of Fame at UW-Whitewater.

Send nominations and contributions to Lila Waldman, Curriculum & Instruction Department, University of Wisconsin-Whitewater, Winther 4047, Whitewater, WI 53190. E-Mail: waldmanl@uww.edu. Nominations must be postmarked by May 1, 2014, for consideration for induction in the 2014 ceremony.

Plattsmouth High School Student among Top Business Students in the Country

Christopher Kerns of Plattsmouth High School scored among the top business students nationwide on rigorous exams to test their business knowledge. The exams are part of the school’s High School of Business program, a national accelerated business administration program. Approximately 4,000 students from across the nation participated in the program during the 2012-13 school year. Kerns received a third-place top score on the Business Strategies exam.

Students participating in High School of Business™ complete real, hands-on business projects through a series of six courses. The program also includes observational internships, opportunities to earn college credit and local oversight via a steering team of college faculty, business professionals and school personnel. To recognize High School of Business student achievement, students’ names, schools and teachers have been posted here.

High School of Business™ is a program of MBAResearch, a non-profit organization specializing in educational research and the development of business and marketing curriculum for high schools and colleges. The accelerated program is designed for college-bound students with interest in business administration careers, such as marketing, finance, entrepreneurship or management. For more information about the national organization, visit www.MBAResearch.org/HSB. For further questions about the Plattsmouth High School of Business program, contact Don Gilpin at don.gilpin@yahoo.com.
NOMINATION FORM
BUSINESS EDUCATION NATIONAL HALL OF FAME

The primary purpose of the Hall of Fame is to pay tribute to those men and women who have made significant contributions to business education. To be nominated, a candidate must have been an active business educator (teacher, lecturer, author, supervisor, publisher, inventor) and have been deceased at least three years prior to the May 1 deadline.

Please use the following headings to provide information regarding your nominee. In some instances, information on the nominee may be difficult to obtain. If so, send as much data as possible. Requests must be postmarked or sent electronically by May 1, 2014, for the year 2014 nomination.

Candidate's Name:
1. Why You Believe This Person Should Be Elected to the Business Education National Hall of Fame:
2. Education and Degrees:
3. Dates and Places of Employment:
4. Date of Birth: Date of Death:
5. Professional Organizations:
6. Professional Activities:
7. Honors/Achievements/Awards:
8. Research:
9. Publications:
10. Other Contributions to Business Education:

Name(s), Address(es) and Telephone Number(s) of Relatives and or close acquaintances of the nominee:

Name and Address of Nominator: __________________________________________

Work Phone Number: _______________ Home Phone Number: _______________
Email Address: ____________________
Date: _______________ Signature: _______________

Send to: Lila Waldman, Professor
Curriculum & Instruction Department
University of Wisconsin-Whitewater
Winther 4047
Whitewater, WI 53190
E-Mail: waldmanL@uw.edu

Nominations must be received by May 1, 2014, for the Fall 2014 induction.
NSBEA 2014-2015 SCHOLARSHIPS

NSBEA will have three scholarships available this year to qualified applicants.

The Gordon F. Culver Scholarship worth $500 is awarded to a business education student who will be student teaching in either the first or second semester of the 2014-2015 school year. In order to apply for this scholarship, a student must be a member of both NSBEA as well as NBEA. The deadline for submission of this scholarship information is March 3, 2014.

The Anthony Blum Scholarship worth $1,000 will be awarded to a University of Nebraska-Lincoln business education student who is or will be student teaching during 2014-2015. Students applying must be a member of both NSBEA and NBEA. The deadline for submission of this scholarship information is March 3, 2014.

Please encourage any prospective student teachers to apply for these scholarships.

The Kids of NSBEA Member Scholarship worth $250 is awarded to a child of an NSBEA member who is currently enrolled or will be enrolled in an undergraduate program of study. The deadline for submission of this scholarship information is March 3, 2014.

Criteria for The Kids of NSBEA Member Scholarship:
♦ Only undergraduate students may apply.
♦ The student may already be enrolled in any post-secondary school or preparing to attend a post-secondary school during the following year.
♦ The student may major or be majoring in any area (please indicate major in your essay and what college you are or will be attending)
♦ This scholarship may only be won once by a child of an NSBEA member.
♦ The parent must have been a member of NSBEA for the last two years.

For more information about these scholarships, please go to the NSBEA Scholarship page at http://www.nsbea.org/scholarships.html.

Electronic submissions are welcome and encouraged; letters of recommendation may be sent separately and noted on the application materials.

Please mail or email all applications to:
Pat Lutt
1111 Main Street
Gardner Hall
Wayne State College
Wayne, NE 68787
palutt1@wsc.edu
JOIN NSBEA - NBEA!

Name ________________________________
Home Address __________________________
City, State, and Zip ______________________

School ________________________________
School Address __________________________
School City, State, and Zip ________________
Preferred Phone _________________________
Preferred E-mail (required) ________________

NSBEA Geographic District:  □ Capitol    □ Elkhorn    □ Metro
□ Panhandle    □ Sandhills    □ Tri-Valley

If you don’t know your NSBEA district, please indicate the County in which your school is located ________________

In addition, check if you are:  □ Post-Secondary community college
□ Collegiate-University faculty

Check if you are applying for Student Membership:  □
Indicate College/University: ____________________________

Mail dues (check made payable to NSBEA) to:
Jean Condon, NSBEA Membership Director
Mid-Plains Community College, 601 West State Farm Road
North Platte, NE 69101  308-535-3740

Check here to join or renew your membership in these professional business associations:

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>NSBEA only (*student)</td>
<td>20.00</td>
</tr>
<tr>
<td>NBEA only (*student)</td>
<td>80.00</td>
</tr>
<tr>
<td>NBEA only (NBEA dues include membership in Mtn Plains Business Education regional association M-PBEA)</td>
<td>40.00</td>
</tr>
<tr>
<td>DPE added to existing NBEA membership</td>
<td>60.00</td>
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Join 2 organizations:

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<td>NBEA/DPE</td>
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Join 3 organizations:

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<td>NSBEA/NBEA/ISBE/DPE</td>
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To add ACTE/ACTEN:

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<tr>
<td>(*students are free)</td>
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Total $ ____________

□ Check #______________
□ Cash____________________
Date: ____________________

*Students MUST join both NSBEA and NBEA to be eligible for NSBEA Culver Scholarship and/or Outstanding Student Teacher recognitions.

We’re on the Web!
www.nbea.org
www.mpbea.org
www.nsbea.org
There are 154 NSBEA members, 133 professional members and 21 student members.

Please take a moment to look over the membership lists to see that your name has been included. If not, your membership may have expired. If you recently sent your membership directly to NBEA, please let me know so I can update my list. I do not always get a timely update. If your membership will expire soon, please use the membership form in this newsletter on page 17 or send directly to NBEA. If you have any questions, you may contact me at condonj@mpcc.edu or 308-535-3740. Thanks.

~ Jean Condon, Membership Director
NBEA MEMBERSHIP REPORT—January 21, 2014

As of January 21, 2014 NBEA membership includes 173 professional members and 17 student members.

Lori Anderson 9/14
Alyse Andreassen 6/14
Carol Andringa 8/14
Diane Araujo 9/14
Janice Aren 9/14
Patricia Arneson 8/15
Kristi Baker 6/14
Rebecca Barnes 1/14
Sara Barratt 8/14
Hope Beam 10/14
Morgan Beck 6/14
Matthew Beckwith 6/14
Murleen Bellinger 6/14
Jane Blum 6/14
Crystal Bolamperi 7/14
Barry Bonneau 5/14
Laura Brouilllette 6/14
Jodi Brown 7/14
Brenda Butler 11/14
Thomas Budnick 7/14
Matthew Burg 9/14
Lisa Burger 1/15
Janet Butler 11/15
Dana Buurman 1/15
Chris Callan 6/14
Jeanette Carlson 5/14
Kate Carlson 9/14
Colleen Childers 6/14
Angie Chittick 5/14
Jean Condon 6/14
Renee Connell 5/14
Sidney Conrad 9/14
Brandon Coslor 6/14
RoxAnn Coudeyras 6/14
Jocelyn Crabtree 6/14
Molly Curnyn 12/14
Cindy Dahlquist 5/14
Jay T Dalton 2/14
Dawn Danauskas 6/14
Gwen Davidson 5/14
Kevin Drwal 6/14
Brian Dunker 6/14
Melissa Dux 5/14
Debbie Ehrlich 9/14
Cynthia Elliott 9/14
Karen Emerson 8/15
Lynn Fanta 6/14
Grant Fehr 6/14
Teresa Feick 10/14
Cynthia Fleming 7/15
Lisa Fox 8/14
Dania Freudenburg 11/14
Dawn Friedrich 9/14
Kristin Gaebel 6/14
Sharon Garvin 3/14
Brent Gehring 5/14
Kari Gifford 10/14
Tennille Gifford 6/14
Allyssa Gilib 6/14
Kathy Gladem 5/15
Levi Gorsch 6/14
Chris Grinvalds 7/14
Brenda Gronewold 6/14
Judy Grotrian 6/14
Terese Hahn 5/14
Diane Hanel 9/14
Terese Hansmire 5/14
Ted Harshbarger 6/14
DeRaye Havlovic 6/14
Deb Headley 9/14
Tami Heiser 5/14
Karen Hermsen 10/14
Patricia Hinkle 12/15
Julie Hippen 5/14
Cara Hoehne 9/14
Brent Holst 6/14
Chad Hushet 10/14
Diana Ingwerson 11/14
Nick Jarzynka 9/14
Julie Jensen 9/14
Jeannette Johnson 6/14
Kristi Jung 10/14
Darci Karr 1/14
Cindy Klepper 11/14
Sydney Kobza 10/14
Kiley Koch 6/14
Shawna Koger 6/14
Amity Kollars 5/14
Lance Kosch 11/14
Wes Kosch 10/14
Gina Kotas 5/14
Krista Kravig 6/14
Dennis Krejci 6/14
Toni Landenberger 6/14
Janet Lear 6/14
Renae Lebo 11/14
Vivian Lee 6/14
Melissa Lein 6/14
Colleen Lenners 6/14
Barbara Limbach 11/14
Shari Lindgren 6/14
Stephanie Loos 5/14
Kathleen Luebke 2/14
Patricia Lutt 5/14
Tammy Madsen 11/14
Ian Matthew Maw 6/15
Tina Mazuch 9/14
Susette McCarthy 6/14
Kathleen McCune 6/14
Shawn McLain 3/14
Brittany McPhilips 6/14
Kelly Means 5/14
Max Meier 6/14
Jeanette L Milius 8/14
Linda Miller 11/14
Charnella Mims 6/14
Gregory Morin 5/14
Andrew Moritz 6/14
Rochelle Mowinkel 6/15
Lorrie Mowry 4/14
Alicia Mueller 6/14
Mickie Mueller 9/14
Janis Mullins 9/14
Julie Murphy 6/14
Beverly Newton 6/14
Laura Newton 6/14
Lisa Newton-Hanson 11/14
Jodi A Nielsen 4/14
Bruce Nissen 6/14
Terri Nollette 4/14
Cathy Nutt 5/14
Patricia L Olson 9/15
P J O'Neill 3/14
Jan Osborn 4/14
Peggy Parker 11/14
Jane Petersen 9/14
Kim Pickering 6/15
Sheryl Piening-Keller 6/14
Rose Pollard 12/14
Carrie Pratt 2/14
Annette Rasmussen 6/14
Keely Reinert 11/14
Jordan Reinertson 6/14
Mary Lynn Reiser 6/14
Jennifer Remmereid 10/14
Marcella Roeber 5/14
Celeste Rogers 8/14
Elizabeth Rudden 6/14
Natalie Runyon 6/14
Wanda Samson 6/14
Ramona Schoenrock 6/14
Melissa Schram 6/14
Mary Schropfer 4/14
Katie Scott 4/14
Susan E Seeman 6/14
Sam Shafer 6/14
Angela Shaffer 9/14
Jacob Shaffer 6/14
Kurk Shramer 8/14
Alexandra Shurter 6/14
Bonnie Sibert 6/14
Sylvia Smith 4/14
Janet Stalder 6/14
Janelle Stansberry 3/14
Stacy Strawn 9/14
Kristen Strickler 9/14
Debra Stroh 2/14
Gary Stubb 5/14
Gogi Supenski 8/14
Suzanne Sydow 6/14
Cindy Talley 6/14
Bethany Tallman 6/14
Cheri Thiemann 6/14
Terri Tiedeman 1/14
Lindsay Tillinghast 5/14
Shawn Tillotson 6/14
Pam Traunernicht 6/14
Kari Tunink 10/14
JeanAnn Watermeier 5/14
Ann Marie Weber 9/13
Susan Wellman 7/14
Jan Went 5/14
Erich Whitemore 9/14
JoAnn Wilson 11/14
Adam Winters 10/14
Deb Wolken 6/14
Paul Wright 9/14
Marcene Wurdemann 9/14
Lana Yager 6/14
Jeanne Zamiska 6/14
<table>
<thead>
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<th>Name</th>
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<tbody>
<tr>
<td>President</td>
<td>Deb Wolken</td>
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<tr>
<td>Secretary</td>
<td>Angie Chittick</td>
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<tr>
<td>Immediate Past President</td>
<td>Kathleen McCune</td>
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<tr>
<td>Membership Director/State Rep. to M-PBEA Board</td>
<td>Jean Condon</td>
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<tr>
<td>Capitol Representatives</td>
<td>Jocelyn Crabtree</td>
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<tr>
<td>Metro Representatives</td>
<td>Carrie Pratt</td>
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<tr>
<td>Panhandle Representative</td>
<td>Brenda Budler</td>
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<tr>
<td>Post-Secondary Representative</td>
<td>RoxAnn Coudeyras</td>
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<tr>
<td>Scholarship</td>
<td>Pat Lutt</td>
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<tr>
<td>NSBEA and Service Award Representatives</td>
<td>Sid Conrad</td>
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<td>Jan Osborn</td>
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<tr>
<td>Auditing Representatives</td>
<td>Kris Gaebel</td>
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<td></td>
<td>Teresa Feik</td>
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<td>Janelle Stansbury</td>
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<td>Bonnie Malcolm</td>
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<td>Fall Conference - Lincoln</td>
<td>Matt Maw</td>
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<td>Lindsay Tillinghast</td>
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<tr>
<td>Association of Career and Technical Educators of Nebraska (ACTEN) Business</td>
<td>DeLayne Havlovic</td>
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<td></td>
<td>Janelle Stansberry</td>
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<td>Association of Career and Technical Educators of Nebraska (ACTEN) Marketing</td>
<td>Brittany McPhillips</td>
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<td>Nebraska Association of Marketing Educators (NAME)</td>
<td>Bubba Penas</td>
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<tr>
<td>President-Elect</td>
<td>Shelly Mowinkel</td>
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<tr>
<td>Treasurer</td>
<td>Shawn McIlney</td>
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<tr>
<td>Newsletter Editor</td>
<td>Tennille Gifford</td>
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<tr>
<td>Parliamentarian</td>
<td>Sandy Olson</td>
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<tr>
<td>Elkhorn Representatives</td>
<td>Angie Shaffer</td>
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<td>Kari Tunink</td>
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<tr>
<td>Tri-Valley Representative</td>
<td>Cathy Nutt</td>
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<td>Sandhills Representative</td>
<td>Juli Murphy</td>
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<td>Legislation</td>
<td>Crystal Bolamperti</td>
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<td>Honorary Membership Representative</td>
<td>Colleen Lenners</td>
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<td>NBEA &amp; MPBEA Awards</td>
<td>Cindy Talley</td>
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<td>Deb Stroh</td>
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<td>Nominating Committee</td>
<td>Dawn Friedrich</td>
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<td>Lori Anderson</td>
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<td>Kathleen McCune</td>
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<td>Archives/Photographer</td>
<td>Colleen Childers</td>
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<td>Public Relations</td>
<td>Matt Maw</td>
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<td>Dania Freudenburg</td>
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<td>Association of Career and Technical Educators of Nebraska (ACTEN) Business</td>
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<td>Janelle Stansberry</td>
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<tr>
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</tr>
<tr>
<td>Nebraska Association of Marketing Educators (NAME)</td>
<td>Bubba Penas</td>
</tr>
</tbody>
</table>

**NSBEA Today**

Email: blue16@charter.net
‘Tis the Season
Cathy Nutt, President

Well maybe it’s not the season as you’re reading it, but as I am writing this we are smack dab in the middle of the holiday season, and I love this time of year, the lights, the music, the time off, but honestly what I love the most is gift giving. I enjoy watching my girls open their presents, and I love watching their imaginations and creativity flow as they play with their new gadgets, electronic devices and things that don’t take batteries or a cord to plug into the wall. You know, come to think of it, it’s the same reason I am proud to be a part of Delta Pi Epsilon (DPE).

What??? How can I connect these two very different worlds? Did you know that DPE is the affiliate of NBEA that supports and promotes scholarship by engaging in quality research, leadership by improving teaching and cooperation by building professionalism and practicing teamwork? That research and opportunities for leadership and cooperation are kind of like the presents under the Christmas tree… and we, business educators, get to open the “gifts” of these efforts. They allow us to use our imagination and creative ability to become better educators for our students.

DPE awards grant money every year to researchers to further the advancement and extension of business education. DPE gives a gift (grant) to help fund those researchers who we, as business educators, ultimately learn new techniques and concepts from. Have you ever bought raffle tickets for the DPE raffle during the NCE Conference in June? Did you know that you were giving a gift as well? The state chapter sends a portion of those funds earned to the national research foundation every year.

So this is how I connect those two very different worlds… I love that DPE is ultimately about giving the “gift” of better education for our students. Would you like to learn more about our honorary society? Ask anyone of our state DPE officers or visit the website at www.dpe.org.
DPE Outstanding Educator Award Nominations

It is time for nominations for the 2014 DPE Outstanding Educator Award. Please think about a business educator you could nominate for this prestigious award. There are so many deserving DPE members who should be nominated. Think of someone who is a leader and possesses innovative ideas, effective teaching techniques and creative teaching approaches and nominate that person for the 2014 DPE Outstanding Educator of the Year Award.

Jean Condon is serving as the 2014 DPE Outstanding Educator Awards Chairperson and would like to receive many nominations. All you need to do to nominate a deserving DPE member is email that person’s name and contact information to Jean Condon. Jean will verify that the nominee is a current DPE member, gather the necessary information from the nominee, and present that information to the awards selection committee.

Please don’t delay; nominate that person TODAY! Just send the name of your nominee and their contact information to Jean Condon at condonj@mpcc.edu by March 1, 2014.

After March 1, 2014, current and previous nominees will receive instructions on completing and/or updating award applications.

The new recipient will be announced at the NSBEA/DPE Banquet during the NCE Conference in Kearney in June. Past recipients of the DPE Outstanding Educator Awards are:

1986—Joe Nebel
1987—Donna Holmquist
1988—Jackie Cink
1989—Donna Kizzier
1990—Joan Anderson
1991—Carla Gries
1992—Bev Newton
1993—Birdie Holder
1994—Kurk Shradar
1995—Marilyn McGahn
1996—Mona Schoenrock
1997—Mary Schroper
1998—Jan Barton-Zimmerman
1999—Murleen Bellinger
2000—Margene Holtze
2001—Lisa Boulier
2002—Sheryl Piening
2003—Wanda Samson
2004—Sue Sydow
2005—Colleen Lenners
2006—Carol Andringa
2007—Bonnie Sibert
2008—Donna Harr
2009—DeLayne Havlovic
2010—Pat Olson
2011—Jean Condon
2012—Kristin Gaebel
2013—RoxAnn Coudeyras

Nomination Form

DPE Outstanding Educator Award
Alpha Upsilon Chapter

This form is to be completed by the nominator to recommend a colleague for the 2014 DPE Outstanding Educator Award. Only DPE members are eligible.

<table>
<thead>
<tr>
<th>Name</th>
<th>E-mail Address</th>
</tr>
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<tbody>
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<td>Home Address</td>
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</tr>
<tr>
<td>City</td>
<td>State NE</td>
</tr>
<tr>
<td>School Address</td>
<td>E-Mail Address</td>
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<tr>
<td>City</td>
<td>State NE</td>
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Nominating Person

<table>
<thead>
<tr>
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<th>E-Mail Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>City</td>
<td>State NE</td>
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</tbody>
</table>

Please return the above completed form by March 1, 2014, to:

Jean Condon
condonj@mpcc.edu OR to
601 West State Farm Road
North Platte, NE 69101