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NSBEA TODAY

WINTER 2014

Winter Evenings, Board Games, and NSBEA

What is the Connection?

Deb Wolken, NSBEA President

In the spirit of long winter evenings, WINNING WITH NSBEA-The Board Game has been created highlighting the benefits of Nebraska State Business Education.

Although it will not be likely that Parker Brothers will soon be interested in buying the rights of this unique "board game," I might suggest you print off (or electronically send) this NSBEA BOARD GAME page and share with a colleague. One of our obligations as a member is to encourage business/technology teachers we know to become members of our professional organization.

Your membership is appreciated and vital, and we are all *winners* (including

our students!!) when Nebraska



business teachers become and remain professionally involved.

My suggestion for one of these long winter evenings is to shut off the electronics (gasp!!), put away those "to be graded" papers (another gasp!!), and pull out your favorite Parker Brothers board game. Any time is a good time to be a NSBEA member but it's also a great time of the year to enjoy the simplicity of an old-fashioned *Monopoly*, *Clue* or *Trivial Pursuit* game.

Please take time to recognize your fellow NSBEA Members

To nominate an individual/business for any of the awards listed on page 5, you need to submit the correct nomination form, biographical data sheet, and nomination criteria sheet. ALL INFORMATION AND FORMS CAN BE FOUND ON THE NSBEA WEB SITE: www.nsbea.org

Completed forms must be postmarked by April 1, 2014, and mailed to the NSBEA State Awards Committee Chairperson:

Jan Osborn
josborn@esu10.org
Sargent Public School
Box 366
Sargent, NE 68874

PAGE 2 **NSBEA TODAY**

Join NSBEA Enjoy your days Apply for the Pursue a START Consider as a student as a student NSBEA Student business Teacher of the member! teacher of your education or Year Award Great **Business and** degree Value!\$! Technology NSBEA Education annual Work in Begin your WINNING \$20 business and first teaching industry but job and realize dues decide WITH OH MY GOSH teaching is professional an your future! resources are NSBEA! needed! invest-Fulfill ment in education The requirements <u>YOUR</u> and look **Board STUDENTS** Waste not one forward to a minute! great career. and in Game Join YOUR NSBEA!!! profes-YES! You love working with young adults and are energized by the constant vigor and sional rigor of an ever-changing curriculum! But future! you need resources. . . w www.nsbea.org Attend (or present at) the NCE Conference Enjoy 3 editions each Once a member of NSBEA, now in Kearney and be prepared to leave with year of NSBEA "brain overload"! ENJOY outstanding it's time to TODAY with Tips & sessions on the latest of business and begin the Tricks, conferences Ν technology education. Attend the NCE benefits of information, member conference each year and you will feel as if membership! recognition and much you have hit the JACKPOT!!\$\$!! more! N Develop Perfect those Stay current Receive recognition with NSBEA leadership skills leadership skills and for what you do for events and and benefit from E continue to network your students! activities networking by joining the NSBEA *Rookie Teacher through through our *Secondary Teacher Executive Board. annual --> Constant *Post-Secondary LEAD Nebraska R Contact Leadership *Collegiate/University Business

Education!

*Service

exclusive to

members.

Development

Institute (LDI).

Snippets from Shelly . . .

Shelly Mowinkel, President-Elect

It is that time of the year, when I reflect upon the fall semester and start planning out my spring semester classes. As I reflected, many ideas and lessons race through my mind, however two things really stick out—creativity and failure. My vision for my classroom is inspiring lifelong learning and positive, responsible citizenship. My goal is to be an innovative teacher who stresses creativity, problem solving and critical thinking. So there they are...my classroom goals and visions...and the reasons why the two themes of creativity and failure probably stick out as I reflect.

I have a quote on my wall from Albert Einstein, "Creativity is intelligence having fun." One area of success in my classroom is the constant pursuit of encouraging creativity, not only in my students, but also myself. It is not too often when the students and I don't talk about the importance of creativity and how it can lead to new ways of accomplishing tasks. I am reminded that if I am encouraging creativity with my students, I should expect it of myself. Teaching technology has always provided me the opportunities to challenge myself for innovative lessons...because it is ever-changing. Many times, sites and apps that I used last year, have been updated or even no longer exist. Thus giving me the opportunity to create something new.

However, this is also where failure can make its entrance into my teaching. Challenging myself to create one new innovative lesson per unit does open the doors for failure...and I must admit sometimes EPIC FAILURES! One such lesson occurred this past fall. I planned and planned and then planned some more for a new lesson with my Computer 7 class. When the day came to implement the lesson with the students, it was disastrous! Yep, disastrous...but I used the lesson as a teaching moment. The students and I discussed how learning should actually take place in the midst of failure. As we continued the day's lesson, students found themselves "Googling ideas and questions" to come

up with solutions to fix our problem. Yes, the lesson itself didn't go as I had planned, but I was able to make it a teachable moment. The students seeing that I had "failed" made the lesson life-changing for them, as they were able to see that learning actually took place when together we started the lesson over with new, better ideas.

As I begin to look forward to the spring semester, my passion for teaching will continue to drive me to create innovative life-changing lessons. And throughout this process, I will continue to learn from the failures, because maybe that is where my best learning and teaching takes place!

As teachers we all have our passions for certain subjects or topics, the question becomes, "How can we creatively share our passions with our students?" All of us are creative in some way. The lessons students remember are the ones where they see and feel the teacher's passion for what they do. As the new year begins, many times we set new resolutions and goals. I encourage you to set a goal: tap into your creativity and develop a lesson that actively engages your students. Whether the lesson is a success or a failure (if you are like me), learning will take place.



PAGE 4 NSBEA TODAY

NSBEA Fall Conference Highlights—Lincoln

It was a day that had something for everyone! Conference Committee Chairs Lindsay Tillinghast and Matt Maw coordinated an impressive agenda on Saturday morning, October 12. More than 24 members were treated to excellent speakers and a fun and insightful tour. One member stated, "it was the best fall conference ever!"

The highlights:

A vision of Business Education from Dean Donde Plowman of UNL's College of Business Administration. Dean Plowman explained the Minor in Business option available to all UNL students—"You may not major in business but you will probably work in one."

Jeff Spain of Assurity Life Insurance took a different approach to the topic of insurance with some heart-warming stories. He shared three 'take aways' for potential employee candidates:

- Your work ethic is vital; be sure you differentiate yourself from the competition.
- Conditioning will beat ability every day.
- Develop a passion! Be the best you can be!

Randy Hawthorne, Vice President of Business Development of Firespring then led a tour of their modern and unique facility. Highlights included industrial printing equipment, big screen TVs, the snack bar, and, of course, the 'slide' to get from second floor to first floor! There was a general sense that employees sincerely enjoyed working at Firespring.



Randy Hawthorn of Firespring shares one of the production rooms with NSBEA Fall Conference attendees



Firespring has an eleven minute meeting every day at 11:11 a.m.

Fremont High School has Nebraska's First National Business Honor Society

Matt Burg

The Business Department at Fremont High School excel in business classes at Fremont High School, but was just awarded a charter in the National Business until now they have largely gone unrecognized." Honor Society. Fremont High School is the first high school in the state of Nebraska to be awarded a Matt Burg, business department chair, points out, chapter in this prestigious organization.

The objectives of the NBHS include promoting and department, and we all thought it was a great idea to recognizing academic achievement in business provide our students with a chance to be recognized education at the secondary level, while fostering and while enhancing their portfolios and resumes." character recognizing leadership skills and development.

The society is open to students who have Junior or ceremony taking place in early May 2014. Senior class standing and have taken at least 3 GPA in business classes, as well as a 3.0 overall GPA Society, please visit their website at in order to be eligible to receive an invitation into the www.nbea.org. chapter. Student selection is handled by a committee of FHS staff, consisting of business instructors, For an interview or regular education instructors, a representative from further the administration and guidance counselors.

The initial idea was brought to our attention by a 402-657-0371. former FHS business instructor, Wanda Samson and current FHS business teacher Kristen Strickler. "Wanda thought it would be a way to benefit our students and provide a way for them to be recognized. We have many outstanding students who

Mrs. Strickler did the legwork on this and deserves most of the credit. She brought the idea to the

The inaugural class of inductees will be chosen at the beginning of the second semester, with the induction

business classes. Students must also maintain a 3.5 For details about the National Business Honor

information, please contact Matt Burg at



NSBEA Award Categories and 2013 Winners

Rookie-of-the-Year Teacher (Matt Maw)

Outstanding Contributions to Business Education by a Secondary Business Teacher (Teresa Hahn)

Outstanding Contributions to Business Education by a Post-Secondary Teacher (Kathleen McCune)

Outstanding Contributions to Business Education by a College/University Teacher (Sharon Garvin)

Outstanding Contributions to Business Education by an Administrator or Supervisor (Mickie Mueller)

Outstanding Contributions to Business Education by an Institution, Organization, Business Firm, Government Agency, or an Individual associated with any of these groups (Cargill of Blair)

Service Award (RoxAnn Coudeyras)

Student Teacher of the Year Award (Levi Gorsuch)

Outstanding Contributions to Business Education by a Middle School Business Teacher (Shelly Mowinkel)

PAGE 6 **NSBEA TODAY**

NSBEA and DPE are Gearing Up for the NCE Conference

Dania Freudenburg, NSBEA Public Relations Committee

conference will feature great local and national speakers, downtown Kearney. as well as education and information on a variety of useful topics of interest for all business educators.

variety of functions and events again this year. By installation. invitation only, the NSBEA Leadership Development Institute (LDI) will be held on June 2 with Kathleen As NSBEA and DPE prepare for these upcoming President Deb Wolken leading the meeting.

Technology educators are invited to this social to have fun to seeing you at the NCE Conference this summer.

NSBEA and DPE have been busily preparing for the while networking with their peers. A cash bar will be Nebraska Career Education (NCE) conference to be held provided. Kari Tunink and Cindy Klepper encourage new this summer. The conference will be held in Kearney, June BMIT teachers to also attend the BMIT social after which 2-5 at the Younes Conference Center. Once again the the younger generation will depart for an evening in

The NSBEA/DPE Banquet will be held on the evening of June 4 where the BEST, NSBEA and DPE awards will be In addition to the many resources and ideas the NCE recognized. In addition, the DPE Initiation, Installation Conference provides to help you prepare for the next and raffle drawing will be held. Following the banquet, school year, the NSBEA and DPE are excited to host a NSBEA will hold its annual business meeting with officer

McCune presiding. On the evening of June 3, the DPE is functions, we encourage you to become involved and take holding its Executive Board Meeting with DPE President advantage of the wonderful professional development Cathy Nutt presiding. NSBEA will also hold its Executive opportunities that these organizations provide to business Board Dinner and Meeting that evening, with NSBEA educators. Membership information can be found for NSBEA at http://www.nsbea.org and for DPE at http:// www.dpe.org. Registration for the NCE Conference will The NSBEA/NBEA President's Reception is scheduled open April 8 at http://nceconference.com. The full BMIT for June 3. This event is sponsored by the NSBEA, Mid-conference program, including the events outlined above, Plains Community College and Southeast Community is available at http://www.education.ne.gov/BMIT/pdf/ College. All Business, Marketing and Information workshops/program-nce bmit-2014.pdf. We look forward

Leadership development Institute (LDI) ~the beginning to a great NSBEA future.

Kathleen McCune, Past President

The Leadership Development Institute (LDI) is coming to you. LDI provides opportunities for leadership development and professional networking. Attending an LDI can be the beginning of life-long educational support and friendships. The Leadership Development Institute will be held prior to the NCE Conference on Monday, June 2, 2014, in Kearney from 4:30 p.m. to 7:30 p.m.

LDI is available by invitation. Please extend an invitation to colleagues who have never attended an LDI. As an NSBEA member, encourage involvement and the merits of NSBEA. If you are invited to attend, please accept.

According to Peter Drucker, "Leadership is lifting a person's vision to high sights, the raising of a person's performance to a higher standard, the building of a personality beyond its normal limitations." These, too, are leadership skills that NSBEA members acquire through membership and networking.

- \mathbf{L} <u>Learn</u> the merits of membership to a professional organizations such as NSBEA.
- \mathbf{D} <u>Develop</u> networking connections that will enhance your teaching and transform you personally.
- *Instill* enthusiasm for business education and continued professional development. I

Requests for information and recommendations to LDI can be sent to Kathleen McCune at mccunek@mpcc.edu. Recommend a colleague today.

nebraska career education conference keymotes





wednesday, june 4, 2014 kim bearden

Kim Bearden is an award-winning educator of over twenty years. Her unique combination of innovation, discipline and creativity transform average classrooms to remarkable learning centers! She often teaches concepts through songs, kinesthetic games, and unique teaching strategies that motivate even the most restless learners. Her students consistently score among the highest in the state on standardized tests.

Kim Bearden delivers inspiring keynote messages to thousands of educators each year. As the co-founder, executive director and language arts teacher of the Ron Clark Academy, she is daily active in all aspects of the educational process. With a teaching career spanning almost thirty years, she has been a teacher, instructional lead teacher, curriculum director, school board member, staff development trainer and middle school principal.

Learn more about Kim and the Ron Clark Academy at www.ronclarkacademy.com.

thursday, june 5, 2014 kevin wanzer

Since 1983, Kevin Wanzer has been noted as being able to 'reach the unreachable'. His program energizes and celebrates the best in everyone. Promoting responsibility and community, his "aloha" message provides leaders with the skills and tools needed to effect change and create a climate of possibility where everyone counts and no one gets left behind or forgotten. Described as "organized chaos", Kevin's program spotlights The Search Institute's "40 Developmental Assets". These essential tools, for any adult who plays a role in empowering the lives of young people, are guaranteed to last long after the laughter.

A former staff member for the David Letterman Show in New York City and an honors graduate of Butler University in Indianapolis, Kevin has spent his life inspiring young people to live life to its fullest, to look within and be a role model to themselves and to embrace and live the aloha spirit - focusing on attitude, loving yourself and others, overcoming obstacles and having a sense of humor.

Learn more about Kevin at www.kevinwanzer.com.



PLEASE JOIN USI

PAGE 8 NSBEA TODAY

So, You Don't Teach Human Resources? Think Again! You Really Do! Try These Projects in Your Business Classes!

Dr. Patricia Arneson, Wayne State College

When high school graduates enter college, most students think of the 'traditional' business majors as Accounting or Finance, Management or Marketing. They are totally unaware that HR is one of the fastest-growing business majors in colleges and universities. In fact, most high school graduates are not really sure what a future career in HR really entails and what an excellent specialized management career choice it is!

In our Business Education BMIT curriculum at Wayne State College, prospective business educators take Human Resource Management as a requirement. Instead of studying management theories and theorists, students engage in career- and employment-related active learning projects that relate well to career education and workplace learning at middle and secondary levels. The projects that we do at the collegiate level can easily be modified for middle and secondary levels. As professor of Human Resources and SHRM (Society for Human Resource Management) advisor, I'd like to share examples of HR projects and activities that can be incorporated into many business and/or technology classes.

CITY CULTUREGRAM

Students select an American city and research what it is like to live, work and play in that city. Students research cost of living, using any Salary Wizard



to compare a \$25,000 income against cost of living for their selected city. Additional categories include cost -of-living comparisons for housing, price of a movie ticket, etc., as well as crime rate, transportation, education, shopping, restaurants, sports teams, and of course, major employers for that city! A 3-column flyer created in Word or Publisher must include reference sources and appropriate graphics.

COUNTRY CULTUREGRAM. Students select another country and research the protocols, etiquette and do's/don'ts of doing business in that country! There are many websites, but an excellent resource is the popular, inexpensive book *Kiss, Bow and Shake Hands: Doing Business in 60 Countries*. This is NOT a travel flyer, but a business guide outlining business practices, gift giving, dining etiquette. Again, students must create a 3-column flyer with references and graphics.

IDEAL EMPLOYER. Students select an employer firm of their choice. It may be a company in their city or state, or one selected from the "100 Best Companies to Work for in America" list that is released annually each January. The 1-page flyer briefly summarizes the nature of the business, its headquarters location and officers, but the important aspect of the flyer must identify a bulleted list of key reasons why employees like working for that company.

JOB DESCRIPTION and JOB AD. When researching possible jobs of interest, students present their findings by creating a one-page Job Description. The "header identification" section requires students to research the O*Net and DOT (Dictionary of Occupational Titles) job codes, whether the job is exempt/non-exempt, job title and department. Section 2 of the Description requires students to write a 2-5 sentence Job Overview which summarizes the basic nature of the job. Section 3 lists 7-10 basic job duties, whereas Section 4 is the Job Specifications section which describes minimal (1) education, (2) experience, (3) skills, (4) the working environment, and (5) required licenses or certifications. Of course, an "Equal Employment Employer" statement must be included! (There are also Job Description templates available if you do not

want students to create their own.) After preparing the Job Description, students then write the **JOB AD** by first creating a 1-inch wide grid box to replicate a newspaper classified. Students first study actual job ads from newspapers, magazines and online postings, then create their own!

PERSONALITY TESTING. When discussing pre-employment testing (background and credit checks, reference checking, medical or drug testing, etc.), personality testing should be included. A free personality test is available **at www.keirsey.com** by clicking on the **"Personality Temperament Sorter."** Students complete the 70-question inventory and receive an immediate email response with a Myers-Briggs type assessment (i.e. ESTJ). Students then go to **www.personality.com** and click on the "Shakespeare" icon which explains their personality assessment. The "double arrow" icon reveals possible career paths. Please note: A 70-question inventory can be neither valid nor reliable, but it does provide students an example of Myers-Briggs inventory testing.





CAREER BRANDING. Students use Word or Publisher to create a *career brand* poster after studying examples. "Career Branding" encourages students to consider careers in specific general occupations, such as teaching, real estate, nursing, the military, etc. Encourage your students to select a career from the Career Cluster grid.

PERSONAL BRANDING. There are SO MANY projects that can be done for *personal branding*, wherein students are promoting themselves. To highlight their unique skills and talents they bring to the workplace, they could create a personalized poster or even create a 1-minute video! You've heard of the 30-second or 1-minute "elevator pitch." This is another great project for students to 'brand' themselves!

SPEED INTERVIEWING. Students love this project! Using employers, other faculty and even other students, this is an employment version of "speed dating!" The announcer (employer) reads an employment interview question. Tables with chairs on both sides are spaced throughout the room. After the question is read, the student interviewee provides their answer within a brief time span (usually 1- 3 minutes) to the interviewer. Following their response, the interviewer provides brief feedback to the interviewee. Then, the student "moves down" to the next table.

I'm happy to email you sample templates of the City and Country Culturegrams, Ideal Employer flyer, Career Brand poster and Job Description and Ad. Simply email me at **paarnes1@wsc.edu.**

PAGE IO NSBEA TODAY



Economics for Leaders

Outstanding Economics Professional Development Opportunity

With the implementation of the new Nebraska Social Studies Standards, there has never been a better time to increase your economic understanding!

Economics for Leaders (EFL) represents a unique experience in economics education that brings together teachers looking to improve their teaching skills in economics. The EFL one-week program is rigorous and encompasses 50+ hours of instruction.

Dates: July 27 through August 1, 2014

Location: University of Nebraska - Lincoln, Kaufman Center

Cost: Lodging, materials, and most meals covered – a value of over \$1300. \$50 registration fee will be refunded by the Nebraska Council on Economic Education as a stipend to all Nebraska teachers.

Audience: Middle school and high school teachers from all disciplines

The goal of each EFL program is to provide teachers with lesson plans of simulations and activities, economics content instruction and a networking opportunity with other teaching professionals. The combination of classroom instruction, question and answer sessions, small group discussion and workshops presents information in a rich and varied format, encouraging active participation. Economics professors selected nationwide for their expertise, along with skilled mentor teachers, provide content instruction and run simulations and activities that are designed to illustrate economic principles. Both new and experienced teachers will benefit from attending this program.

Learning has never been so easy, rewarding, inexpensive, or fun!



UNL's Kauffman Center



^{*}Three semester hours of grad credit in econ available for \$306 through the University of Colorado at Colorado Springs.

Economics for Leaders – Teacher Schedule Sample

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
	7:30 -8:30 am	7:30 - 8:30 am	7:30 - 8:30 am	7:30 - 8:30 am	7:30 - 8:30 am
		LOCATIO	N: LARGE MEETIN	G ROOM	
	Econ Topic #1	Econ Activity #2	Econ Topic #5	Econ Activity #4	Econ Topic #9
	8:30 - 9:40 am	8:30 - 9:20 am	8:30 -9:30 am	8:30 - 8:45 am	8:30 - 9:30 am
	Ec. Growth & Scarcity	In the Chips	Labor Markets	The Fish Activity	Money & Inflation
	Econ Activity #1	Econ Topic #3	Econ Activity #3	Econ Topic #7	Econ Activity #6
	9:50 -10:30 am	9:30 - 10:30 am	9:40 - 10:40 am	8:45 - 10:00 am	9:40 - 10:40 am
	Magic of Markets	Open Markets	The Cartel Simulation	Property Rights	Giant Sucking Sound
	Econ Topic #2	Econ Topic #4	Econ Topic #6	Econ Activity #5	Econ Topic #10
	10:40 -11:50 am	10:40 -11:50 am	10:50 -11:50 am	10:10 - 10:40 am	10:50 -11:50 am
	Opportunity Cost	Markets in Action	Incentives, Innovations &	Famrers & Fishers	Internat1 Markets
			the Role of Institutions	E con Session #8	
				10:50 -11:50 am	
				Government	
	Lunch	Lunch	Lunch	Lunch	Lunch
	12:00 - 1:00 pm	12:00 - 1:00 pm	12:00 -1:00 pm	12:00 - 1:00 pm	12:00 - 1:00 pm
		LOCATION: SMALL MEETIN			
				Application of Morning	
	Activity #1 Debrief	Activity #2 Debrief	Activity #3 Debrief	Act. #4&5 Debrief	Econ Topics 9&10
Check-In Location:	1:00 - 1:20 pm	1:00 - 1:20 pm	1:00 - 1:20 pm	1:00 - 1:20 pm	For Teachers
Residence Hall	Econ Topics 1&2	Econ Topics 3&4	Econ Topics 5&6	Econ Topics 7&8	1:00 - 1:50 pm
Bi-tti	For Teachers	For Teachers	For Teachers	For Teachers	F T
Registration	1: 20 - 2:10 pm	1:20 - 2:10 pm	1:20 - 2:10 pm	1:20 - 2:10 pm	E con Topic E
2:00-4:00 pm	Econ Topic A	Econ Topic B	Econ Topic C	Econ Topic D	1)Monetary Policy 2) Int1 Econ. Assns.
	Consumer & Producer	Supply, Demand,	Productivity and	Social vs. Private	2:05 - 2:40 pm
	Surplus	MB & MC	Economic Growth	Marg. Benefits & Costs	2.03 - 2.40 pm
Welcome &	2: 25 - 3:00 pm	2:25 - 3:00 pm	2:25 - 3:00 pm	2:25 - 3:00 pm	Activity #6 Debrief
Introduction	Econ Activity #7	Econ Activity #8	Econ Activity #9	Econ Activity #10&11	2:50 - 3:10 pm
III COMOCONI	3:10 - 4:00 pm	3:10 - 4:00 pm	3:10 - 4:00 pm	3:10 - 4:00 pm	Econ Activity #12
4:00 - 6:00 pm	Practice With	Double Oral Auction	Job Jungle	Environment Mysteries	3:10 - 4:00 pm
4.00 - 0.00 piii	Opportunity Cost	Teacher Leadership	Jow bungle	Public Policies on Trial	Foreign Currency &
	Recreation Time	Session	Reception	Recreation Time	Foreign Exchange
Dinner	4:00 - 5:30 pm	4:00 - 5:30 pm	Которион	4:00 - 5:30 pm	r oreign Exonange
6:00 - 7:30 pm	Dinner	Dinner	4:00 - 5:30 pm	Dinner	ProgramEvaluation
·	5:30 - 6:30 pm	5:30 - 6:30 pm	Free Time	5:30 - 6:30 pm	4:00 - 4:30 pm
Small Meeting Rm	·	Large Meeting Rm	5:30		·
Program Preparation	Free Time	Optional Workshop		Free Time	Teacher
Hypothesis for the Week	6:30	Behavior Styles	Dinnerat your	6:30	Closing Ceremonies
8.		6:30 - 9:00 pm	expense		4:30 - 5:00 pm
Readings Discussion		· ·			·
7:30 - 9:00 pm					Check-out
Free Time		Free Time			5:00 pm
9:00		9:00			
4.7	·		·		

^{*} Session topics are tentative and may be modified before the program start date.

EFL is an opportunity for current high school juniors. Please consider recommending EFL to your outstanding students as well. The Nebraska Council on Economic will provide a competitive scholarship opportunity for all Nebraska applicants.

Complete program details and registration information at www.nebraskacouncil.org

Or contact:

Jennifer Davidson, M.Ed. Director, Programs and Community Development Nebraska Council on Economic Education 402.472.2333 jdavidson@nebraskacouncil.org



NOMINATIONS NOW BEING ACCEPTED **NSBEA TODAY** FOR THE BUSINESS EDUCATION NATIONAL HALL OF FAME

The 2014 Business Education National Hall of Fame ceremony will be held in October 2014, at the University of Wisconsin-Whitewater. Committee members are now accepting nominations for inductees into the Hall of Fame.

The primary purpose of the Hall of Fame is to pay tribute to those men and women who have made significant contributions to the field of business education. To be nominated, a candidate must have been an active business educator (teacher, lecturer, author, supervisor, publisher, or inventor) and have been deceased at least three years prior to the May 1 deadline. Please use the attached nomination form to provide information regarding your nominee.

The Business Education National Hall of Fame was located at Rider College in Trenton, New Jersey, from 1977 to 1994. It was relocated to the University of Wisconsin-Whitewater campus in 1995. Some of the previous inductees include Christopher L. Sholes, Hamden L. Forkner, John Robert Gregg, Paul A. Carlson, Russell J. Hosler, and Cortez Peters. An induction ceremony is held on the campus of UW-Whitewater in the fall of even-numbered years. Friends, relatives, nominators and business educators are invited to participate in the induction activities.

Tax-deductible contributions for the Business Education National Hall of Fame may be made to the UW-Whitewater Foundation. Contributors of \$1,000 or more will have their names prominently displayed on a center plague in the Hall of Fame at UW-Whitewater.

Send nominations and contributions to Lila Waldman, Curriculum & Instruction Department, University of Wisconsin-Whitewater, Winther 4047, Whitewater, WI 53190. E-Mail: waldmanl@uww.edu. Nominations must be postmarked by May 1, 2014, for consideration for induction in the 2014 ceremony.

Plattsmouth High School Student among **Top Business Students in the Country**

rigorous exams to test their business knowledge. The teachers have been posted here. exams are part of the school's High School of Business program, a national accelerated business High School of BusinessTM is a program of program. Approximately Strategies exam.

Students participating in *High School of Business* TM complete real, hands-on business projects through a college credit and local oversight via a steering team program, of college faculty, business professionals and school don.gilpin@yahoo.com.

Christopher Kerns of Plattsmouth High School scored personnel. To recognize High School of Business among the top business students nationwide on student achievement, students' names, schools and

4,000 MBAResearch, a non-profit organization specializing students from across the nation participated in the in educational research and the development of program during the 2012-13 school year. Kerns business and marketing curriculum for high schools received a third-place top score on the Business and colleges. The accelerated program is designed for college-bound students with interest in business administration careers, such as marketing, finance, entrepreneurship or management. For information about the national organization, visit series of six courses. The program also includes www.MBAResearch.org/HSB. For further questions observational internships, opportunities to earn about the Plattsmouth High School of Business contact Don Gilpin at

NOMINATION FORM BUSINESS EDUCATION NATIONAL HALL OF FAME

The primary purpose of the *Hall of Fame* is to pay tribute to those men and women who have made significant contributions to business education. To be nominated, a candidate must have been an active business educator (teacher, lecturer, author, supervisor, publisher, inventor) and have been deceased at least three years prior to the May 1 deadline.

Please use the following headings to provide information regarding your nominee. In some instances, information on the nominee may be difficult to obtain. If so, send as much data as possible. Requests must be postmarked or sent electronically by May 1, 2014, for the year 2014 nomination.

\sim	1 1 1		TA T	
(an	เสเส	ate'c	Name	٠.

- 1. Why You Believe This Person Should Be Elected to the Business Education National Hall of Fame:
- 2. Education and Degrees:
- 3. Dates and Places of Employment:
- 4. Date of Birth: Date of Death:
- 5. Professional Organizations:
- 6. Professional Activities:
- 7. Honors/Achievements/Awards:
- 8. Research:
- 9. Publications:
- 10. Other Contributions to Business Education:

Name(s), Address(es) and Telephone Number(s) of Relatives/and or close acquaintances of the nominee:

Work Phone Number:	 	Home Phone Number:	
Email Address:			
Date:	Signature:		

Send to: Lila Waldman, Professor

Curriculum & Instruction Department University of Wisconsin-Whitewater

Winther 4047

Whitewater, WI 53190 E-Mail: waldmanL@uww.edu

Nominations must be received by May 1, 2014, for the Fall 2014 induction.

PAGE 14 **NSBEA TODAY**

NSBEA 2014-2015 SCHOLARSHIPS

NSBEA will have three scholarships available this year to qualified applicants.

The Gordon F. Culver Scholarship worth Criteria for The Kids of NSBEA \$500 is awarded to a business education student who will be student teaching in either the first or second semester of the 2014-2015 school year. In order to apply for this scholarship, a student must be a member of both NSBEA as well as NBEA. The deadline for submission of this scholarship * information is March 3, 2014.

The Anthony Blum Scholarship worth . **\$1,000** will be awarded to a University of Nebraska-Lincoln business education student who is or will be student teaching during 2014-2015. Students applying must be a member of both NSBEA and NBEA. The deadline for submission of this scholarship information is March 3, 2014.

Please encourage any prospective student teachers to apply for these scholarships.

Kids of NSBEA Member The **Scholarship** worth \$250 is awarded to a child of an NSBEA member who is currently enrolled or will be enrolled in an undergraduate program of study. The deadline for submission of this scholarship information is March 3, 2014.

Member Scholarship:

- Only undergraduate students may apply.
- The student may already be enrolled in any postsecondary school or preparing to attend a postsecondary school during the following year.
- The student may major or be majoring in any area (please indicate major in your essay and what college you are or will be attending)
- This scholarship may only be won once by a child of an NSBEA member.
- The parent must have been a member of NSBEA for the last two years.

For more information about these scholarships, please go to the NSBEA Scholarship page at http://www.nsbea.org/ scholarships.html.

Electronic submissions are welcome and encouraged; letters of recommendation may be sent separately and noted on the application materials.

Please mail or email all applications to:

Pat Lutt 1111 Main Street Gardner Hall Wayne State College Wayne, NE 68787

palutt1@wsc.edu

JOIN NSBEA - NBEA!

Name
Home Address
City, State, and Zip
erry, State, and Zip
School
School Address
School City, State, and Zip
Preferred Phone
Preferred E-mail (required)
Frejerred E-mail (requirea)
NSBEA Geographic District: Capitol Panhandle Sandhills Tri-Valley
If you don't know your NSBEA district, please indicate the County
in which your school is located
In addition, check if you are: Post-Secondary community college Collegiate-University faculty
Check if you are applying for Student Membership:
Indicate College/University:
·
Mail dues (check made payable to NSBEA) to:
·
Mail dues (check made payable to NSBEA) to: Jean Condon, NSBEA Membership Director
Mail dues (check made payable to NSBEA) to: Jean Condon, NSBEA Membership Director Mid-Plains Community College, 601 West State Farm Road
Mail dues (check made payable to NSBEA) to: Jean Condon, NSBEA Membership Director
Mail dues (check made payable to NSBEA) to: Jean Condon, NSBEA Membership Director Mid-Plains Community College, 601 West State Farm Road
Mail dues (check made payable to NSBEA) to: Jean Condon, NSBEA Membership Director Mid-Plains Community College, 601 West State Farm Road North Platte, NE 69101 308-535-3740
Mail dues (check made payable to NSBEA) to: Jean Condon, NSBEA Membership Director Mid-Plains Community College, 601 West State Farm Road North Platte, NE 69101 308-535-3740

Nebraska State Business Education Association

renew your me these profe business asso	essional
□NSBEA only (*student)	20.00 5.00
□NBEA only (*student) (NBEA dues include in Mtn Plains Busine regional association	ess Education
□ DPE added to e membership	existing NBEA 60.00
Join 2 organize □NBEA/ISBE (Must be current N to join ISBE) □NBEA/DPE (Must be current N to join DPE)	110.00 IBEA member 140.00
Join 3 organiza □NBEA/ISBE/D □NSBEA/NBEA/	PE 170.00
To add ACTE/ACTEN □ ACTE/ACTEN □ (*students are 1 (Students must join	110.00 free!) 0.00
Total \$ □ Check # □ Cash Date:	
*Students MUST NSBEA and NBEA for NSBEA Culve	to be eligible r Scholarship

Teacher recognitions.

We're on the Web! www.nbea.org www.mpbea.org www.nsbea.org PAGE 16 NSBEA TODAY

NSBEA MEMBERSHIP REPORT—January 21, 2014

There are 154 NSBEA members, 133 professional members and 21 student members.

Anderson, Julie Anderson, Lori Andreasen, Alyse Andringa, Carol Arent, Janice Arneson, Patricia Atkins, Laurel Baker, Kristi Bartels, Ken Beck, Morgan Beckwith, Matthew Blum, Jane Bolamperti, Crystal Bonneau, Barry Budler, Brenda Burger, Lisa Butler, Janet Callan, Chris Campbell, Carolyn M Carlson, Jeanette Carlson, Kate Carothers, Christina Carpenter, Patricia Childers, Colleen Chittick, Angie Condon, Jean Connell, Renee Conrad, Sidney Coudeyras, RoxAnn Crabtree, Jocelyn Curnyn, Molly Dahlquist, Cindy Danauskas, Dawn Davidson, Gwen Davidson, Jennifer Dobesh, Kathryn

Dreier, Joan

Drwal, Kevin

Dunker, Brian

Dux, Melissa Ehrlich, Debbie Elliott, Cynthia Emerson, Karen Fagler, Jeff Fanta, Lynn Fehr, Grant Feick, Teresa Fleming, Cynthia Fox, Lisa Freudenburg, Dania Friedrich, Dawn Gaebel, Kristin Gestring, Ronda Gifford, Kari Gifford, Tennille Gilin, Allyssa Gladem, Kathy Gorsuch, Levi Grotrian, Judy Hansmire, Teresa Havlovic. DeLavne Headley, Deb Heiser, Tami Hendricks, Julie Hinkle, Patricia Hippen, Julie Hixson, Lois Holst, Brent Ingwerson, Diana Jarzynka, Nick Jensen, Julie Johnson, Scott Jung, Kristi Karr, Darci Kinkennon, Sue Klepper, Cindy Kobza, Sydney Koger, Shawna

Kollars, Amity Kravig, Krista Kreifels, Laurel Kreifels, Linda Krejci, Dennis Landenberger, Toni Lear, Janet Lebo, Renae Lenners, Colleen Lindgren, Shari Lutt. Patricia Madsen, Tammy Maw, Ian Matthew McCune. Kathleen McIlnay, Shawn McPhillips, Brittany Means, Kelly Mercer, David Miller, Linda Moritz, Andrew Mowinkel, Rochelle Mowry, Lorrie Mueller, Mickie Mulligan, Shawn Murphy, Juli Newton, Beverly Newton, Laura Newton-Hanson, Lisa Nollette, Terri Nutt, Cathy Olson, Patricia L Osborn, Jan Ostransky, Shawn Parker, Peggy Petersen, Jane Pettz, Rebecca Pickering, Kim Piening-Keller, Sheryl Purdy, Ann

Ray, Stacy Reinert, Keely Reinertson, Carolyn Reinertson, Jordan Reiser, Mary Lynn Rogers, Celeste Rouzee, Diane Samson, Wanda Schoenrock, Ramona Scott, Katie Seeman, Susan E Shaffer, Jacob Shrader, Kurk Sibert, Bonnie Siegel, Cody Smith, Sylvia Stalder, Janet Stansberry, Janelle Starks, Teresa Station, Ayesha Stoetzel, Samantha Stroh Debra Stubbs, Gary Supenski, Gogi Sydow, Suzanne Talley, Cindy Tallman, Bethany Tiedeman, Terri Tillinghast, Lindsay Trumble, Peggy Tunink, Kari Watermeier, JeanAnn Wellman, Susan Went, Jan Widler, Thomas Winters, Adam Wolken, Deb

Please take a moment to look over the membership lists to see that your name has been included. If not, your membership may have expired. If you recently sent your membership directly to NBEA, please let me know so I can update my list. I do not always get a timely update. If your membership will expire soon, please use the membership form in this newsletter on page 17 or send directly to NBEA. If you have any questions, you may contact me at condonj@mpcc.edu or 308-535-3740. Thanks.

~ Jean Condon, Membership Director

NBEA MEMBERSHIP REPORT—January 21, 2014

As of January 21, 2014 NBEA membership includes 173 professional members and 17 student members.

Lori Anderson 9/14 Alyse Andreasen 6/14 Carol Andringa 8/14 Diane Araujo 9/14 Janice Arent 9/14 Patricia Arneson 8/15 Kristi Baker 6/14 Rebecca Barnes 1/14 Sara Barritt 8/14 Hope Beam 10/14 Morgan Beck 6/15 Matthew Beckwith 6/14 Murleen Bellinger 6/14 Jane Blum 6/14 Crystal Bolamperti 7/14 Barry Bonneau 5/14 Laura Brouillette 6/14 Jodi Brown 7/14 Brenda Budler 11/14 Thomas Budnick 7/14 Matthew Burg 9/14 Lisa Burger 1/15 Janet Butler 11/15 Dana Buurman 1/14 Chris Callan 6/14 Jeanette Carlson 5/14 Kate Carlson 9/14 Colleen Childers 6/14 Angie Chittick 5/14 Jean Condon 6/14 Renee Connell 5/14 Sidney Conrad 9/14 Brandon Coslor 6/14 RoxAnn Coudevras 6/14 Jocelyn Crabtree 6/14 Molly Curnyn 12/14 Cindy Dahlquist 5/14 Jay T Dalton 2/14 Dawn Danauskas 6/14 Gwen Davidson 5/14 Kevin Drwal 6/14 Brian Dunker 6/14 Melissa Dux 5/14 Debbie Ehrlich 9/14 Cynthia Elliott 9/14 Karen Emerson 8/15 Lvnn Fanta 6/14 Grant Fehr 6/14

Teresa Feick 10/14 Cynthia Fleming 7/15 Lisa Fox 8/14 Dania Freudenburg 11/14 Dawn Friedrich 9/14 Kristin Gaebel 6/14 Sharon Garvin 3/14 Brent Gehring 5/14 Kari Gifford 10/14 Tennille Gifford 6/14 Allyssa Gilin 6/14 Kathy Gladem 5/15 Levi Gorsuch 6/14 Chris Grinvalds 7/14 Brenda Gronewold 6/14 Judy Grotrian 6/14 Teresa Hahn 5/14 Diane Hanel 9/14 Teresa Hansmire 5/14 Ted Harshbarger 6/14 DeLayne Havlovic 6/14 Deb Headley 9/14 Tami Heiser 5/14 Karen Hermsen 10/14 Patricia Hinkle 12/15 Julie Hippen 5/14 Cara Hoehne 9/14 Brent Holst 6/14 Chad Huseth 10/14 Diana Ingwerson 11/14 Nick Jarzynka 9/14 Julie Jensen 9/14 Jeannette Johnson 6/14 Kristi Jung 10/14 Darci Karr 1/14 Cindy Klepper 11/14 Sydney Kobza 10/14 Kiley Koch 6/14 Shawna Koger 6/14 Amity Kollars 5/14 Lance Kosch 11/14 Wes Kosch 10/14 Gina Kotas 5/14 Krista Kravig 6/14 Dennis Krejci 6/14 Toni Landenberger 6/14 Janet Lear 6/14 Renae Lebo 11/14

Vivian Lee 6/14 Melissa Lein 6/14 Colleen Lenners 6/14 Barbara Limbach 11/14 Shari Lindgren 6/14 Stephanie Loos 5/14 Kathleen Luebbe 2/14 Patricia Lutt 5/14 Tammy Madsen 11/14 Ian Matthew Maw 6/15 Tina Mazuch 9/14 Suzette McCarthy 6/14 Kathleen McCune 6/14 Shawn McIlnay 3/14 Brittany McPhillips 6/14 Kelly Means 5/14 Max Meier 6/14 Jeanette L Milius 8/14 Linda Miller 11/14 Charnella Mims 6/14 Gregory Morin 5/14 Andrew Moritz 6/14 Rochelle Mowinkel 6/15 Lorrie Mowry 4/14 Alicia Mueller 6/14 Mickie Mueller 9/14 Janis Mullins 9/14 Juli Murphy 6/14 Beverly Newton 6/14 Laura Newton 6/14 Lisa Newton-Hanson 11/14 Jodi A Nielsen 4/14 Bruce Nissen 6/14 Terri Nollette 4/14 Cathy Nutt 5/14 Patricia L Olson 9/15 P J O'Neill 3/14 Jan Osborn 4/14 Peggy Parker 11/14 Jane Petersen 9/14 Kim Pickering 6/15 Sheryl Piening-Keller 6/14 Rose Pollard 12/14 Carrie Pratt 2/14 Annette Rasmussen 6/14 Keelv Reinert 11/14 Jordan Reinertson 6/14

Mary Lynn Reiser 6/14

Jennifer Remmereid 10/14 Marcella Roeber 5/14 Celeste Rogers 8/14 Elizabeth Rudden 6/14 Natalie Runvon 6/14 Wanda Samson 6/14 Ramona Schoenrock 6/14 Melissa Schram 6/14 Mary Schropfer 4/14 Katie Scott 4/14 Susan E Seeman 6/14 Sam Shafer 6/14 Angela Shaffer 9/14 Jacob Shaffer 6/14 Kurk Shrader 8/14 Alexandra Shurter 6/14 Bonnie Sibert 6/14 Sylvia Smith 4/14 Janet Stalder 6/14 Janelle Stansberry 3/14 Stacv Strawn 9/14 Kristen Strickler 9/14 Debra Stroh 2/14 Garv Stubbs 5/14 Gogi Supenski 8/14 Suzanne Sydow 6/14 Cindy Talley 6/14 Bethany Tallman 6/14 Cherri Thieman 6/14 Terri Tiedeman 1/14 Lindsay Tillinghast 5/14 Shawn Tillotson 6/14 Pam Trauernicht 6/14 Kari Tunink 10/14 JeanAnn Watermeier 5/14 Ann Marie Weber 9/13 Susan Wellman 7/14 Jan Went 5/14 Erich Whitemore 9/14 JoAnn Wilson 11/14 Adam Winters 10/14 Deb Wolken 6/14 Paul Wright 9/14 Marcene Wurdeman 9/14 Lana Yager 6/14 Jeanne Zamiska 6/14

NSBEA Executive Board

President	Deb Wolken	President-Elect	Shelly Mowinkel
Secretary	Angie Chittick	Treasurer	Shawn McIlnay
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Metro Representatives	Carrie Pratt	Tri-Valley Representative	Cathy Nutt
Panhandle Representative	Brenda Budler	Sandhills Representative	Juli Murphy
Post-Secondary Representative	RoxAnn Coudeyras	Legislation	Crystal Bolamperti
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Five-Year Planning	Janelle Stansbury Bonnie Malcolm	Archives/Photographer	Colleen Childers
	Dawn Friedrich Lori Anderson Kathleen McCune	Public Relations	Matt Maw Dawn Friedrich Dania Freudenburg
Fall Conference – Lincoln	Matt Maw Lindsay Tillinghast		
Association of Career and Technical Educators of	DeLayne Havlovic Janelle Stansberry	LDI—June Conference	Kathleen McCune
Nebraska (ACTEN) Business		Department of Education	Bonnie Sibert
Association of Career and Technical Educators of Nebraska (ACTEN) Marketing	Brittany McPhillips	State FBLA	Bev Newton
		State DECA	Nicole Coffey
Nebraska Association of Marketing Educators (NAME)	Bubba Penas	Delta Pi Epsilon	Cathy Nutt



Delta Pi Epsilon

DPE-ALPHA UPSILON

WINTER 2014

DPE 2013-2014 Officers

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nuttc@mpcc.edu
North Platte Community
College

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loriand@lps.org
Lincoln East High School

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Pat Olson
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Blair Public Schools

Corresponding Secretary
Lisa Fox
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Dundy County — Stratton
Public Schools

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Research Foundation Kristin Gaebel kgaebel 1 @esu3.org Gretna High School

Past President
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Delayne.Havlovic@ops.org
Omaha Public Schools

Tis the Season Cathy Nutt, President

Well maybe it's not the season as you're reading it, but as I am writing this we are smack dab in the middle of the holiday season, and I love this time of year, the lights, the music, the time off, but honestly what I love the most is gift giving. I enjoy watching my girls open their presents, and I love watching their imaginations and creativity flow as they play with their new gadgets, electronic devices and things that don't take batteries or a cord to plug into the wall. You know, come to think of



it, it's the same reason I am proud to be a part of Delta Pi Epsilon (DPE).

What??? How can I connect these two very different worlds? Did you know that DPE is the affiliate of NBEA that supports and promotes scholarship by engaging in quality research, leadership by improving teaching and cooperation by building professionalism and practicing teamwork? That research and opportunities for leadership and cooperation are kind of like the presents under the Christmas tree... and we, business educators, get to open the "gifts" of these efforts. They allow us to use our imagination and creative ability to become better educators for our students.

DPE awards grant money every year to researchers to further the advancement and extension of business education. DPE gives a gift (grant) to help fund those researchers who we, as business educators, ultimately learn new techniques and concepts from. Have you ever bought raffle tickets for the DPE raffle during the NCE Conference in June? Did you know that you were giving a gift as well? The state chapter sends a portion of those funds earned to the national research foundation every year.

So this is how I connect those two very different worlds... I love that DPE is ultimately about giving the "gift" of better education for our students. Would you like to learn more about our honorary society? Ask anyone of our state DPE officers or visit the website at www.dpe.org.

PAGE 20 NSBEA TODAY

DPE Outstanding Educator Award Nominations

It is time for nominations for the 2014 DPE Outstanding Educator Award. Please think about a business educator you could nominate for this prestigious award. There are so many deserving DPE members who should be nominated. Think of someone who is a leader and possesses innovative ideas, effective teaching techniques and creative teaching approaches and nominate that person for the 2014 DPE Outstanding Educator of the Year Award.

Jean Condon is serving as the 2014 DPE Outstanding Educator Awards Chairperson and would like to receive many nominations. All you need to do to nominate a deserving DPE member is email that person's name and contact information to Jean Condon. Jean will verify that the nominee is a current DPE member, gather the necessary information from the nominee, and present that information to the awards selection committee.

Please don't delay; nominate that person TODAY! Just send the name of your nominee and their contact information to Jean Condon at condonj@mpcc.edu by March 1, 2014.

After March 1, 2014, current and previous nominees will receive instructions on completing and/or updating award applications.

The new recipient will be announced at the NSBEA/DPE Banquet during the NCE Conference in Kearney in June. Past recipients of the DPE Outstanding Educator Awards are:

Nomination Form

DPE Outstanding Educator Award Alpha Upsilon Chapter

This form is to be completed by the nominator to recommend a colleague for the 2014 DPE Outstanding Educator Award. Only DPE members are eligible.

Name				
Home Address		E-mail Address		
City	State NE	ZIP	Home Phone	
School Address		E-Mail Address	•	
City	State NE	ZIP	Phone	
Nominating Person			•	
Home Address		E-Mail Address	E-Mail Address	
City	State NE	Zip	Phone	

Please return the above completed form by March 1, 2014, to:

Jean Condon <u>condonj@mpcc.edu</u> OR to 601 West State Farm Road North Platte, NE 69101