

CELEBRATING 56 YEARS  
 Voted "Best Beer & Liquor Store" 2001-15 by Shepherd Express Readers  
 Awarded 2014 Best Bottle Shop in Wisconsin by RateBeer.com

# Discount LIQUOR INC.

WHOLESALE BEER & SODA (MILWAUKEE STORE ONLY) • CO2 REFILLS • 20 & 40LB. LUMP CHARCOAL  
 - Milwaukee - 5031 W. Oklahoma 1-414-545-2175  
 - Waukesha - 919 N. Barstow 1-262-547-7525  
 OPEN DAILY 9-9 • SUNDAY 10-2 • www.discountliquor.com

### BIG HOLIDAY SAVINGS ON BIG 1.75'S

**JACK DANIELS OR BULLET BOURBON \$39.99**

**CROWN ROYAL ORIGINAL • APPLE \$39.99-\$5MR \$34.99**

**"LOWEST PRICE IN TOWN" JAGERMEISTER \$30.99** INCLUDES INSTANT

**SMIRNOFF VODKA 2/\$37.98-\$8MR 2/\$29.98**

**KETEL ONE ALL VARIETIES \$32.99-\$5MR \$27.99**

**PENNSYLVANIA DUTCH EGG NOG MADE W/RUM, BRANDY & WHISKEY \$15.99-\$3MR \$12.99**

**SOUL BOXER WISCONSIN STYLE OLD FASHIONED READY TO DRINK \$33.99**

**Mix & Match Special \$50.00 Mail In Rebate** on 6 Bottles-750ml & larger  
 • ABSOLUT VODKA • KAHLUA • BEEFEATER GIN • MALIBU • JAMESON • CHIVAS REG. AL

- BRANDY -		- SCOTCH -	
KORBEL \$19.99-\$2MR	\$17.99	DEWAR'S WHITE	\$34.99
E&J \$16.99-\$2MR	\$14.99	JOHNNIE WALKER RED	\$34.99
VENDOME VSOP \$17.99-\$5MR	\$12.99	FAMOUS GROUSE	\$27.99
- GIN -		- RUM -	
BOMBAY SAPPHIRE	\$31.99	BACARDI	\$19.69
BEEFEATER \$29.99-\$4MR	\$25.99	CAPT. MORGAN \$23.99-\$4MR	\$19.99
NEW AMSTERDAM \$17.99-\$4MR	\$13.99	BLACKHEART \$21.99-\$8MR	\$13.99
FLEISCHMANN'S \$11.99-\$3MR	\$8.99	CANE WHITE \$16.99-\$10MR	\$6.99
- VODKA -		- WHISKEY -	
TITOS	\$27.99	JIM BEAM \$27.99-\$7MR	\$20.95
SKYY \$20.99-\$5MR	\$15.99	STH COMFORT \$23.99-\$3MR	\$20.99
SVEDKA \$17.99-\$4MR	\$13.99	CANADIAN CLUB \$16.99-\$4MR	\$12.99
PINNACLE \$15.99-\$7MR	\$8.99	SEAGRAMS VO \$18.99-\$4MR	\$14.99
3 OLIVES \$16.99-\$8MR	\$8.99	SEAGRAMS 7 \$16.99-\$4MR	\$12.99
SEAGRAMS \$14.99-\$6MR	\$8.99	EARLY TIMES \$17.99-\$2MR	\$15.99
BURNETTS \$10.99-\$5MR	\$5.99	KESSLERS (\$5MR on 2 Bottles)	\$13.99
EPIC \$11.99-\$8MR	\$3.99	R&R \$12.49-\$5MR	\$7.49

### HOLIDAY NOGS & LIQUEURS 750ML

**JACK DANIELS WINTER JACK \$15.99** 750ml

**KRINGLE CREAM CREAM LIQUEUR (TASTES LIKE A RACINE KRINGLE) \$16.99** 750ml

**BAILEY'S ALL 6 VARIETIES \$19.99-\$3MR \$16.99** 750ml

**EVEN WILLIAMS EGGNOG \$7.49** 750ml

**HOLIDAY NOGS • CHRISTIAN BROTHERS • MR BOSTON • MOTHERS & MORE**

**"HOLIDAY FAVORITE" RUM CHATA RUM CREAM \$16.99** 750ml

### December Winery of the Month

## RODNEY STRONG VINEYARDS

SONOMA COUNTY

- RUSSIAN RIVER PINOT NOIR \$15.99 750ML
- CHALK HILL CHARDONNAY \$12.99 750ML
- KNOTTY VINES ZINFANDEL \$9.99 750ML
- CABERNET \$12.99 750ML
- MERLOT \$12.99 750ML
- CHARDONNAY \$9.99 750ML
- SAUVIGNON BLANC \$9.99 750ML

### A SLEIGH FULL OF WINE VALUES

**"STOCK UP & SAVE" YELLOW TAIL - ALL VARIETIES - 12/\$59.88-\$18MR 12/\$41.88** 750ML

**CHRISTMAS & BEAUJOLAIS NOUVEAU WINES IN STOCK! \$11.99** 750ML

**-ITALY- LA MARCA PROSECCO SPARKLING \$11.99** 750ML

**STAGS' LEAP WINERY NAPA CABERNET \$39.99** 750ml

**STAGS' LEAP WINERY NAPA MERLOT \$24.99** 750ml

**BERINGER KNIGHTS VALLEY CABERNET SAUVIGNON \$19.99** 750ml

\$50.00 MAIL-IN REBATE ON ANY 6 BOTTLES OF STAGS' LEAP OR BERINGER KNIGHTS VALLEY

### HOLIDAY BEER GIFT PACKS

**ST. BERNARDUS BELGIAN ALE GIFT SET (INCLUDES 4 BEERS & CHALICE GLASS) \$19.99**

**OMMEGANG GAME OF THRONES GIFT SET (INCLUDES 2-25OZ BEERS & GLASS) \$20.99**

**DUVEL BELGIAN ALE GIFT SET (INCLUDES 4-1.12 OZ DUVEL & STEMMED DUVEL GOBLET) \$13.99**

**PILSNER URQUELL RETRO METAL LUNCH BOX (INCLUDES 4-16 OZ RETRO LABEL CANS) \$9.99**

**TROOPER IRON MAIDEN GIFT SET (INCLUDES BOTTLE & GLASS) \$18.99**

**PLUS MANY MORE GIFT SETS & HUGE VARIETY SAMPLER PACKS!**

**IN STOCK 2017 BUD HOLIDAY STEINS**

### DECEMBER BREWERIES OF THE MONTH

**LAKEFRONT 6 PACKS 12 VARIETIES \$6.99** | **12 PACK CANS ALL VARIETIES \$13.49**

**LINDEMANS BELGIAN FRUIT ALES \$8.99** 25oz Bottles  
 • CHERRY • RASPBERRY • STRAWBERRY • GREEN APPLE • BL. CURRANT • PEACH

FREE LAKEFRONT GLASS W/2-6 PACKS OR 1-12 PACK | FREE GLASS W/2-25 OZ BOTTLES

### DECEMBER BEER SPECIALS

**SIERRA NEVADA CELEBRATION ALE & PALE ALE 24 PACK BOTTLES \$24.99**

**"IT'S BACK!" MILWAUKEE BREWING LOUIE'S RESURRECTION BLEND OF BOURBON & BRANDY BARREL AGED AMBER \$9.49** 4 Pack

**"HOT PRICE-NO LIMIT" CENTRAL WATERS BOURBON BARREL STOUT \$11.99** 4 Pack

**"ON SALE" HARP LAGER 12 PACK BOTTLES \$9.49**

**BUDWEISER & BUD LIGHT 30 PACK CANS \$17.99**

**"HOT PRICE" MILLER HIGH LIFE & HIGH LIFE LIGHT 30 PACK CANS \$13.99**

**STELLA ARTOIS 24 PACK BOTTLES \$27.99** +2 FREE STELLA GLASSES

**NEW GLARUS SPOTTED COW MOON MAN PALE ALE 12 PACK CANS \$13.99**

**GUINNESS DRAUGHT OR SMITHWICKS RED ALE 12 PACK BOTTLES \$9.99**

**SAMUEL SMITH 2017 WINTER WELCOME ALE BIG 18OZ BOTTLES \$3.49** 18oz | **\$39.99** 12 pack case

**GREAT LAKES CHRISTMAS ALE \$10.99** 6 pack | + FREE PINT GLASS

**POINT SNOW PILOT PISTACHIO NUT BROWN 12 PACK CANS \$10.99** \$4MR ON 2-12 PACKS

### FOOD • SODA • MIXERS • COOLERS

**2 LITERS ALL 7UP & PEPSI PRODUCTS 99¢**

**IN STOCK CHOCOLATE SHOT GLASSES \$6.99** 12ct box

**25oz Bottles GEROLSTEINER MINERAL WATER 2/\$3.00**

**HOT BUTTERED RUM & GLOGG MIX IN STOCK**

**DASANI WATER 24 PACK 16OZ \$3.99**

**BRANDY & VODKA BEANS LIQUOR FILLED IMPORTED CHOCOLATES \$4.99** 24 in Box

**2 LITERS ALL COKE PRODUCTS 4/\$5.00**

**SMIRNOFF ICE VARIETY 12 PK BOTTLES \$9.99**

**1 Liters SCHWEPPS MIXERS ALL VARIETIES 99¢**

### Discount LIQUOR

**2 LITERS MIST TWIST • ORIGINAL • DIET • CRANBERRY 4/\$2.00** Limit 4 - 2 Liters. One coupon per customer. Expires 12/9/17

**12 PACK CANS TIME TO STRING THE POPCORN \$2/\$9.00** Limit 2 - 28oz bags. Expires 12/9/17

**14oz CONTAINER TOM & JERRY MIX 2/\$6.00** Limit 2 - 14oz Containers. One coupon per customer. Expires 12/9/17

### Santa's One-Stop Gift Shoppe!

**OVER 80 VARIETIES OF GIFT SETS SHOP EARLY-SUPPLIES LIMITED -All Sets Include 750 ml bottle, Unless otherwise stated-**

**Jack Daniels Single Barrel w/ 2 Glasses \$52.99**

**Grey Goose Vodka 1.75 w/ 2 Martini Glasses \$47.99**

**Remy Martin VSOP w/ Glass \$37.99**

**Maestro Dobel Tequila in Drum Case \$35.99**

**Avion Silver Tequila w/ 50ml Reposado & Anejo \$34.99**

**Grand Marnier w/ 2 Shot Glasses \$29.99**

**Woodford Reserve w/ Crystal Glass \$29.99**

**Drambuie w/ 2 Glasses \$29.99**

**Gentleman Jack w/ Coasters \$29.99**

**Chivas Regal Scotch w/ 50ml Chivas 18yr & 50ml Chivas Extra \$27.99**

**Crystal Head Vodka w/ 2 Shot Glasses \$27.99**

**Crown Royal w/ 2 Glasses \$26.99**

**Knob Creek Bourbon w/ 2 Glasses \$26.99**

**Glenmorangie Single Malt Scotch Sampler \$25.99**

**Templeton Rye w/ 2 Glasses \$25.99**

**Jameson Irish Whiskey in Tin \$22.99**

**Licor 43 w/ 2 Glasses \$22.99**

**Frangelico Liqueur w/ Glasses \$21.99**

**Zing 72 Botanical Gin w/ Copper Mug \$21.99**

**Jack Daniels w/ Glass \$20.99**

**Bailey's Irish Cream w/ 2 Glasses \$19.99**

**Jim Beam Black w/ 2 Glasses \$19.99**

**Pravda Vodka w/ 4-50ml Minis \$19.99**

**Kahlua Liqueur w/ 50 ml Absolut & 1 Rocks Glass \$18.99**

**Dorda Double Chocolate w/ Glass \$17.99**

**Jagermeister w/ 3-in-1 Smartphone Lens Kit \$17.99**

**Jose Cuervo Traditional Silver/Reposado w/ Wooden Cocktail Rimmer \$17.99**

**Kraken Black Spiced Rum w/ Tiki Glass \$17.99**

**Pyrat XO Rum in Leather Case \$17.99**

**Stoli Vodka w/ 2 Glasses \$16.99**

**Rum Chata w/ 2 Shot Glasses \$16.99**

**Tequila Rose w/ 2 Glasses \$16.99**

**Bird Dog Blackberry Whiskey w/ 50ml Peach & 50ml Apple \$15.99**

**Caravella Limoncello w/ 2 Glasses \$14.99**

**Bacardi Oakheart Spiced Rum w/ Stein \$11.99**

**Di Amore Amaretto w/ 2 Glasses \$9.99**

**Merry's Irish Cream w/ 2 Glasses \$8.99**

**Liquor Stockings \$5.99**