

YES! I would like to **SPONSOR** Project Enlightenment Foundation's

Project Palooza 2018

Saturday, September 22 from 10 a.m. to 1 p.m.

_____ Title* \$5,000 (Filled)	_____ Partner*: \$500
_____ Champion* \$3,500 (Limit 3)	_____ Supporter: \$250
_____ Benefactor*: \$2,500	_____ Advocate: \$100
_____ Patron*: \$1,000	_____ Friend: Other amount: _____

Sponsorship Deadline for inclusion in media and marketing materials is Friday June 29, 2018

Please complete the following:

Name as it should appear on promotional materials:

Contact Name and Title:

Address:

Phone: _____

Email: _____

*If Partner Level or above, would you like a 10' X 10' booth at the event? Yes No

Payment Method:

_____ Check: Make check payable to Project Enlightenment Foundation.

Please use enclosed envelope to mail this form along with payment to Project Enlightenment Foundation, P.O. Box 30574, Raleigh, NC 27622

_____ Credit Card: Make an online payment at www.projectenlightenmentfoundation.org

Please use enclosed envelope to mail this form to Project Enlightenment Foundation, P.O. Box 30574, Raleigh, NC 27622

Project Palooza 2018 Sponsorship Levels

Title Sponsor \$5,000+--BlueCross Blue Shield North Carolina

- Naming rights: "Project Enlightenment Foundation's Project Palooza presented by..." in all media. Name recognition in radio, print, and digital media ads. Only one Title Sponsor for this event will be allowed.
- Option to have up to three booths at the event and two corporate banners
- Eight live mentions of sponsor by emcee
- Year round recognition on Foundation website, linking to your corporate website
- Sponsor logo on Palooza volunteer t-shirts and Sponsor name listed on Sponsor banner at event
- Sponsor-specific literature/promotional items placed in attendee swag bags

Champion Sponsor (Limit 3) \$3,500

- Name recognition in print and digital ads.
- Your brand listed as sponsoring the activity of your choice (face painting, balloon artist, arts and crafts)
- Option to have up to two booths at the event
- Five live mentions of sponsor by emcee
- Year round recognition on Foundation website, linking to your corporate website
- Sponsor logo on Palooza volunteer t-shirts and Sponsor name listed on Sponsor banner at event
- Sponsor-specific literature/promotional items placed in attendee swag bags

Benefactor \$2,500

- Corporate logo on event posters and fliers.
- Year round recognition on Foundation website, linking to your corporate website
- Two live mentions of sponsor during event by emcee and option to have one booth at the event.
- Sponsor logo on Palooza volunteer t-shirts and Sponsor name listed on Sponsor banner at event
- Sponsor-specific literature/promotional items placed in attendee swag bags

Patron \$1,000

- Corporate name (not logo) on event posters and fliers
- Year round recognition on Foundation website, linking to your corporate website
- One live mention of sponsor during event by emcee and option to have one booth at the event.
- Sponsor name on Palooza volunteer t-shirts and Sponsor name listed on Sponsor banner at event
- Sponsor-specific literature/promotional items placed in attendee swag bags

Partner \$500

- Option to have one booth at the event.
- Sponsor name on Palooza volunteer t-shirts, sponsor banner and PE Foundation website
- Sponsor-specific literature/promotional items placed in attendee swag bags

Supporter: \$250

- Sponsor-specific literature/promotional items placed in attendee swag bags
- Sponsor name listed on Sponsor banner at event and on Project Enlightenment Foundation website

Advocate: \$100

- Sponsor name listed on Sponsor banner at event and on Project Enlightenment Foundation website

Friend: Other

- Sponsor name on Project Enlightenment Foundation website