



LINN GROVE PTO

Write ONE for Linn Grove

Donation Form

The Linn Grove PTO is shaking things up for the 2017-2018 school year, focusing more on the FUN and less on the FUNDRAISING. This means that this will be the ONE AND ONLY time this school year we will be asking families to fundraise. This is your only chance to ask family and friends to donate to the cause.

Last year the PTO raised over \$18,500 with our other 3 fundraisers. This year we have a set a goal of \$15,000 via one fundraising event. We know this is an ambitious goal, but we hope to fund our field trips, support teacher resource requests, our many free community events and start a Fitness Fund and a Library/Arts Fund!

We have BIG dreams and BIG goals and with your support we are excited to do BIG things!

In order to boost excitement and energy surrounding this fundraiser we have set both a student incentive and some school-wide incentives that can be earned as our fundraising dollars roll in!

Student Incentive: (Donate between now and **November 30th** to be entered for the Student Incentive)

- Any student who raises \$50 or more will automatically get the opportunity to play dodgeball with **Mr. Buchholz, Mrs. Baranoski and Mrs. Farber** on a to be announced date!
- Any student who raises \$1 or more will be put into a drawing and one child from each classroom will be randomly drawn to also participate in the dodgeball game!

School wide Incentive: (Donate between now and **April 15, 2018** to hit our School wide Incentives)

- The Grand total raised by all Linn Grove students will be announced weekly during our fundraiser. School wide incentives will be earned after the first \$1,000 is raised and continue to increase in fun as the fundraising total rises.

PLEASE MAKE ALL CHECKS PAYABLE TO: Linn Mar Foundation

(All donations are tax deductible & a receipt of the donation will be mailed to the address on the donor's check)

Does the donor's employer have a donation matching program available? This is an easy way to DOUBLE your donation! Most corporations require a minimum of a \$30 donation in order to match. **Please include a completed and signed corporate matching form for each donor match.** Corporate matching forms for Alliant or Rockwell are available in the Linn Grove office. Please include a printed copy of your match confirmation if your corporation has online capability.

School Wide Incentives!

With the WRITE ONE FOR LINN GROVE fundraiser this year and so many exciting things planned we have a school wide goal of raising \$15,000! Students will enjoy the following as we reach milestones along the way to our goal:


- \$1,000 - Mrs. Alexander, Mrs. Anavkar & Mrs. Sellner will show their excitement by dressing outrageously for a day
- \$4,000 - Mrs. Freiburger & Mrs. Baranowski will travel in style, riding through the halls of Linn Grove on a tricycle
- \$7,500 - All School Chicken Dance Break
- \$11,000 - Enjoy a day free of homework! Every student will get one night homework FREE!
- \$15,000 - Dress up as your favorite character for the day! It can be someone from a book, movie, TV show, video game or board game. Please, as with our fall parade, no weapons please.





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When, Why & What If...

 **When** Donation forms will go home Middle of October and for your student to be entered in for the Student Incentive due back November 30th. But we will take donations till 4/15/18 to make our budget!

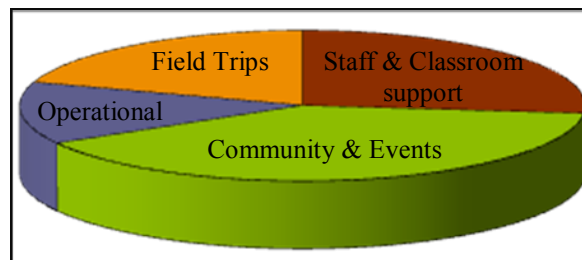
 **Why** In a word, Simplicity. Every family benefits from a successful Annual Campaign. We know the budget for the whole year making programming easier. Fits in to everyone's busy schedule as there are no multiple fundraisers to attend. Cost effective and 100% of your donation goes to Linn Grove to be used in this school year. Gives every family the opportunity to voluntarily support Linn Grove at the level that best suits their needs. Funds raised benefit the needs of the entire school. The rest of the year can be focused on fun!

 **How** To reach our goal of \$15,000 all we need is **\$30 per student** collected! That is \$30 for them for the WHOLE year. That gets them science night, movie night, field trips, family fun night, PBIS support, ROAR, math & reading night, so many other free events AND classroom support!

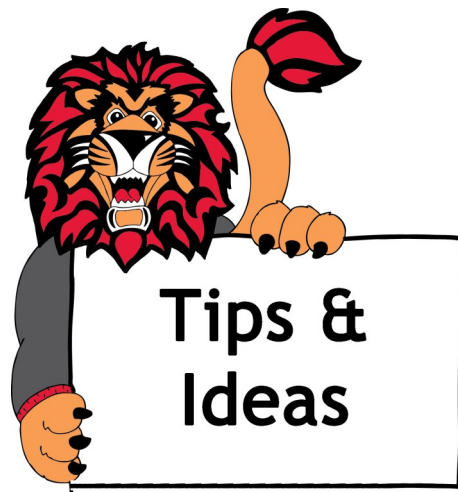
 **What if** **So, what happens if we don't meet our goal?** If we don't meet our goal we will unfortunately will have to **cancel events** or cut funding to different budget items. And because of when our fundraising takes place it will be events towards the end of the year that would be cancelled. No science night, no breakfast with buddies, cuts done to 5th grade send off, family fun night and staff appreciation.

Our goal works out to be a ***\$30 donation per child** and we hit **all** of our budget goals for the 2017-2018 school year!

Our success depends on 100% participation. Whether you can give \$5 or \$500, your contribution is important. Your gift shows our investors that the Linn Grove community cares deeply about quality education and supports the school's mission through voluntary giving.



*** Note the \$15,000 also takes into consideration of our restaurant night, Box Top, Hy-Vee Receipts, Raffle Basket & other small events/programs Linn Grove participates in. So we still need support in those areas!



What to do:

- Make a list of friends and family to ask for a donation.
- Practice what you are going to say before you ask them.
- Always say **thank you** even if they are unable to donate at this time.
- As always, safety is our first concern for our children. Please use your own discretion if letting your child collect from neighbors.
- Let them know about the online donation and have parents & friends share it online or by email: <https://tinyurl.com/Write1forLinnGrove>

What to say:

- Start low, ask then if they would be interested in donating \$1 or more to Linn Grove.
- Let them know this will be the ONLY fundraiser this year, so you won't be selling them anything later on in the year.
- Tell them this money will be used for Field Trips, Science Night, Classroom Support and so many other free events we have!
- Oh, and make it personal! Let them know about the fun events you enjoy at school or that there are fun incentives you will be able to earn! Dodgeball, chicken dancing and so many other great ones!

Sample Script: Hello, my name is John and I am collecting money for Linn Grove. Would you be interested in donating a \$1 or more towards our school? This money will go to fund field trips, science nights and many other great things. Oh and if I collect \$50 I will be able to play dodgeball with school staff!

If they say no: "Thank you so much for your time"

If they give you money: "Thank you so much for the donation"