**Benefits of Membership**

***WHY BECOME A NMHA MEMBER?***

***IN CASE YOU DON’T ALREADY KNOW, OR WANT TO TELL SOMEONE ELSE, HERE ARE SOME ANSWERS TO “WHY JOIN NMHA? "***

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| http://www.nmhay.com/images/member1.jpg | 1.To become a part of the network of New Mexico hay producers |
| http://www.nmhay.com/images/member2.jpg | 2.Enhance your marketing ability through:Shared information and contacts.  b.       Having access to list your hay for sale on the NMHAY.COM website, a valuable, frequently-viewed tool for establishing new contacts. |
| http://www.nmhay.com/images/member3.gif | 3.To be able to market your hay as "Grown in New Mexico," by connecting with the "New Mexico – Grown With Tradition" labeling offered through the New Mexico Department of Agriculture and to reap the already-established benefits of being associated with New Mexico Hay quality. |
| http://www.nmhay.com/images/member4.jpg | 4.To receive a free subscription to the weekly ***New Mexico Alfalfa Market Newsletter***. |
| http://www.nmhay.com/images/member5.gif  http://www.nmhay.com/images/member6.jpg | 5.      To have an opportunity to learn from and actively influence:  a.     Legislation  b.Alfalfa Research:                      i.Breeding                    ii.Agronomy                  iii.            Marketing                   iv.            New developments in other aspects of alfalfa research |
| http://www.nmhay.com/images/member7.jpg | 6.      To take advantage of the NMHA health insurance program. |
| http://www.nmhay.com/images/member9.jpg | 7.      To just do what you already do well—grow hay—even better.  Our conferences promise to enhance your hay quality, production, and marketing! |
| **Hay is New Mexico's #1 CASH CROP** | |