

MONIQUE CHACHERE

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LOCAL HIRE: LAS VEGAS / LOS ANGELES

PRESENTER / NARRATOR / EAR PROMPTER

Karamba Security Software - CES 2020	Narrator
Lexus / Nissan / Fisker Automotive	Product Specialist
SONY / CES- E3 – ICCE – SEMA	Product Demonstrator
Honeywell International – SSC	Device Narrator
Case Construction - Con Expo	Narrator / Heavy Excavators
Mississippi National Food Service	Teleprompter Narrator
Guaranteed Play IGT Slot Machines	Teleprompter Narrator Demo
Sirius Satellite Radio	Device Narrator
Bristol-Myers Pharmaceuticals	Narration Drug Reps Conference
Holland America Line Destination Narrator / 5 years	Logistic of Tour Explanation Travel

BRAND AMBASSADOR / LEAD GENERATION:

SALCOLL Collagen -Cosmo Prof North America	Sales Assistant / Las Vegas
Hong Kong Tourism Board – IMEX	Sales Assistant / Las Vegas
Vid – Con - YouTube Media	Event Staff / Anaheim
K-CON – CJ Brand Complex	Team Manager / Los Angeles
Cisco System - INVENT Cloud	Lead Generation / Las Vegas
BASF - International Builders Show	Exhibit Hostess / Las Vegas
BET Awards 2018	Red Carpet Vehicle Doors
Konami - Global Gaming G2E	Event Models/ Las Vegas
Anheuser Busch Top Sales Awards	Event Model / MGM Grand, LV
DDW Proctor & Gamble	Lead Generator/ San Diego
Doka Formworks - World of Concrete	Exhibit Hostess / Las Vegas
ORACLE - ICEDS – CloudOne18 -	Lead Generator / Las Vegas
Bar & Night Club Convention Anheuser Busch	Beer Gardens Server
SEMA Mobil 1 Oil	Event Models / Las Vegas
SHOP. ORG Search Rev Online Co	Lead Generation / Las Vegas
JCK - DeBeers / Turkish Craft	Event Model / Las Vegas
Crest - ADA Proctor & Gamble	Room Monitor / Conference

SALES / PROMOTIONS:

CJ Culture - Olive Young Beauty	Team Manager Merchandising
Toyota / Honda / Ride and Drive Events	Team Vehicle Specialist
Grand Marnier Orange Liquor	Team Manager, Sampling Promo
Sapphire Promotion Bar Samples	Sampling Promo
Gillette TAG Colon Promotion	Gorilla Marketing
The Famous Grouse Scot Whiskey	Promotional Model

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RELEVANT

PROFICIENCIES:

(Sabre, Amadeus, Slack, Trello, Database, Formstack, MS Office, Google Suite, Outlook, Word, Excel, Power Point, LinkedIn, Zoom, Glassdoor)

PROFESSIONAL DEVELOPMENT:

Peak Technical Institute

- Leadership and Management Certification Program 2015

- CPR/AED American Heart Association Certificate TN20087

- On Board Basic Firefighting, Personal Safety, Open Ocean Life Raft Training

EDUCATION:

In progress
Communications
2022

VOLUNTEER:

Torino Foundation- Life Skills Coach and Mentor teens in care system

Staffing Manager / Recruiter

Elevate Staffing, Los Angeles CA

April 2019- Sept 2019

- Coordinate and execute full-cycle recruitment endeavors.
- On boarded 123 acquired talent to the database.
Created and implemented 8 new bespoke successful recruitment tactics.
- Conducted 43 brand activation training across multiple \$100K accounts comprised of 30 or more per team location.
- Evaluate rock star brand ambassadors, promo models and lead generators for promotional events spanning the nation. Prepare staff for client consideration and monitor any payroll tasks.
- Coach staff with bespoke training materials and marketing documents and any last-minute client requests. Negotiate staff per diem rates, coordinate travel, lodging required, enter expenses and report all unforeseen issues or logistics while staying within the budget.
- Re-confirm and follow up with staff to ensure maximum attendance. Prepare post activation reports, appraisals and client satisfaction feedback for future improvements for best lead generation success.

Brand Marketing Sales

Monique Chachere Presentations

Los Angeles, CA

Jan 2014 – April 2019

- Business to business sales including Power Point product presentations to pre-qualify leads attending conferences and conventions.
- Facilitate key benefits and features, engage conventioners and business prospects to purchase, close sales and secure follow up.
- Current selected list includes: Samsung, Dell, Proctor & Gamble, Lexus, Konami Gaming, Honeywell, Mike's Hard Lemonade, Celsius.

Corporate Travel Care Specialist – Tier III

Expedia, Inc. Las Vegas, NV

Jan 2014 - Jul 2015

- Processed payments & reconciliation of credit card charges.
- Navigate GDS Systems Sabre & Amadeus and report software errors.
- Negotiated with partners on the customer's behalf and provided detailed explanation of vendor rules & restrictions to the client.
- Constructed and sold \$100,000 dollar travel Itineraries.
- Maintain top 10% of sales representative within my team.
- Maintained daily contact with 25 airlines and hotels continuing current program expertise.

Holland America Line- Global Travel Sept 2010- Jan 2014

Tour Sales / Travel Guide

- Weekly sales targets exceeded \$500,000 to \$1,000,000 per week.
- 2100 passenger vessel results were 69% tour sales closed on board.
- Adjusted itineraries still resulted in 90% to 100% of the sales target.
- Professionally prepare proposals to HQ, site inspection itineraries in line with the company standard.
- 55-minute presentations in length covering port tours, 5 times per week.
- Weekly meeting with marketing reps creating ideas to increase sales.