



## Sponsorship Levels

Sponsorship Deadline: June 1, 2018

Festival – Aug. 31<sup>st</sup> – Sept. 2<sup>nd</sup> @ Adado Riverfront Park  
(Downtown Lansing)

### Title Sponsor - (1 available) Call for Info

Banner on Main Stage, VIP Tent, Entry Booth, Website \* social medial presence, Name & Logo on printed material, Name tagged on TV & Radio Commercials, banner throughout Park, 2 tables under VIP Beer & Wine Tent with 20 - free food &, beer & Wine tickets + 20'x20' Vendor Space + 12 VIP Tickets 500 general admission passes.

### Platinum - \$30,000 (5 available)

Banner Displayed at VIP Tent, in Park, Website & social media presence, Name & Logo on printed advertising material, website, throughout park, 1 table under VIP Beer & Wine Tent with free food, beer & wine + 10'x20" vendor space + 300 general admission passes.

### Gold - \$10,000 (10 available)

Banner displayed in Park, Website & social media presence, Name & Logo printed on advertising material, 1 Table under VIP Beer & Wine Tent with 10 -free food tickets, 10 - Beer & Wine tickets + 10'x10' Vendor Space + 150 general admission passes.

### Silver - \$7,500 (10 available)

Banner displayed in Park, Website & social media presence, 1 table under VIP beer & Wine Tent with 5- free food tickets, 5- Beer/Wine tickets + 100 general admission passes for Friday & Saturday.

### Bronze - \$3,500 (15 available)

Website presence - Name & Logo, 4 Seats under VIP Beer & Wine Tent + 75 general admission passes for Fri. & Sat.

### Community Support #1 - \$2,000 (15+ available)

Website presence - Name & Logo, 4 seats under VIP Tent, + 50 general admission passes for Friday & Saturday.

### Community Support #2 - \$1,500 (20+ available)

Website presence - Name & Logo, 2 seats under VIP Tent + 25 general admission passes for Friday & Saturday.

### Community Support #3 - \$1,000 (25+ available)

Website presence - Name & Logo +15 general admission passes for Friday & Saturday.

For more information, call (517) 303-1817 or 517-749-7001

P.O. Box 80542, Lansing, MI 48908

Email: [info@michiganchickenwingfestival.com](mailto:info@michiganchickenwingfestival.com)

website: [www.michiganchickenwingfestival.com](http://www.michiganchickenwingfestival.com)



## Sponsorship Form

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All photos/Logos must be camera ready in jpeg or png format

NOTE: You must supply your own banners for displays at the festival.

Please select your sponsorship level:

<input type="checkbox"/> Title Sponsor	<input type="checkbox"/> \$30,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$7,500
<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,000

Name:

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Company Name:

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Address:

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Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Make check payable to: Michigan Chicken Wing Festival– Mail to P.O. Box 80542,  
Lansing, MI 48908

P.O. Box 80542, Lansing, MI 48908

Email: [info@michiganchickenwingfestival.com](mailto:info@michiganchickenwingfestival.com)

website: [www.michiganchickenwingfestival.com](http://www.michiganchickenwingfestival.com)