

NC4ME Leadership Summits

Showing Employers Why Military Hiring Makes Business Sense

NC4ME’s Leadership Summits bring together industry, government, and military leaders to share the business case for hiring military candidates and identify proven strategies that employers can use to incorporate military hiring into their business strategy. The most successful military hiring initiatives being with a firm commitment from an employer’s senior management.



Featuring:

- » Military hiring testimonials from industry executives, government officials, and military officers.
- » Networking opportunities with 100-150 senior leaders.
- » Examples of the technical and soft skills that military candidates bring to the table.
- » Refutation of common misconceptions about veterans.
- » Introduction to NC4ME’s proven strategy for connecting employers with qualified military talent.



Summit Sponsor Benefits

	Presenting Sponsor (\$3k)	Co-Sponsor (\$1.5k)	Supporter (\$500)
Exclusive listing as Presenting Sponsor	●		
Opportunity to give welcoming remarks	●		
Recognized on all event marketing materials, including invitations	●	●	
Company logo on cover of event booklet	●	●	
Recognized inside event booklet and on event webpage	●	●	●
Recognized during welcoming remarks	●	●	
Recognized on event signage	●	●	●

To learn more and secure your place as an event sponsor, please contact Stuart Ruffin at sruffin@nc4me.org or 919-828-1322

NC4ME Hiring Events

Connecting Employers with Qualified Military Talent

NC4ME Hiring Events turn the traditional “job fair” model upside-down. Rather than showing up to look for a match, registered employers and military job seekers arrive ready to conduct job interviews prearranged by NC4ME’s military hiring experts based on participants’ matching knowledge, skills, and interests.

Hiring Event Process:

- » Employers submit job openings that they want to fill with qualified military talent
- » NC4ME’s military hiring experts offer a list of qualified candidates for each position
- » Interviews are scheduled wherever there is mutual interest from the employer and the job seeker
- » Employers and job seekers conduct interviews on the day of the event



Learn more at NC4ME.org

2015 Private Sector Hiring Event Results

Location	Date	Interviews	Led to Job Offer or Follow-up
Camp Lejeune	March 3 & December 10	247	64%
Fort Bragg	March 18 & August 12	319	67%



Hiring Event Sponsor Benefits

	Presenting Sponsor (\$10k)	Co-Sponsor (\$5k)	Supporter (\$3k)
Exclusive listing as Presenting Sponsor	●		
Recognized on front page banner of NC4ME.org	●		
Recognized on all event marketing materials, including invitations.	●	●	
Recognized on event signage	●	●	●
Company website linked from logo on event details webpage	●	●	●
Social media blitz announcing your sponsorship	●	●	●

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