



RollEase®

**We Build Lift Systems for
Workroom Traversing Shaft, Roller
Roman Manual and Motorized Shades.**

Intended for workrooms, interior designers and other trade professionals, Expressly Yours is a made-to-order lift system for all types of shades. Perfect for flat and hobbled Romans, balloons, Austrians, and other soft shades that feature the patented RollEase® Lift System.

The Expressly Yours service, will build you the finest soft shade system in the industry, completely customized to fit your specific windows. No need for you to keep large quantities of components in inventory, or spend your valuable time assembling the system.

We have taken the complexity out of building shades by making it easy to order, install and use. Now you can focus on designing, sewing and servicing the customer.

For more information, call **Expressly Yours** Customer Service today at: **800.552.5100** x142 (M-F, 8:30am - 5:00pm EST).

RollEase®



Expressly Yours Program

61 Mattatuck Heights Rd. Waterbury CT 06705 USA
Phone: 800.552.5100 x142 Fax: 203.724.2065
0720122000 www.rollease.com/expressly.html

**Expressly
Yours®**

**Making Better Shades
is Easier Than Ever**

We Build the Lift System... You Just Add the Fabric!

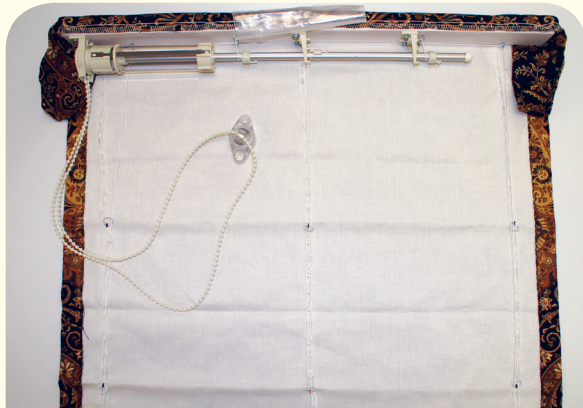


RollEase award-winning lift systems are specified by interior designers, architects and workrooms worldwide. They are considered the finest manually operated lift systems available and are preferred 3-to-1 over the competition.

Roller Roman Shades

Using traditional roller shade components, a Roller Roman shade wraps lift line onto the tube, tape or spool. The lift line is guided through rings sewn to the bottom where it is tied off. The patented RollEase Roller Roman shade lift line spools or clips allow workrooms to easily fabricate a Roller Roman shade with the most complete and reliable clutch system in the industry.

The new spools or clips, combined with the vast array of clutch options (*with a lifetime warranty*), enable heavy Roman Shades to be raised quicker, with lower pull force and smoother operation. It beats any other Roller Roman shade system and works great with motorized systems too!



Manual Clutch Systems

- Traversing-Shaft clutch systems have the lowest pull force on Roman Shades up to thirty pounds.
- Roller-Romans are faster for raising shades up to forty pounds.
- Versarail-Romans have a small space aluminum head rail for shades up to ten pounds.
- Roller shades are for sunscreen or fabric roller shades up to eight pounds.

Fabric Roller Shades

Beautiful draperies may be complimented with efficient sunscreen, opaque or sheer fabric roller shades. These feature RollEase award-winning, patented Skyline components. Now you don't have to stock components or cut metal tubes. Simply sew a pocket at the top of your fabric for our tube, and sew a pocket at the bottom for the hem bar. We'll custom-cut your roller shade tube making any deductions (*when required*) and ship everything you'll need, including a shroud, SafetyHold device and safety tag. Try this program today!



Motorized Shades

We'll put it all together for you, completely customized, for one or one hundred windows. For motorized Roller Roman or fabric shades up to 15 pounds, all you do is attach your fabric and plug it in, or use the battery operated version. The shades may be operated by wireless remotes, wall switches and an easy-to-use program with an automatic timer. Our shades are powered by Somfy® motors and controls and come with a five year warranty.

Easy Order

Download an Expressly Yours order form from our web site (www.rollease.com/expressly.html), fill it out and fax it to: **203.724.2065**, or call Customer Service at: **800.552.5100** x142 (*M-F, 8:30am - 5:00pm EST*). Then, while you're sewing your shade, our skilled fabricators will build your system to your exact specifications. Send us some of your fabric and we'll even cover the mounting-board to match your shade! Most orders ship within five business days of the order being received. There's also an express (*24-48 hour*) service available. We'll ship your order via UPS with easy-to-follow instructions on how to attach and string your fabric to the mounting board or headrail. Then just attach and mount the shade in a window. That's it!

