

Labette County Fairboard

Fair Sponsor Information Form

Major Night Show Sponsorship: \$2500/Night

- Logo Advertisement on Fair Flyers
- Logo Advertisement on LED Video Board During Fair
- Recognition During Event
- Banner Displayed in Rodeo Arena all Week (Sponsor Must Provide)
- (10) Courtesy Passes to Any Night of Fair
- (2) Free Parking Passes

Major Night Show Co-Sponsorship: \$1250/Night

- Logo Advertisement on Fair Flyers with Co-Sponsor
- Logo Advertisement on LED Video Board with Co-Sponsor During Fair
- Recognition During Event with Co-Sponsor
- Banner Displayed in Rodeo Arena all Week (Sponsor Must Provide)
- (5) Courtesy Passes to Any Night of Fair
- (1) Free Parking Pass

Inflatables Sponsorship: \$2500 (All Week)

- Logo Advertisement on Fair Flyers
- Logo Advertisement on LED Video Board During Fair
- Banner Displayed in Inflatables Area (Sponsor Must Provide)
- (7) Courtesy Passes to Any Night of Fair
- (1) Free Parking Pass

General Fair Sponsorship: \$750 (All Week)

- Banner Displayed in Rodeo Arena all Week (Sponsor Must Provide)
- (3) Courtesy Passes to Any Night of Fair
- (1) Free Parking Pass

Fair T-Shirt Sponsor: \$750 (Co-Sponsored, 3 Per Year)

- Logo Advertisement on Fair T-Shirts with Co-Sponsors
- (3) Courtesy Passes to Any Night of Fair
- (1) Free Parking Pass

Rodeo Arena Bucking Chutes: \$2500 (5 Years) or \$500 (1 year)

- Logo Advertisement above Bucking Chute
- Recognition During Rodeo
- (2) Courtesy Passes to Any Night of Fair for Duration of Sponsorship

Draft Horse Pull Sponsor: \$1000

- Recognition During Event
- Banner Displayed in Rodeo Arena all Week (Sponsor Must Provide)
- (4) Courtesy Passes to Any Night of Fair
- (1) Free Parking Pass

Livestock Show Sponsor: \$250/Show

- Recognition During Livestock Show
- Banner Displayed in Livestock Arena During Show (Sponsor Must Provide)
- (1) Courtesy Pass to Any Night of Fair

Pony Pull Sponsor: \$250

- Recognition During Event
- Sponsor Provided Banner Displayed During Event
- (1) Courtesy Pass to Any Night of Fair

Sponsorship availability for specific events is limited. Prior year event sponsor(s) will be given the first opportunity to sponsor during the current year. The number of General Fair Sponsorships is unlimited and the sponsorship amount is not limited to \$750. Additional courtesy and parking passes will be prorated for higher sponsorship donation amounts. Sponsorship money must be paid in full by June 1 of the Fair Year. Sponsors with logo advertisement on the LED video board must provide a high resolution image/logo by June 1 of the Fair Year. If an image/logo is not provided, the Fairboard will create a text-only image for display.

If you have any questions or are interested in becoming a sponsor, please contact the Labette County Fairboard President @ 620-778-2618.