



Dear Friends and Supporters,

Thank you for considering a sponsorship investment in **The Hunters Moon “Main Street Moon•Fest,”** Oct. 18-19, 2019, to celebrate Calvert’s Victorian heritage in full-moon fashion. The annual event offers a unique glimpse into our community’s Victorian heritage to create a fall festival experience unlike any other in Texas. Calvert Main Street Preservation’s past event drew over 10,000 visitors to Main Street and featured nearly one hundred vendors including top artisans and a Texas Food Truck Champion. *Texas Highways* magazine, named the festival as one of the “must-do” events to visit in 2018.

The city and event organizers are excited to present a two-day fall festival, **The Hunters Moon “Main Street Moon•Fest”** as a long standing Main Street tradition. We are offering a variety of funding and advertising opportunities to be a sponsor at this year’s event and promote your business. In the upcoming weeks, we look forward to following up with you and presenting this year’s sponsorship packages in person.

Please consider being a part of this year’s event and contributing to its success through your involvement. If you have any questions or would like more information, please visit our website www.CalvertTX.us or call 979-364.2323. We are also on social media pages Facebook and Instagram.

Sincerely,

Calvert Main Street Preservation Organizers
info@calverttx.us
979-364-2323

Calvert Main Street Preservation, A Texas Non-Profit 501(c)3 organization, was founded to promote economic vitality and opportunities on Main Street and the surrounding blocks. Purpose: a.) To preserve, promote and protect Calvert’s historic business district on Main Street and surrounding blocks on the National Registry; b.) To develop and implement a strategy for economic development and historic preservation; and c.) To actively conduct fundraising activities to provide monies for preservation, economic development and promotion.

CALVERT MAIN STREET PRESERVATION PRESENTS

THE HUNTERS MOON
Main Street
MOON•FEST
OCT. 18-19, 2019



The Hunters Moon *Main Street* Moon•Fest Sponsorship Levels & Benefits

Mark your calendar to attend **The Hunters Moon Main Street Moon•Fest** on Oct. 18-19, 2019. We would like to ask for your support to become a sponsor for this unique, one-of-kind, Victorian festival celebrating our heritage and the Hunters Moon. We will welcome thousands of festival-goers to Calvert's historic district (37 blocks on the National Registry) and want you to be a part of the celebration. The planning committee has a full day of events planned that will kick off Friday night with the "The Feast of the Hunters Moon" and conclude Saturday evening with the "Antlers, Top Hats & Tiaras" wine, ale and spirit walk. Below are the sponsorship opportunities available with the benefits for each level of support. Your sponsorship will promote your business and brand and at the same time support our community. We appreciate your time to consider being a valuable part of this event. We look forward to making this event a long-standing tradition on historic Main Street.

PLEASE COMPLETE THIS FORM WITH YOUR SPONSORSHIP INFORMATION

*Thank you for supporting Calvert's Hunters Moon Main Street Moon-Fest. Your sponsorship is greatly appreciated.
We look forward to you being a part of the fall festivities.*

Business/Organization/Individual: _____

Contact: _____ **Phone:** _____ **Email:** _____

Address: _____ **Website:** _____

Sponsorship Level: *See Sponsorship Matrix for Full List of Benefits on the following page.*

- ☐ Full-Moon Underwriter \$5,000
- ☐ Country-side Victorian Hunter \$2,500
- ☐ Main Street Moon-Gazer \$1,000
- ☐ Featured Event Attraction \$500*

Specify Sponsored Event Below

- ☐ Additional Promotional Opportunities
 - Antlers, Top Hats & Tiaras (Wine, Ale & Spirit Stroll)**
 - ___ Wine Glass Sponsor (logo on Event Wine Glass) \$500
 - ___ Wine Glass Lanyard (Name/Logo on Event Lanyards) \$500
- ☐ Friends of Main Street \$50+

*Featured Event Attraction

(Specify only one event; benefits specific to events are detailed below and listed on the sponsorship matrix that follows.)

- ___ **Royal Feast of the Hunters Moon** – Oct. 18, 6pm (logo on feast poster, vendor table at dinner or festival)
- ___ **Antlers, Top Hats & Tiaras" Wine, Ale & Spirit Walk** – Oct. 19, 4-7pm
(logo/name on poster, vendor table at registration or festival)
- ___ **Hooves & Heels 5K Color Run** – Oct. 19, 9am (logo on color run t-shirts, vendor table at run or festival)
- ___ **Hunters Moon Classic Car Show** – Oct. 19, 10am – 2pm (logo on car show t-shirt, vendor table at car show)
- ___ **Moon-Fest Hunters Parade** – Oct. 19, 9am (logo/name on trophies, vendor table at parade or festival)

Amount Enclosed \$ _____ *(Check/Cashier's Check preferred but payments can also be made online by credit card.)*

Please make checks payable to: Calvert Main Street Preservation and return with this form to:
Hunters Moon Main Street Moon-Fest | c/o Calvert Main Street Preservation | PO Box 611 | Calvert, TX 77837
Sponsorships can also be paid online by visiting www.CalvertTX.us

CALVERT MAIN STREET PRESERVATION IS A TEXAS 501(c)3 NON-PROFIT CORPORATION ORGANIZED EXCLUSIVELY FOR THE PRESERVATION,
ECONOMIC VITALITY AND PROMOTION OF CALVERT'S HISTORIC DISTRICT ON MAIN STREET AND SURROUNDING BLOCKS.

Calvert Main Street Preservation | PO Box 611 | 706 S. Main St. | Calvert, TX 77837

Hunters Moon Main Street Moon-Fest

Sponsorship Opportunities

In order to receive full sponsorship benefits, please complete sponsorship as early as possible.

To discuss a custom sponsor package, please email info@calverttx.us or call 979-364-2323.



	FULL-MOON UNDERWRITER Overall Event Sponsor (Friday & Saturday)	VICTORIAN HUNTER	MAIN STREET MOON-FEST HUNTER	FEATURED ATTRACTION (Please specify on sponsor form) *	FRIENDS of Calvert Main Street Preservation
SPONSORSHIP LEVELS & BENEFITS	\$5,000	\$2,500	\$1,000	\$500	\$50+
PRE-EVENT MARKETING AND PROMOTION					
Website Presence	•	•	•	•	•
Social Media Promotion (Facebook and Instagram)	•	•	•	•	•
Email Blasts	•	•	•	•	
Festival Posters	•	•	•		
Print Advertisements	•	•			
Press Releases and PSAs	•				
Logo on State Highway 6/Over Road Banner <i>Displayed 30 Days prior to Event</i>	•				
SPONSOR VIP BAG					
Festival Event T-Shirt	10	4			
VIP Parking Pass	6	2			
VIP Pass at North & South Stages <i>Includes Reserved Sponsor Table/Chairs</i>	10	4			
Royal Feast of the Hunters Moon - Tickets <i>Fri., Oct. 18, 6pm (Jake's Saloon)</i>	6	2			
Antlers, Top Hats & Tiaras - Tickets <i>Wine, Ale & Spirit Stroll Sat., Oct. 19, 4-7pm, 8 Blocks Main St.</i>	6	2			
EVENT DAY RECOGNITION					
Logo on Festival Program/Maps	•	•	•		
Logo on Main Stage Banner	•	•			
Logo on Back of Event T-Shirt	•	•			
Logo on Front of Event T-Shirt	•				
Logo on Event Koozies	•				
Recognition from Main Stage	•				
Logo on Wine Glass Lanyard	•				
Optional - Additional Promotion Opportunity: <i>Logo on Wine Glass +\$500</i> <i>Logo on Wine Glass Lanyard +\$500</i>	•				
	<i>Limited to only one sponsor (first come, first serve basis)</i>				
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Vendor Business Spot	10 x 20	10 x 10	10 x 10	10 x 10*	
POST-EVENT RECOGNITION					
Thank-you Email Blast	•	•	•	•	•
Thank-you Social Media Post	•	•	•	•	•
Final Press Release	•				

CALVERT MAIN STREET PRESERVATION PRESENTS

THE HUNTERS MOON

Main Street **MOON•FEST**

OCTOBER 18-19, 2019

ALL DAY FALL FESTIVAL SAT., OCT. 19, 9AM-5PM

Artists | Arts & Crafts | Mobile Boutiques | Food Trucks | Live Music
Stage | Car Show | Costume Contest | Face Painting | Haunted House |
Field/Lot Maze | Pumpkin Patch | Psychic Readers | Palm Readers
| Tarot Card Readers | Fortune Tellers | Ghost Tours & More!

Featured Events

**FRI., OCT. 18,
6PM**



**SAT., OCT. 19,
9AM**

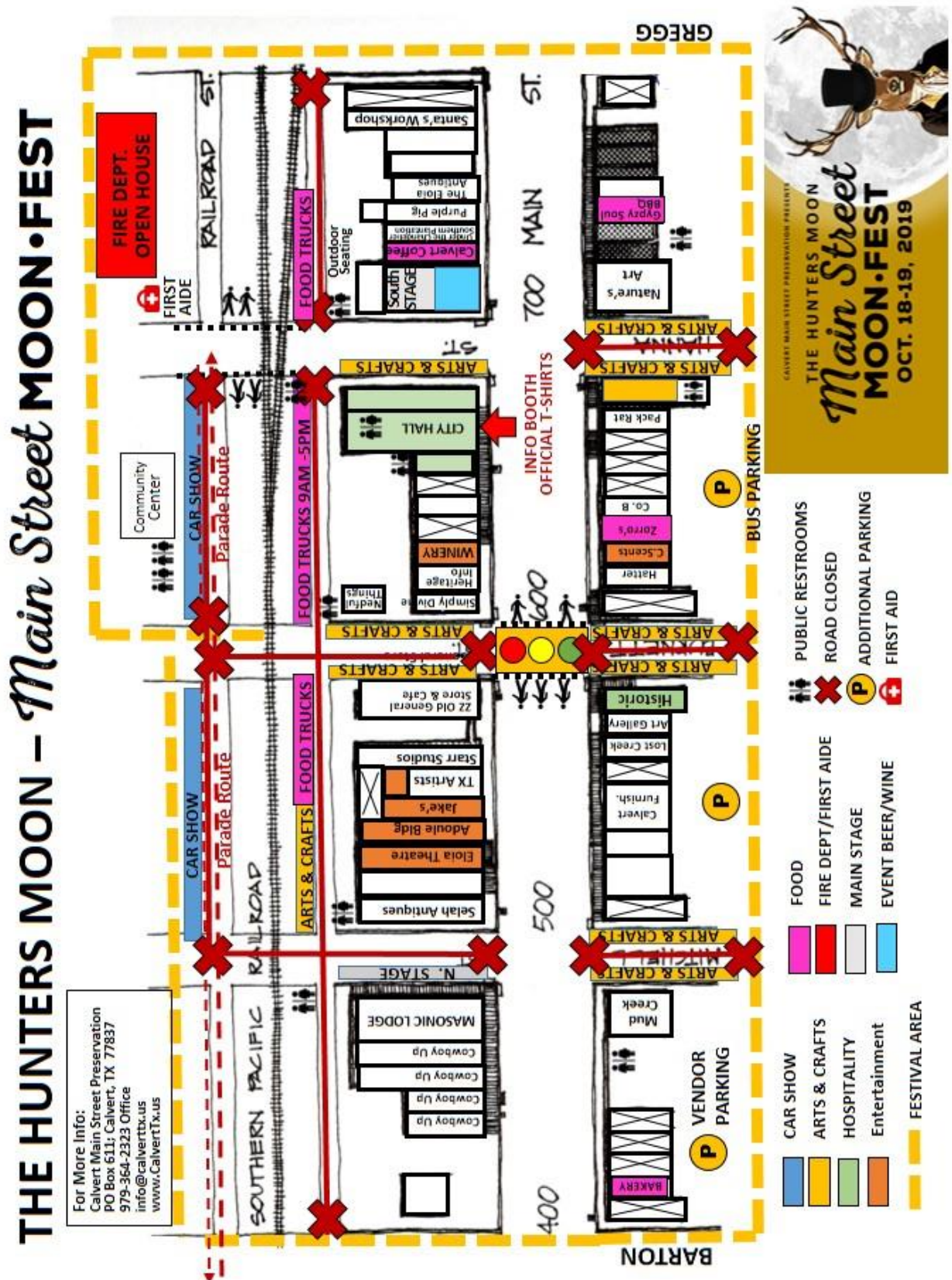


**SAT., OCT. 19,
4-7PM**



**MORE INFO
979.364.2323
CALVERTTX.US**

Hunters Moon – Main Street Moon-Fest Event Map



Historic Main Street Calvert – Last Year's Festival

FESTIVAL-GOERS FILLED THE MAIN STREET SIDEWALKS & FESTIVAL GROUNDS ALL DAY!

