

Morlot's Books

Bookmark Shelf Space

Leasing shelf space to writers with books



Bookmark Shelf Space Program

The Bookmark shelf Space program is for those with books which correlate with similar ideas of Glorybound Publishing which will enable them to have publicity and retail avenues by presenting their book on our shelf for a nominal fee.

The program is for writers who are 'self published' or who have published their book with another publisher and choose to release their book at whole sale price through our avenues. If the writer is able to obtain copies of their book (from their publisher) at enough of a discount that enables them to release it at 40% of the retail price of the book, then they may choose to enter into the agreement with Glorybound Publishing and become eligible for the program. The Purpose of the program is to enable writers and artists (who have already printed their books) to be able to sell them using our store (Morlots), brochures (which will be provided), business cards, Web based advertising, interviews, book signings, speaking engagements, and seminars related to their published work.

Specifics of the Program

The Author must

1. Submit form (101-BSS) ***Book Review for Bookmark Shelf Space***
2. Fee of \$8.00 for review of each book (tax deductible)
3. Copy of the entire Published text of the book(s)
4. Certificate of authentication (to be signed by notary) {One per author or artist}
5. Copy of contract if the book is not published by the author (self-published)
6. Copy of ISBN registration certification
7. Copy of US Copyright registration of the work
8. Mission statement of Independent Publisher (If Organization, LLC or Company)
9. If the writer is not Independent Publisher, then a written description of why he/she wrote the book and what he/she hopes will be the outcome of the release of the written work.



Benifets of Program

1. The book(s) will be placed on the shelf in the Morlots store of Glorybound Publishing and available for retail sale.
2. All sales will be through the Glorybound Publishing (All sales will become tax-free)
3. Business cards (200 per year) given to author and additional cards are available for order at \$1.00 per sheet with 10 cards per sheet upon request.
4. Book is advertised on the Glorybound Publishing Website with international exposure and linking to many other organizations and individuals. (The website has 15 public domains and over 150 items for sale.) Order capability with credit card options are open on the website.
5. Author may link the website to their website for orders to be directly obtained via their website if desired.
6. Photo of author/artist and cover of book along with biography and information related to the book will be made available through the website.
7. The book(s) will be included in advertising media which is distributed by Glorybound Publishing. We have many types of brochures and booklets which we distribute at seminars, book presentations, and all manner of speaking engagements. When we release our books, we release all of our books, not just a few. What this means is that if the author gives us the book, we will carry the book alongside of the other books which we personally publish. We automatically give the author 30 brochures at 15 per 3 months.
8. Glorybound Publishing will set up speaking engagements and invite the author and artist to our facility to present their book(s) as we have opportunity. They will be invited to where we are invited as we see their specific book fits into the whole mission of the Foundation.

When your book is selected to be one of our Bookmark Books

1. You mail us 5 books which we will use for presentation purposes and resale in the Morlotts Store.
2. We bill you \$50.00 per 6 months (minimum period).
3. The books will be 'purchased' by Glorybound Publishing at their wholesale price considered to be 40% discount or 60% of retail price of the book.
4. According to the agreement (which will be signed prior to receiving the books) no money will be exchanged at first. Whichever party owes the other will be left owed until the books begin to sell.

Example:

The retail price of the book is \$20.00

Wholesale price is 60% of the total = \$12.00 per book

As the books sell, Glorybound Publishing owes the author \$12 per book and keeps \$8.00 per book (This is standard wholesale prices)

Additionally: the Author owes Glorybound Publishing \$50.00 for a six month contract to have his book on our shelf and utilize our advertising avenues.

With 5 books the total retail price of the books is \$100.00

With 5 books the total wholesale value for the author is \$60.00

Basically, then Glorybound owes the author \$60.00 for all of the books while the author owes Glorybound \$50.00 for the six month period.

However, we are willing to shelf the book and defer all costs (although it is considered that we will pay for all costs related to advertising an publishing brochures, business cards, etc. for the entire 6 month period.)

If the book sells out

When the book sells out of all of the 5 copies, then Glorybound will 'order' more from you. At this time the account will be 'squared' off and whomever owes the other will be asked to pay the remainder. **If the book doesn't sell**

If your book doesn't sell all of the copies within the 6 month period, then at the end of the period the accounts will be settled. We will purchase the books (at wholesale price) from the author.

Note: It doesn't look like the author has much opportunity to make money. He doesn't. This program is not for the author to make money having his book at our Morlotts store, but for him/her to get exposure and advertising at a nominal price. Anytime the author is at our store (on a volunteer basis) he/she may bring his own books and sell them (at retail price) using his own retail options. We will not take money at the retail price and hand it to the author using our retail equipment because it will make all types of accounting problems. Also, the author has an opportunity to gather supporters and stores who wish to carry his book as they link to his site from our website. The author does not become a Glorybound Author (as you realize we have our own authors who publish under our logo) but is given many of the same opportunities as our authors.



Book Review for Bookmark Shelf Space

Name of Author _____ e-mail _____

Address _____

Telephone Number (s) _____

Name of Book _____

Name of Publisher _____ Date of publication _____

ISBN Number _____ Date of Copyright _____

Name of Artist (If applicable) _____ e-mail _____

Address _____

Telephone Number (s) _____