

Annual Meeting of the
Intellectual Property Law Section

Tuesday, January 28, 2014 The New York Hilton Midtown 1335 Avenue of the Americas, New York City	
MORNING PROGRAM, 8:55 a.m. Mercury Ballroom, 3rd Floor LUNCHEON, 12:35 p.m. Regent, 2nd Floor	AFTERNOON PROGRAM, 2:00 p.m. Mercury Ballroom, 3rd Floor COCKTAIL RECEPTION, 5:35 p.m. Grand Ballroom West Foyer, 3rd Floor

IMPORTANT INFORMATION

Under New York's MCLE rule, this program has been approved for a total of up to 8.0 credit hours including 7.0 in areas of professional practice and 1.0 in ethics. This meeting will not qualify for credit for newly admitted attorneys because it is not a basic practical skills program.

Discounts and Scholarships: New York State Bar Association members and non-members may apply for a discount or scholarship to attend this program, based on financial hardship. ***This discount applies to the educational portion of the program only.*** Under this policy, any member of our Association or non-member who has a genuine basis of hardship, if approved, can receive a discount or scholarship, depending on the circumstances. Requests for a discount or scholarship must be received **by January 15, 2014**. For more details, please contact Catheryn Teeter at the New York State Bar Association, One Elk Street, Albany, New York 12207 or cteeter@nysba.org.

Section Chair
Kelly M. Slavitt, Esq.
 Reckitt Benckiser LLC
 Parsippany, NJ

Program Co-Chair
Rory J. Radding, Esq.
 Edwards Wildman Palmer LLP
 New York City

Program Co-Chair
Michael A. Oropallo, Esq.
 Hiscock & Barclay LLP
 Syracuse

Something Bold, Something New: How Global Changes Can Affect All of You

- 8:55 - 9:00 am** **Welcoming Remarks**
Kelly M. Slavitt, Esq., Section Chair
Rory J. Radding, Esq., and **Michael A. Oropallo, Esq.**, Program Co-Chairs
- 9:00 - 10:15 am** **International Changes in IP: Is It Chaos or the New Normal?**
 IP laws worldwide seem to be drastically changing; the panel will address these trends.
- Panelists:** **Lawrence A. Kogan, Esq.**, Kogan Law Group, New York City
Sujata Chaudhri, Esq., IP Gurus, Uttar Pradesh, India
- 10:15 - 10:25 am** **Coffee Break** - Sponsored by Hiscock & Barclay LLP
- 10:25 - 11:40 am** **The Changing Environment for Patents: Claim Construction and Inter Partes Review — What is the New Normal?**
 The panel will analyze and review the boundaries for claim construction as a question of law or fact and what they foresee the Federal Circuit doing in the near future. Challenges to a patent now have a new forum for a validity determination in the U.S. Patent Office. The panel will review last year's changes, assess the process and look forward to where they are headed.
- Panelists:** **Dominick A. Conde, Esq.**, Fitzpatrick, Cella, Harper & Scinto, New York City
Peter C. Schechter, Esq., Osha Liang LLP, New York City
- 11:40 am - 12:35 pm** **The Constantly Changing Online World: Advertising, Trademarks, Metadata and Key Word Searching**
 The panel will address the current state of changes online from the advertising and trademark perspective.
- Panelists:** **Rebecca L. Griffith, Esq.**, National Advertising Division, Council of Better Business Bureaus, Inc., New York City
Jason Nardiello, Esq., Hiscock & Barclay LLP, Syracuse
- 12:35 - 2:00 pm** **Lunch** – Regent, 2nd Floor

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- 2:00 - 2:50 pm** **Top Ten IP Cases of 2013 – The Committees Speak**
The IP Section Committees will provide a survey of the top 10 2013 cases in all fields of IP law.
- Advertising:** **Brooke Erdos Singer, Esq.**, Davis & Gilbert LLP, New York City
Copyright: **Oren J. Warshavsky, Esq.**, Baker & Hostetler LLP, New York City
Ethics: **Philip A. Furgang, Esq.**, Furgang & Adwar, LLP, New York City
Greentech: **Gaston Kroub, Esq.**, Locke Lord Bissell & Liddell LLP, New York City
International IP: **Anil V. George, Esq.**, NBA Properties, Inc., New York City
Litigation: **Paul W. Garrity, Esq.**, Sheppard, Mullin, Richter & Hampton LLP, New York City
Internet & Tech: **Richard A. Ravin, Esq.**, Hartman & Winnicki, P.C., Paramus, NJ
Patent Law: **David B. Bassett, Esq.**, Wilmer Cutler Pickering Hale and Dorr LLP, New York City
Trademark: **William R. Samuels, Esq.**, W.R. Samuels Law PLLC, New York City
Trade Secrets: **Victoria A. Cundiff, Esq.**, Paul Hastings Janofsky & Walker, LLP, New York City
- 2:50 - 3:00 pm** **Coffee Break** - Sponsored by Edwards Wildman Palmer LLP
- 3:00 - 3:50 pm** **The Intersection of IP and Financial Transactions: Assets, Monetization and Collateralization Issues**
Is IP an asset to be traded, mortgaged and securitized? Current trends will be discussed.
- Panelists:** **Joel Lutkzer, Esq.**, Ocean Tomo LLC, Greenwich, CT
 Lee V. Pham, American Express Company, New York City
 David E. Yunkerwich, CRA International, Inc., New York City
- 3:50 - 4:40 pm** **3-D Printers: Do We Need New IP Laws?**
Manufacturing will soon be done remotely and piece by piece, replacing mass production. Will this increase or decrease the need for IP laws?
- Panelists:** **Sam Cervantes, CEO**, Solidoodle, Inc., Brooklyn
 Dr. Aram Sinreich, Rutgers University, School of Communication & Information, New Brunswick, NJ
 Sherwin Siy, Esq., Vice President, Legal Affairs, Public Knowledge, Washington, DC
- 4:40 - 5:30 pm** **Ethics: Subject Matter Conflicts**
The do's and don'ts of subject matter conflicts
- Speaker:** **Professor Lisa Dolak**, Syracuse University College of Law, Syracuse
- 5:30 pm** **Closing Remarks**
 Kelly M. Slavitt, Esq., Section Chair
 Rory J. Radding, Esq., Esq., and **Michael A. Oropallo, Esq.**, Program Co-Chairs
- 5:35 - 7:00 pm** **Networking Cocktail Reception** – Sponsored by Thomson CompuMark/Thomson Reuters
All Attendees and Speakers are Invited



Accommodations for Persons with Disabilities: NYSBA welcomes participation by individuals with disabilities. NYSBA is committed to complying with all applicable laws that prohibit discrimination against individuals on the basis of disability in the full and equal enjoyment of its goods, services, programs, activities, facilities, privileges, advantages, or accommodations. To request auxiliary aids or services or if you have any questions regarding accessibility, please contact Catheryn Teeter at 518-487-5573.



For overnight room accommodations, please call the Hilton New York at 1-800-445-8667 and identify yourself as a member of the New York State Bar Association. Room rates are \$249.00 for single/double occupancy. Reservations must be made by Monday, December 23, 2013. You also can reserve your overnight room on the web at www.nysba.org/14accomm.



For questions about this specific program, please contact Catheryn Teeter at 518-487-5573. **For registration questions only, please call 518-487-5621. Fax registration form to 518-463-5993.**

Intellectual Property Law Section

TUESDAY, JANUARY 28, 2014
The New York Hilton Midtown
1335 Avenue of the Americas, New York City

Morning Program, 8:55 a.m.
Mercury Ballroom, 3rd Floor

Ticketed Luncheon, 12:35 p.m.
Regent, 2nd Floor

Afternoon Program, 2:00 p.m.
Mercury Ballroom, 3rd Floor

Networking Reception, 5:35 p.m.
Grand Ballroom West Foyer, 3rd Floor