

WE VALUE **YOUR BUSINESS** GREATLY, AND LOOK FORWARD TO OUR CONTINUED PARTNERSHIP IN 2024 AND BEYOND!

"WE WILL CONTINUE TO SERVE ALL OF YOU WITH OUR MILLS WORLD CLASS EXPERIENCES OF EXCELLENCE! WE ARE HONORED TO HAVE YOU AS OUR CUSTOMER, AND WE LOOK FORWARD TO CONTINUING TO SERVE YOU FOR A LONG TIME! THANK YOU FOR BEING OUR VALUED CUSTOMER!"

Marisa M Mills
MARISA M. MILLS
President/Owner



SUSAN TAGTOW

EXT. 5251

GENERAL MANAGER

Susan Tagtow



ROB BAKER

EXT. 5425

PARTS DIRECTOR

Rob Baker



ROSADENE FERRIS

EXT. 5206

WAREHOUSE & ACCOUNT SALES REP MANAGER

Rosadene Ferris



LAH HTOO

EXT. 5292

WAREHOUSE DAYTIME SUPERVISOR

Lah Htoo



LAURA JACKSON-BJONFALD

EXT. 5446

AR-ADMIN SUPERVISOR

Laura Jackson-Bjonfald



JORDY ESCAMILLAVIGIL

EXT. 5225

CLAIMS/RETURNS SUPERVISOR

Jordy Escamillavigil



JEFF GRAVE

EXT. 5226

LIVELY ANNEX WAREHOUSE SUPERVISOR

Jeff Grave

ACCOUNT SALES REPRESENTATIVE TEAM



BRIAN BLEGAN
EXT. 5211



CHRIS BROUILLET
EXT. 5415



TJ FULTON
EXT. 5231



TODD BLOEDEL
EXT. 5216



ROB FIFIELD
EXT. 5232



AARON HAUGEN
EXT. 5242



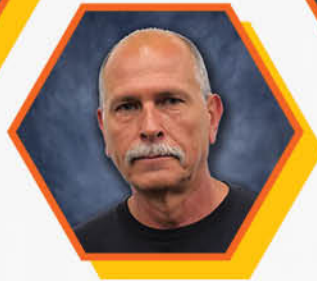
KEITH KUNKEL
EXT. 5238



BRYAN SCHNECK
EXT. 5210



"IZZY" ISDAL
EXT. 5233



JAMIE LINDEMEIER
EXT. 5215

REMOTE ACCOUNT SALES REPRESENTATIVE TEAM



WYATT HARVEY
EXT. 5204



BOB MC CLOUD
EXT. 5224



TONY TENNENT
EXT. 5222



DAN KNOBLACH
EXT. 5252



BILL NEPPER
EXT. 5241

OUR KNOWLEDGEABLE, HELPFUL, AND FRIENDLY ACCOUNT SALES REPRESENTATIVES WILL GREET YOU AND PROCESS YOUR ORDER!



ADMINISTRATION TEAM



ZACH APPENZELLER
EXT. 5253
WARRANTY



JOANN GORT
EXT. 5243
ORDERING



DANNA HILL
EXT. 5230
PAYABLES



AUTUMN BUSTOS
EXT. 5237
ORDERING



ROBYN HARVEY
EXT. 5244
AFTERMARKET GLASS



REBECCA JOFFER
EXT. 5264
PAYABLES



BETTY MAGNUSON
EXT. 5218
CREDITS/CLAIMS/WARRANTY



VALERIE MAY
EXT. 5237
ORDERING



KRIS OLSON
EXT. 5209
AFTERMARKET GLASS/PAYABLES

ACCOUNTS RECEIVABLE



KANISAH HARRIS
EXT. 5236
AR/COLLECTIONS

INVENTORY CONTROL TEAM



DIANE BRANNESS
EXT. 5235
CREDIT CARDS



DAVID ZELLER
EXT. 5431



DARBY MEAD
EXT. 5239

ONE CALL, ONE STATEMENT!

ROUTE REPRESENTATIVES

YOUR PROFESSIONAL AND FRIENDLY ROUTE REPRESENTATIVE DELIVERS YOUR PARTS DAILY!



MIKE STEWART
RT 2



MAX DOERING
RT 4



SCOTT UNDERLAND
RT 10



CYLE AHRENDT
RT 3



JUDD HANSON
RT 5



MARK SPOHN
RT 11



BRYAN POCHARDT
RT 20



LISA OLSON
RT 23



ERIC SOSA
RT 12



DANIEL FORD
RT 22



JOHN HOOGESTRAT
RT 24



JOHN CAMPBELL
RT 27



SEAN TVRDICK
RT 29



HUNTER JANZEN
RT 25



TERI KLINE
RT 28



KELLY SNEVA
RT 30



TANNER MATTSON
RT 32



MITCH JENSEN
RT 31



DALLEN O'BRIEN
HONDA /TBW RT



SUBSTITUTE ROUTE REPRESENTATIVES



JEREMIAH LEESE



CHARLIE TEMPLIN



SHAWN MARTIN



OUTSIDE SALES REPRESENTATIVES



JOHN LORTIE



ERIC GLATT



OUR PEOPLE MAKE THE DIFFERENCE!



IMPROVING YOUR CYCLE TIME WITH WORLD CLASS PARTS FULFILLMENT FROM THE MILLS PARTS CENTER!



OVER 158,000 PART NUMBERS WITH 6 OE MANUFACTURERS
AND 158,000 SQUARE FOOT FACILITY TO SERVE YOU!



WE EXPERIENCE OUR HIGHEST CALL VOLUMES BETWEEN 2:00-4:30 PM
AND PROCESS NEARLY 50% OF OUR ORDERS DURING THAT TIME!

PLEASE PLACE YOUR ORDERS AS EARLY AS POSSIBLE EACH DAY



DID YOU KNOW?

WE RECEIVE BETWEEN 1,900-2,500 CALLS PER DAY!
WE ARE OPEN MONDAY-FRIDAY 8:00 AM-5:30 PM
AND SATURDAY 8:00 AM-NOON!

PLEASE PLACE YOUR ORDERS AS EARLY AS POSSIBLE EACH DAY.





Accessory Pro Warehouse



ONE CALL FOR ALL YOUR AFTERMARKET ACCESSORIES!
Our People Make The Difference!
Call Andy 800-346-3871



15 STOCKING LOCATIONS TO SERVE YOU!
30,000+
AFTERMARKET PARTS AVAILABLE AND GROWING!!

OUR PEOPLE MAKE THE DIFFERENCE!
WE LIVE OUR CORE VALUES DAILY!

DON'T SEE IT? WE CAN GET IT!

Most all Aftermarket Accessories are distributed from our 80,000 Sq. Ft. warehouse in Brainerd, MN by common carriers. **WE DO NOT TRANSFER AFTERMARKET PARTS WITH OEM PARTS!**

 **MILLS** | PARTS CENTER

WE ARE YOUR
GM POWERTRAIN
HEADQUARTERS!

\$100

ISC Bonus Discount
5/1/24 - 8/31/24



**GENUINE
PARTS**

*GM ENGINES, TRANSMISSIONS & TRANSFER CASES **IN STOCK!***

GENERAL MOTORS OFFERS INSTALLERS THE ULTIMATE CONVENIENCE IN OE POWERTRAINS. OE CALLS GET IT ALL: PRODUCT INFORMATION, TECH SUPPORT AND THE QUALITY YOU EXPECT.

FOR ORIGINAL EQUIPMENT POWERTRAIN WARRANTY QUESTIONS,
TECHNICAL SUPPORT, AND QUALITY CONCERNS CALL:

THE NEW OE POWERTRAIN CALL CENTER

866-637-2787 • 866-OE-PARTS



Engines and Transmissions

Quality *WITHOUT* Compromise



Check out these competitive advantages with Ford Remanufactured Products!



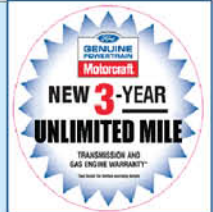
FORD AND MOTORCRAFT® ENGINES AND TRANSMISSIONS, MOTORCRAFT® CYLINDER HEAD AND CRANKSHAFT KITS

1-2-3 "No Risk" Core Return Policy

1. Return old core in the original dunnage (tub) you received the replacement
2. Drain cores of all fluids (oil and coolant) prior to inserting into the dunnage
3. Core must be as assembled and as complete as the replacing Engine or Transmission (i.e., must include cylinder block, cylinder head(s), crankshaft, camshaft, main caps, etc.). Transmissions must include torque converter

NATIONWIDE WARRANTY COVERAGE FOR YOUR CUSTOMERS - NO HASSLES FOR YOU!

Ford remanufactured powertrain components can be serviced under warranty at the original installer or at ANY Ford Lincoln dealership in North America - that's thousands of locations to provide your customer "peace of mind". In addition, with Ford's warranty coverage there is no up front "out of pocket" customer costs, warranty coverage is determined immediately and includes Parts AND Labor paid (Ford standard warranty labor times). When you purchase an assembly, you'll simply provide a few pieces of information to your selling dealer who will complete the warranty registration!



HERE'S WHY THE FORD REMANUFACTURED DIESEL WARRANTY OFFERS BETTER COVERAGE!

Remanufacturing:

- Cylinder bores are diamond plateau honed to OEM specifications.
- Cylinder heads are new or remanufactured.
- Remanufactured crankcase: *Inspected for cavitation.*
- Crankshaft remanufacturing includes Magnafluxing.

- Remanufactured injectors tested with OEM equipment.
- High pressure oil pump remanufactured to OEM specifications.
- Camshaft remanufacturing assures lift, contour, finish and size meet OEM specifications.

All New:

- New Water Pump
- New Lube Oil Cooler: *Not Cleaned or Re-Cored*
- 100% Valve Guide Inserts
- New Premium Glow Plugs
- New Cover Gaskets
- New Thermostat
- New Coolant Heater
- New Breather



6.0 Long Block
4C3Z.0000.BARM
TRUCKLOAD PRICE
\$10,400.00



7.3 Long Block
XC3Z.0000.AARM
TRUCKLOAD PRICE
\$7,700.00

Every Ford/Motorcraft® remanufactured diesel engine also includes 100% of these new component parts: pistons, piston rings, sensors, seals, bearings, gaskets, and core plugs.

2 YEARS / UNLIMITED MILES ON COMPLETE ASSEMBLIES!



www.powerstrokediesel.com



Motorcraft

CONTACT YOUR FORD "CERTIFIED" PARTS SPECIALIST TO PLACE YOUR FORD POWERTRAIN ORDER TODAY

**NEW Service Part Warranty
on
Ford Genuine & Motorcraft Parts**

THE NEW
FORD PARTS
WARRANTY

UNLIMITED
MILEAGE
INCLUDES LABOR

2 YEARS

THE NEW
FORD PARTS
WARRANTY

UNLIMITED
MILEAGE
INCLUDES LABOR

2 YEARS

**2-Year/
UNLIMITED Miles**



 **NO Commercial Exceptions!!**

See your Ford or Lincoln Dealership or Ford Authorized Distributor for additional details
Labor may have a limit. See your seller for a copy of the limited warranty.

**YOU'RE
COVERED!**



Mopar® announces an enhanced 2-Year/Unlimited-Mileage Basic Limited Warranty for genuine Mopar parts and Magneti Marelli. Offered by Mopar parts, including up to \$150 labor reimbursement when purchased from an FCA US LLC dealership and installed by the professional automotive technicians in your shop.

Certain Mopar parts categories continue to feature a Lifetime Limited Warranty. Powertrain assemblies (engines, transmissions and transfer cases), for example, are still covered by the Powertrain 3-Year/100,000-mile Limited Warranty with labor reimbursement.

For more information on specific Mopar parts warranties, visit MoparRepairConnection.com.



PROFESSIONAL SERVICE NETWORK



FORD PARTS



Motorcraft



Omnecraft

Q2 2024 REBATE OFFERS | APRIL 1 - JUNE 30, 2024

To take advantage of these rebate offers, log in or sign up for PSN at www.FordPSN.com

\$100 OFF REDEEM UP TO 10 TIMES	\$150 OFF REDEEM UP TO 10 TIMES		
One (1) New OR Remanufactured Ford Transmission Assembly 	One (1) New OR Remanufactured Ford Gas Engine Assembly 		
\$15 OFF REDEEM UP TO 10 TIMES	\$15 OFF REDEEM UP TO 10 TIMES	\$5 OFF REDEEM UP TO 10 TIMES	\$36 OFF REDEEM UP TO 10 TIMES
Complete Brake Repair*: One (1) Set of OEP Brake Pads or Shoes (one axle set) AND Two (2) OEP Rotors or Drums  <small>*Must be on same Invoice</small>	Twelve* (12) Oil Filters  <small>*Must be on same Invoice</small>	Twelve (12) Motorcraft® Fuel Filters 	Twelve (12) 2017-19 F-250® – F-550®; F-650®/750® Super Duty® Diesel Fuel Filters 
\$200 OFF REDEEM UP TO 25 TIMES	\$12 OFF REDEEM UP TO 10 TIMES	\$8 OFF REDEEM UP TO 12 TIMES	
Eight* (8) 6.0L, 6.7L Reman Diesel Fuel Injectors  <small>*Must be on same Invoice</small>	One (1) Motorcraft Fuel Delivery Module 	Eight (8) Diesel Glow Plugs 	
\$5 OFF REDEEM UP TO 12 TIMES	\$5 OFF REDEEM UP TO 12 TIMES	\$1 OFF REDEEM UP TO 12 TIMES	\$1 OFF REDEEM UP TO 12 TIMES
One (1) MERCON® ULV Automatic Transmission Fluid 5 Quart 	One (1) Conventional Diesel Motor Oil 5 Quart 	One (1) Full Synthetic Diesel Motor Oil 1 Quart 	One (1) Full Synthetic Motor Oil 1 Quart 

For full list of eligible part numbers, log in at www.FordPSN.com

REBATE REDEMPTION PROCESS THROUGH PSN

ELIGIBLE INVOICE PERIOD: APRIL 1 - JUNE 30, 2024



Rebate Program Qualifications and Claiming:

1. Visit the PSN site at www.fordpsn.com beginning on July 16, 2024 through August 31, 2024 to claim all rebates for the Q2 2024 program.
2. You must register to become a PSN member by May 31, 2024 and receive account approval by June 30, 2024 in order to be eligible for the Q2 2024 program.
3. Log in to view your eligible rebates.
4. You will receive payout via the PSN Award Card.

Warranty Coverage

Motorcraft®

- Premium aftermarket replacement parts for Ford and Lincoln vehicles
- Tested to provide performance and long-life reliability
- Two-year/unlimited mileage warranty*, labor included and no commercial exceptions

Ford Parts

- Original equipment for Ford and Lincoln vehicles
- Built to original specifications
- Two-year/unlimited mileage warranty* (remanufactured gas engines and transmissions covered up to three years), labor included and no commercial exceptions

*Limited labor costs. See your seller for a copy of the limited warranty. Motorcraft is a registered trademark of Ford Motor Company.

Contact Program Headquarters

Phone: 800-404-4980

Email: support@fordpsn.com



Rebate Rules

Qualified independent repair facilities (IRFs) that have registered with the Professional Service Network by 5/31/2024 and received account approval by 6/30/2024 are entitled to the rebates indicated on this form. Visit www.fordpsn.com for a list of qualifying parts. Rebate must be claimed by an IRF. Product must be purchased from a Ford Dealer, Lincoln Retailer or Ford Authorized Distributor. All Ford Dealers, Lincoln Retailers and employees are ineligible. Purchase invoice date and sale date must fall within program period of 4/1/2024 - 6/30/2024 to be eligible for the rebate. Retain a copy of rebate and original invoice for your records in the event backup documentation is requested. PSN Award and Rebate Card will be issued within 2-4 weeks from claiming of rebate within PSN. Award Cards will be issued in the business name. Rebate void if purchased, sold, or bartered for cash or altered in any way. Returns of eligible parts will be tracked and monitored for reconciliation at the end of a given rebate period. Not valid in conjunction with any other offer. Subject to Rules of Use at www.fordpsn.com. Call 1-800-404-4980 for details.

PSN Rewards Q2 2024

	Purchase Level	Earn	Ford PSN Member Level	
			Elite	Standard
Elite Incentives	\$7,000 – \$14,999	1%	✓	
	\$15,000+	2%		
Growth Incentives	Targets	Earn	✓	✓
	Target 1	1%		
	Target 2	2%		
	Target 3	3%		
	Target 4	4%		
Power Stroke® Pride 	Targets	Earn	✓	✓
	Target 1	1%		
	Target 2	2%		
	Target 3	3%		
	Target 4	4%		

Q1 2024 Claiming Starts 4-17-24



New Q2 Rebate Offers

PSN rebates give you a chance to save on popular MLR parts. For Q2, there are **three new rebates** – in addition to 10 others – that can boost your profit on Ford and Lincoln maintenance work:

NEW!	Value	Required Quantity	Redemption Limit
Oil Filters – Case	\$15	12	10
Fuel Filters	\$5	6	10
Complete Brake Repair	\$15	3	10



Spring PSN Incentive

Don't delay! Stock up on Ford, Motorcraft® and Omnecraft™ maintenance and light repair parts in April to take advantage of an **additional 3% bonus** in effect for eligible parts* through April 30, 2024. **This incredible offer is earned with your first purchase – you still have to claim but there are no targets to hit or forms to complete!**

Events like the Spring PSN Incentive gives us a chance to say “thank you” for your business and your loyalty to the Ford Professional Service Network.

* Excludes: Collision, tires and powertrain.



New Offer from Rotunda!

Check out the new Rotunda tab on your PSN Dashboard. You'll find offers exclusively for PSN members on tools, shop supplies, specialty equipment and more to help keep your business productive.

Exclusively for our PSN members, **save 5% on all Rotunda General Service Equipment*** using code **PSNGSE5**.

Rotunda Tools and Equipment has more than 90 partners, including ProMAXX, JohnDow, Hunter Engineering, OTC, Cliplight and more!

Visit: <https://rotunda.service-solutions.com/>

* Promo valid 4/1/24-6/30/24. Includes GSE equipment ONLY. Keys and diagnostic tools are excluded.

Contact info:



Email: support@FordPSN.com

Call: 800-404-4980

View your PSN Dashboard at: www.FordPSN.com

CONQUEST COLLISION PROGRAM



COLLISION LINK OR FAX YOUR INSURER
REQUESTED COMPUTERIZED ESTIMATE
FOR USED LKQ, RECYCLED, OR AFTERMARKET

- OEM QUALITY
- HUGE INVENTORY
- FREE DELIVERY ON OUR FLEET
- NO MINIMUM PURCHASE REQUIRED
- COMPETITIVE PRICING
- NO MULTIPLE QUANTITIES REQUIRED
- AVOID BOXING CHARGES

A close-up photograph of a technician wearing blue gloves and a blue shirt, using a blue suction cup tool to work on a car's windshield. The technician is positioned on the right side of the frame, and the windshield is the central focus.

OEM QUALITY
WINDSHIELDS
AT TRUCKLOAD PRICING!



ENTER TO WIN 3 DAYS AT THE ZERO1 OFF-ROAD ODYSSEY TOUR

Sponsored by AER

PLUS 1 NIGHT IN VEGAS!

Shops who purchase a Mopar® Powertrain unit from a local Mopar dealer and submit an entry form will be entered in a drawing on January 1, 2025, to win a Zero1 Off-Road Odyssey tour. This epic multi-day, off-road adventure takes riders deep into some of the most scenic terrain of the desert Southwest. Get started now!

**ALL UNITS PURCHASED
DURING 2024 QUALIFY!**



Watch Video

Order from your local Mopar Powertrain dealer and register your powertrain purchases at www.aergiveaway.com to enter.

Trip date* will be **April 2, 2025.**

*Trip date subject to change.

WINNERS:

- 9 shop winners (1 per BC)
- 1 dealer with the most entries

GRAND PRIZE:

- 3 days / 2 nights in Goldfield for a Zero1 Off-Road guided tour experience!
- AND
- 1 night in Las Vegas
- Over \$3,500 value!



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**POWERTRAIN
NETWORK**

IT'S UPGRADE SEASON!

Have your customers ready for the next racing season with upgrades to their cooling system now!

High Performance Radiators & Fans



QUALITY REPLACEMENT RADIATORS FOR HUNDREDS OF DOMESTIC & IMPORT APPLICATIONS

IS YOUR CUSTOMER'S EQUIPMENT READY FOR THE FIELD?

Spring planting is around the corner. Check out our newly expanded Ag coverage!



Keep your customers up & running during peak construction season!



**YOUR RADIATOR SOURCE FOR
MEDIUM & HEAVY-DUTY TRUCKS,
AG/OFF HIGHWAY**

STOCK UP ON TRANSTAR...

Euro Classic Primer

- Convenient 4:1 mix ratio
- High solids formula provides improved fill and build.
- Excellent sprayability and flow out.
- Easy sandability
- Great corrosion resistance



7341	Euro Gray Primer	Gallon 2/case	\$220.74
7354	Euro Activator	Quart	\$57.02



Primers and Sealers

9471	Speed Primer	Gallon	\$240.61
9484	Speed Activator	Quart	\$85.74



Clearcoats

- Requires only a 15 minute bake cycle at 140° (60°C)
- Improves cycle times
- Reduces energy requirements
- Superior gloss and D.O.I.
- Air-dries in 2 hours at 75°F (24°C)
- 5 Liter can produce 33% more material than standard US Gallon



7211	Euro Clearcoat	5 Liter	\$191.25
6876	Fast Activator	2.5 Liter	\$143.35
6896	Slow Activator	2.5 Liter	\$143.35

6841	Kwik Gloss Clearcoat	Gallon	\$148.02
6874	Spot and Panel Activator	Quart	\$67.34
6894	Overall Activator	Quart	\$68.05



- National Rule Compliant
- Outstanding gloss
- Excellent flow and leveling properties
- 40% solids
- Easy 4:1 mix ratio

- Ultra-fast cure for spot and panel topcoating
- Suitable for all automotive finishes
- Excellent flow and non-sag properties that finishes to a high-gloss, durable surface
- May be air-dried



9451	Signature Series Speed Clearcoat	Gallon	\$228.83
9414	Activator (Medium)	Quart	\$73.14
9424	Activator (Slow)	Quart	\$77.50

& EARN DISCOUNTS!

10% Discount
on purchases over **\$500**
5% Discount
on purchases over **\$250**

4603 2-in-1 Primer 20 Oz. Aerosol \$23.04

- Direct to metal & plastic
- Fast-Drying
- Ideal for Send-Thrus and other small repairs
- Five colors available



4653 2-in-1 Trim Black 20 Oz. Aerosol \$24.89

- Direct to metal & plastic
- 3 gloss levels
- Flexible

T604363F Quick Dry Rubberized Undercoat 20 Oz. Aerosol \$19.32

- Paintable, Flexible
- Fast-Drying



TRANSTAR
AUTORBODY TECHNOLOGIES, INC.

Reducers

6701 Urethane Grade Reducer (Fast) Gallon \$62.49

6705 Urethane Grade Reducer (Fast) 5 Gallon \$261.86

6711 Urethane Grade Reducer (Med) Gallon \$62.49



Compounds

- Water-Based
- Safe on all paints
- Removes 1200 and finer scratches
- Cleans up with water



Transtar is your quality & economical alternative to high-cost refinishing products!

5361 Cutting Compound Gallon \$121.84

5364 Cutting Compound Quart \$38.77

Adhesion Primer

- For raw plastic bumpers
- Mazda, Nissan and Toyota
- No scuff/no sand prep.
- Ready to spray
- Available in 3 colors



1074 Bold Adhesion Primer - White Quart \$83.26

1084 Bold Adhesion Primer - Gray quart \$83.26

1094 Bold Adhesion Primer - Black quart \$83.26

Waterborn Surface Cleaner

- Anti-static cleaning properties
- Use with adhesion primer
- Great for pre-paint cleaning



1391 Waterborn Surface Cleaner Gallon \$71.09

1394 Waterborn Surface Cleaner Quart \$35.59

A REGIONAL LEADER FOR TOYOTA PARTS!



Our Large Inventory Of Toyota Parts Is Growing!
Call Your Favorite Account Sales Representative!
All Of Our Account Sales Representatives Have Been
Trained, And Can Assist You With Your Toyota Orders!

 **MILLS**® | PARTS CENTER

 **MILLS**® | PARTS CENTER

YOUR SOURCE FOR THOUSANDS
OF GENUINE NISSAN PARTS

35%
OFF MSRP

ON POPULAR NISSAN PARTS!



8,075 PARTS
IN THE
PROGRAM!



MILLS | PARTS CENTER

Let Us Assist In Improving Your Cycle Times With
Our Large Inventory Of Honda Crash Parts!

Call Your Favorite Account Representative!



WHY BUY FROM MILLS PARTS CENTER?...

- **JOB #1: CUSTOMER SERVICE**
- **OUR PEOPLE MAKE THE DIFFERENCE**
- **300+ YEARS OF PARTS EXPERIENCE COMBINED ON OUR TEAM**
- **DELIVERY ROUTES, WITH 22 EXPERIENCED ROUTE REPRESENTATIVES DELIVERING PARTS & PICKING UP RETURNS DAILY IN MULTIPLE STATES**
- **6 OEM LINES IN ONE
158,000 SQ. FT. FACILITY**
- **ONE OF THE LARGEST OE CRASH PARTS SUPPLIER IN THE UPPER MIDWEST**
- **RADIATORS, CONDENSERS, GAS TANKS FOR ALL MAKES AND MODELS, NAGS OEM GLASS AND TRANSTAR**
- **HUGE CRASH INVENTORY TO IMPROVE YOUR CYCLE TIMES**
- **PROGRESSIVE VOLUME PURCHASE DISCOUNTS**
- **ONE CALL, ONE STATEMENT!**

OUR BUSINESS IS ABOUT ENHANCING **YOUR BUSINESS!**

Why Mess with all the rest when you can rely on the BEST!

MILLS | PARTS CENTER

2508 AIRPORT DRIVE SW | PO BOX 1158 | WILLMAR, MN 56201
(320) 214-5400 | FAX: (866) 235-6700 | (800) 247-1158



**OUR DISCOUNTS AND SAVINGS
TO YOU ARE BIGGER THAN EVER!**

Fleet **FF** Farm

Gift Card Offer!

Earn Mills Fleet Farm® Gift Cards on all combined purchases between May 1st and August 31st, 2024

Program Rules

1. Mills Fleet Farm Gift Cards will be earned by your business based on your net purchases for the program period of May 1st to August 31st, 2024. Gift Cards will be issued in September, and will either be delivered directly to you by our Driver or mailed.
2. "Net Purchases" are defined as all parts invoiced from May 1st thru August 31st, less returns. This amount will vary from your statement amount due to the 25th accounting cutoff. Please call for any clarification.
3. It pays to buy from Mills!

**Gift Cards
will only be
issued in the
amounts
listed below:**

Combined Purchases	Card Value
\$16,000	\$50
\$22,000	\$80
\$29,000	\$110
\$35,000	\$145
\$41,000	\$175
\$50,000	\$205
\$56,000	\$235
\$65,000	\$265
\$71,000	\$295
\$77,000	\$325
\$83,500	\$360
\$94,500	\$390
\$100,500	\$420
\$109,000	\$450
\$115,000	\$470
\$121,000	\$510
\$127,500	\$535
\$133,500	\$570
\$139,500	\$600



Fleet **FF Farm**

**Remember: You can maximize your total purchases
by using all of our product lines.**

Ford • GM • Chrysler • Nissan • NAGS OEM Glass • Honda • Toyota • Scion • Saturn • Transtar



WE HAVE YOU COVERED!




- PARTS SPECIFIC DELIVERY TRUCKS •
- TIMELY DELIVERIES TO YOUR DOOR •
- DEDICATED, PROFESSIONAL ROUTE REPRESENTATIVES •
 - DAILY RETURNS ON 22 ROUTES •
 - EXCEPTIONAL CUSTOMER SERVICE •
- PARTS ARE PACKED AND SHIPPED FOR DAMAGE-FREE DELIVERY •

WORLD CLASS EXPERIENCE!!



Independent Service Center Benefit Charts

As an Independent Service Center, take advantage of the convenience of a streamlined rewards program. My GM Partner Perks benefits extend beyond just redeemable points to include national marketing support, training resources and business tools that can help drive profitability, productivity and, most importantly, your bottom line. With your first purchase, you can start to take advantage of these exclusive benefits and discounted resources.

BENEFIT PACKAGE			PERKS	PRO PERKS++	
PROGRAM PILLARS				GM Collision Repair Network Only	
REWARDS & INCENTIVES 	Annual Fee		\$100	\$0	
	Average Monthly Purchases Required During Program Period		\$0	\$9,167	
	Rewards	Maint. & Repair	<\$3K	1%	1%
			\$3K-\$4K	1%	2%
			\$4K-\$5K	1%	3%
			>\$5K	1%	4%
		Collision	1%	2.5%	
		Powertrain/Propulsion	30 Points/Assembly 15 Points/Transfer Case	30 Points/Assembly 15 Points/Transfer Case	
		Growth Bonus*	Y	Y	
	Trade Offers		Y	Y	
Access to Consumer Offers		N	Y		

*20% additional rewards for 10% year-over-year growth in purchasing.



Rewards & Incentives

Earn on eligible GM Genuine Parts, ACDelco, Chevrolet Performance and Chevrolet, Buick, GMC and Cadillac Accessories purchases. For easy access and maximum spending power, your my GM Partner Perk Points will accumulate in your online portal wallet.

BENEFIT PACKAGE			PERKS	PRO PERKS++
PROGRAM PILLARS				GM Collision Repair Network Only
MARKETING SUPPORT 	Promotional Kits		N	Y
	Point-of-Sale Materials and Merchandise		Y	Y
	Digital Support		Y-Discount	Y-Premium Discount
	National Website Locator Listing		N	Y



Marketing Support

Receive access to promotional kits, point-of-sale materials, merchandise and digital support, including website, search and social media. In addition, you will have access to national site locator listings and ACDelco co-branded signage designed to help get your shop in front of more customers and maximize your bottom line.

GM reserves the right to audit, modify or cancel this program at any time.



Independent Service Center Benefit Charts



Repair Resources

Partners receive access to Techline Information Systems, diagnostic support and GM Service information to keep your shop and employees up to date as well as to receive subscription discounts to help lower your labor costs.

BENEFIT PACKAGE		PERKS	PRO PERKS++
PROGRAM PILLARS			GM Collision Repair Network Only
REPAIR RESOURCES 	GMSi Annual Subscription**	\$1,200 Annual Subscription	\$900 Annual Subscription
	TIS2Web Annual Subscription	N	\$995 Annual Subscription
	Annual Training Fee	\$400	\$0
	Technical Assistance	Y-Discount	Y-Premium Discount
	Collision Estimating Subsidy Credit	N	\$50 Monthly Based on Certification

**GMSi discounts and promotions are not available to subscribers in Massachusetts.



Profitability & Productivity

Help drive your business' profitability potential with programs such as Consumer Assurance and Roadside Assistance.** Giving your customers peace of mind, will help strengthen your own bottom line, while you receive program discounts, which can assist in lowering your business costs so that you can stand to make more.

BENEFIT PACKAGE		PERKS	PRO PERKS++
PROGRAM PILLARS			GM Collision Repair Network Only
PROFITABILITY & PRODUCTIVITY 	Consumer Assurance	\$50/Hr., 2-Hour Cap. Other Labor Hours = None.	Door Rate Capped at \$100/Hr. Other Labor Hours = Based on MAPS Evaluation.
	Roadside Assistance†	Y	Y
	Business Discounts	Y	Y

†Roadside Assistance provided by Allstate.

GM reserves the right to audit, modify or cancel this program at any time.





Our Mission

Since 1922, Mills has built a family tradition of trust through honesty and integrity. We are a high achieving, results oriented Team, who express our individual passions, desires, and drive through our creative and fun energy every day! We develop mutual, long-term relationships with our Guests and Customers by exceeding their expectations, and creating world class experiences!

Our History

Our Automotive heritage began in 1922, when Stewart C. Mills, Sr. purchased the Lively Auto Company and began selling Chevrolets and Hupmobiles on Laurel Street in downtown Brainerd, MN. The Company was known as Lively Auto Company and originally operated on a 24-hour basis selling gasoline and autos, and provided auto repair and auto storage for the brutal northern MN winters. The garage door of the Lively Company was opened and closed each day by a hand-operated large wooden wheel. The wheel Stewart Sr. used every morning for business has become our logo and symbol for the Mills Automotive Group. The original wheel is displayed in the showroom at the Mills Ford Lincoln Baxter location.

Stewart Sr. expanded his business and formed Crow Wing Oil Company which developed into one of the largest bulk oil distributors and station operators in the Brainerd Lakes area. In January of 1931, Stewart Sr. and his brother Henry C. Mills, began Mills Motor, Inc., a Ford, Lincoln, and Mercury dealership in Brainerd. Stewart Sr.'s son, Stewart C. Mills, Jr., with his twin brother Henry C. Mills II, opened the first Fleet Wholesale Supply in Marshfield, WI in 1955. By 1960, the Company name changed to Mills Fleet Farm and grew to 35 locations in 4 states prior to the sale of the Mills Fleet Farm business in 2016. Stewart Jr.'s daughter, Marisa M. Mills, is the President and Owner of the Mills Automotive Group today.

The Mills Automotive Group has grown to include 5 automotive dealerships, 3 in Brainerd, and 2 in Willmar, MN, a state-of-the-art 75,000 SF Collision Center in Brainerd, and our Wholesale Automotive Parts Supply business based in Willmar serving the state of Minnesota and areas of North Dakota, South Dakota, and Wisconsin.

The dealership franchises include: Ford, Lincoln, GMC, Buick, Honda, Chrysler, Dodge, Ram, Jeep, Nissan, and Toyota. Sharing our Brainerd Ford location is the Mills Truck Service Center, teamed & equipped to perform timely service & repairs for big rigs, semi-trucks, buses, RVs, and other commercial vehicles. In addition, our Mills Auto Xtreme Team offers the very latest, cutting-edge, automotive graphic design, customizations, and accessories.

Radco Truck Accessory Center and Accessory Pro Warehouse joined the Mills Automotive Group family in 2016. Radco has been serving the upper Midwest since 1976 with a wide selection of quality truck accessories. Radco has 13 retail store locations; 7 in Minnesota, 2 in North Dakota, 2 in South Dakota, 2 in Iowa, and an online retail presence at Radco.com.

Our Company history reinforces the importance of the cornerstone foundations of our business, growth, and success: Honesty, Integrity, Efficiency, Hard Work, Courtesy, Guest and Customer Service, Loyalty, and Gratitude! These are our trademarks and our Team's way of doing business! We are thankful for YOU, our wonderful Guests and Customers, and we gratefully look forward to serving You in the future!

Our Founding Fathers



**100 YEARS OF
EXCELLENCE
AND COUNTING,
FROM YOUR
MILLS FAMILY
OF COMPANIES!**



MILLS Automotive Group



5 Dealerships, 11 Franchises in Brainerd and Willmar, MN!



**FOR YOUR
PEACE OF MIND!**

Included with Every Vehicle Purchase!*

**Excludes vehicles: 75,000 miles & higher; 10 years or older; Diesel engines.*

MILLS | AUTOMOTIVE GROUP ... *Since 1922*

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DISCOUNT DEALS

ON SCRATCH & DENT PARTS

***EXAMPLE OF
POTENTIAL
SAVINGS**
(Ask Your ASR
For Details)



HOOD

LIST PRICE = \$360.00
SALE PRICE = \$252.01
SCRATCH & DENT =

\$72.01*



FASCIA

LIST PRICE = \$449.74
SALE PRICE = \$371.48
SCRATCH & DENT =

\$94.81*



BOX SIDE

LIST PRICE = \$308.65
SALE PRICE = \$216.06
SCRATCH & DENT =

\$81.06*

MILLS PARTS CENTER HAS OEM PARTS WHICH HAVE BEEN SCRATCHED, SLIGHTLY DENTED, PAINTED, OR MISMANUFACTURED. THESE ARE NEW OEM PARTS WHICH WILL BE HEAVILY DISCOUNTED TO YOU!

PLEASE CONSIDER THESE PARTS AS AN ALTERNATIVE TO AFTERMARKET OR LKQ.

SPECIAL VENDOR PRICING PROGRAM

For non-franchised or independent body, collision, and repair businesses, please call us for our BEST vendor pricing for your business and your business's Team Members!

866-455-7638



GMC



HONDA



DODGE

Jeep



Discounts:

- Get a Great Deal with us on New & Pre-Owned Vehicles!
- High Value for Trade In. (Virtual Appraisals Offered)
- Preferred Finance Programs. (On Approved Credit)

Bonuses!:

- **\$100** Mills Fleet Farm Gift Card with any New or Pre-Owned purchase over \$2,000.
- Free Delivery within 200 miles of dealership.
- Referral bonus of **\$100** when you refer a family member, friend, or another employee, and they purchase from us.

Over 1,000 New and PreOwned Vehicles Available!



MILLS.

FORD | LINCOLN
BRAINERD/BAXTER, MN



MILLS.

GMC | BUICK
BRAINERD/BAXTER, MN



MILLS.

Honda
BRAINERD/BAXTER, MN



MILLS.

FORD | CHRYSLER
WILLMAR, MN



MILLS.

AUTO CENTER
WILLMAR, MN

WE DELIVER TO YOU! Since 1922
www.millsauto.com

OUR BUSINESS IS ABOUT ENHANCING YOUR BUSINESS

- BUICK
- CADILLAC
- CHEVROLET
- CHRYSLER
- DODGE
- FORD
- HONDA
- GMC PICKUPS
- JEEP
- LINCOLN
- MERCURY
- NISSAN
- OLDSMOBILE
- PLYMOUTH
- PONTIAC
- RAM
- SCION
- TOYOTA

- MOTORCRAFT
- FORD & MOPAR REMAN ENGINES & TRANSMISSIONS
- FORD TRUCKLOAD FASCIA PROGRAM
- CHRYSLER POWERTRAIN DEALER
- ALL MAKES GAS TANKS, RADIATORS, HEATER-CONDENSERS, PERFORMANCE ALUMINUM RADIATORS, HEAVY TRUCK AND AG RADIATORS, HEAVY TRUCK AND AG CONDENSERS, AIR CHARGE COOLERS
- O.E. ACCESSORIES FOR ALL MAKES
- TRANSTAR BODY MATERIALS: PRIMERS, SEALERS,
- CLEARCOATS, CLEANERS, BONDING
- GOODWRENCH POWERTRAIN DEALER
- WINDSHIELDS (OEM-NAGS)
- FOREIGN TEMPERED GLASS
- DOMESTIC TEMPERED GLASS
- DOW WINDSHIELD URETHANES
- SUPPLIES & MATERIALS
- AC DELCO-RADIATORS AND CONDENSERS
- SPORT BOARDS & STEPS
- GOODWRENCH ENGINES, TRANSFER CASES, TRANSMISSIONS

OUR ACCOUNT SALES REPRESENTATIVES!

WILLMAR CALL CENTER FAX: 866-235-6700

TODD EXT 5216
CHRIS EXT 5415
ROB EXT 5232
AARON EXT 5242
"IZZY" EXT 5233
JAMIE EXT 5215
BRYAN EXT 5210

BRAINERD CALL CENTER FAX: 866-235-6700

BRIAN EXT 5211
TJ EXT 5231
KEITH EXT 5238

REMOTE CALL CENTERS

WYATT EXT 5204
DAN EXT 5252
BOB EXT 5224
BILL EXT 5241
TONY EXT 5222

ACCESSORIES
EXT. 5234

Accessory Pro
Warehouse®

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