



Cold Spring Swift River PTO – Meeting Agenda (November 18, 2020 6:15pm - Google Meet)

2020-2021 Executive Board

President: Marisa Gray

Co-Treasurer: Julie Bowder Co-Treasurer: Meghan Mazzaferro

Co-Secretary: Lyn Girard Co-Secretary: Jen Harris

Social Media & Communications Manager: Karen Miller

- **Welcome and introductions**
- **Attendance** - 14 attendees
- **Pumpkin Crawl Success**-Possibly 400+ participants. We agree that we want to do it again next year
- **Boon Supply Fundraiser has begun. How can we make this very successful?**
 - Netting over \$2,200 dollars in just the first week. Over \$5,000 so far in sales
 - All call blast will go out soon
 - Products are being shipped quickly
- **Social Media/Communications Update:** Karen updated that we didn't get as many sign ups as we previously had. Maybe we should do another blast/invite. 29% open rate in recent emails.
- **Financial Report- Julie/Meghan**
 - **Julie**-able to transfer everything to Quickbooks
 - Try to push Amazon smile by clicking on a link to get an extra boost in our account
 - Not a lot of activity since school began.
 - Currently have \$10,074.14 in account.
- **2020/2021 Funding requests**
 - **Kindergarten kindness shirts and Grades 1-3 peace builder shirts**
 - i. **Submitted for Quote from GG Inks, update?** Allison Carey has reached out to GG Inks. Waiting to hear back from them. Usually get shirts by Thanksgiving

- ii. Allison made a Google Form for grade 1 and opened it up to other grades. \$5 for new shirts and replacement shirt would be \$10
 - iii. Separate form for 2-3 and staff
 - iv. Switch to **SoundScape vs. GG Inks** since we are not hearing back from them. Need a new logo.
 - v. Allison will reach out to SoundScape and will have Elizabeth Crosby helping her to get the shirts ordered
 - vi. Kindness shirts at CSS?
- **IXL** - Moving forward \$3000 to Bob for the expense
 - i. **Has been purchased. How much are we contributing?** Treasurer's (MM) will write a check
 - **Other Teacher requests -**
 - **Allison Morra \$141.98 & Amazon Lap deck \$50**
 - **Kathy King 36 boxes of Hefty bags \$180**
 - **Mary W \$65.75 math tools**
 - **Robin Murphy Dice \$15.99. Looking for paper bags**
- **Follow up: Gift cards/card for retirees (Mary Sharma and Joanna Wellman)**
 - **New teachers - \$50 to Staples**
 - **Plans going forward through Dec/Jan**
 - **Possible BINGO fundraiser online. Look at it in January**