2022 DAYBA Border Battle partners with "Smiles for Jake"

DAYBA recognizes the importance of mental health and has reached out to partner with "Smiles for Jake" for this year's Border Battle. Jake Haapajoki was your normal 16-year-old kid who took his own life on February 21, 2018. Jake's family and friends, through their despair and grief, have launched the Smiles for Jake Movement to begin work to eliminate suicide and provide hope to all that suffer from darkness and despair. The hashtag #wearealljake has been created to represent each and every person in this world that needs an extra smile, a hug, a high five, kind words, or simply a moment of attention.



"Smiles for Jake's mission is to be a suicide prevention movement that spreads positivity through life-affirming actions, listening ears, and the message that everyone should have hope. Born in and spreading from a community that experienced the suicide of a beloved son, our short-term goal is to reduce the suicide rate and our long-term vision is to stomp out suicide worldwide.'

DAYBA is working, in conjunction with, this non-profit organization, and will give each player a personalized "Smiles for Jake" t-shirt with their name on the back, 25 wristbands to distribute, and the first 1000 spectators will receive a free wristband at the Border Battle games. By adding mental health awareness in student-athletes as part of the Border Battle, DAYBA understands that simply showcasing skilled athletes is no longer enough.



Suicide Lifeline 800-273-8255 () 新麗 Text 741741



