



Southeastern Minority Job Fair - July 20-21, 2018 Sponsorship Opportunities

The Southeastern Minority Job Fair (SEMJF) is organized and hosted by over 50 ABA accredited, NALP-member law schools located in the following states: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia. The two-day job fair averages 300-350 students in attendance with roughly 80 participating employers. Your involvement in this fair is a public statement of your organization's commitment to diversity in the legal profession. Moreover, you increase your visibility with a targeted employment audience through a wide range of marketing tools.

Platinum Level Sponsor (\$2,500):

- Prominent space on SEMJF website for "A Message from Our Sponsor" allowing you as a sponsor to elaborate on and link to your organization
- Information table in the Student Lounge, where you may display your own marketing materials and signage
- Inclusion of your marketing materials in the welcome packet distributed to students
- Entitlement to use SEMJF logo in your corporate promotional materials and website
- Employer registration fee waived (save \$370-\$595)
- Recognition and logo inclusion on SEMJF marketing materials, website and signage

Gold Level Sponsor (\$1,500):

- Entitlement to use SEMJF logo in your corporate promotional materials and website
- Employer registration fee waived (save \$370-\$595)
- Recognition and logo inclusion on SEMJF marketing materials, website and signage

Silver Level Sponsor (\$1,000):

- Recognition and logo inclusion on SEMJF marketing materials, website and signage

Bronze Level Sponsor (\$500):

- Recognition and logo inclusion on SEMJF marketing materials and signage

Yes, our firm would like to provide sponsorship for the SEMJF:

Firm / Employer Name: _____

Contact Name: _____

Email: _____

Phone: _____

Platinum Level (\$2,500)

Gold Level (\$1,500)

Silver Level (\$1,000)

Bronze Level (\$500)

Please return this form with a check payable to "Southeastern Minority Job Fair" to:

Elizabeth Carr, Director, Career Services
Mercer University School of Law
1021 Georgia Avenue
Macon, Georgia 31207

**Sponsorship questions may be directed to Susan Schell:
sschell@uark.edu or 479.575.7644.**