



# Get in Front of Your Best Clients!

## Commercial Real Estate Specialists Events

The Commercial Real Estate Specialists (CRES) of the Greater Tulsa Association of REALTORS® has developed an exceptional opportunity for your company to gain exposure to many prospective clients through the sponsorship opportunities below.

**Sponsorships are for the period of January through December 2019.**

### **PLATINUM Sponsorship - \$2,500**

- **Company logo** displayed at all commercial events.
- **Company logo** on all promotional materials and promo emails sent to the commercial group throughout the year.
- **GTAR Firm Affiliate basic annual membership for 2019** (\$100 value) providing access to all 4,000+ GTAR members and additional sponsorship opportunities.
- **Company** opportunity to provide/display promotional items at all CRES events, and/or provide door prize(s).
- **Company** recognition during the 2019 Commercial Market Update, CRES Insight Socials, and CE classes.
- **4 tickets** to the 2019 Commercial Market Update March 14 at Renaissance Hotel (\$340 value) and attendance of CRES Insight Socials and CE classes.
- Roster with attendee contact information for both the 2018 and 2019 Commercial Market Updates, plus rosters for 2019 CRES Insight Socials and Commercial CE classes (Excel spreadsheet format).
- **Prominent website presence.**

### **GOLD Sponsorship - \$1,500**

- **Company name** displayed at all commercial events.
- **Company name** on all promotional materials and promo emails to the commercial group throughout the year.
- **GTAR Firm Affiliate annual basic membership for 2019** (\$100 value) providing access to all 4,000+ GTAR members and additional sponsorship opportunities.
- **Company** opportunity to provide/display promotional items at all CRES events, and/or provide door prize(s).
- **Company** recognition during the 2019 Commercial Market Update, CRES Insight Socials, and CE classes.
- **2 tickets** to the 2019 Commercial Market Update March 14 at Renaissance Hotel (\$160 value) and attendance of CRES Insight Socials.
- Roster with attendee contact information for both the 2018 and 2019 Commercial Market Updates, plus rosters for 2018/19 CRES Insight Socials and Commercial CE classes (Excel spreadsheet format).

### **BRONZE Sponsorship - \$500**

- **Company name** on all promotional materials and promo emails to the commercial group throughout the year.
- **GTAR Firm Affiliate basic annual membership for 2019** (\$100 value) providing access to all 4,000 GTAR members and additional sponsorship opportunities.

### **SILVER Sponsorship - \$1,000**

- **Company name** on all promotional materials and promo emails to the commercial group.
- **Company** opportunity to provide/display promotional items at all CRES events, and/or provide a door prize.
- **GTAR Firm Affiliate basic annual membership for 2019** (\$100 value) providing access to all 4,000+ GTAR members and additional sponsorship opportunities.
- **Company** recognition during the 2019 Commercial Market Update, CRES Insight Socials, and CE classes.
- **2 tickets** to the 2019 Commercial Market Update March 14 at Renaissance Hotel (\$160 value) and attendance of CRES Insight Socials.
- Roster with attendee contact information from the 2019 Commercial Market Update, CRES Insight Socials, and Commercial CE classes (Excel spreadsheet format).

*BRONZE Sponsorship Continued...*

- **1 ticket** to the 2019 Commercial Market Update March 14 at Renaissance Hotel (\$85 value) and attendance of CRES Insight Socials.
- Roster with attendee contact information from the 2019 Commercial Market Update, CRES Insight Socials, and CE classes (Excel spreadsheet format).

# I want to be a CRES sponsor!

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Select a Sponsorship Level:

- PLATINUM** Sponsor - \$2,500  
Includes GTAR Affiliate basic membership thru December 2019
- GOLD** Sponsor - \$1,500  
Includes GTAR Affiliate basic membership thru December 2019
- SILVER** Sponsor - \$1,000  
Includes GTAR Affiliate basic membership thru December 2019
- BRONZE** Sponsor - \$500  
Includes GTAR Affiliate basic membership thru December 2019

## Payment:

Please charge \$\_\_\_\_\_ to my credit card.

- Visa     Amex
- MC     Discover

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

- Check payable to GTAR for \$\_\_\_\_\_ enclosed. (Please note "CRES sponsorship" on check memo line.)
- Please bill me in March 2019.

## Terms & Conditions:

- By checking box, sponsor agrees that all rosters/member lists obtained from GTAR as part of their sponsorship will be used only by sponsor and only to promote sponsor's company. Rosters/member lists will not be shared or sold to any other person or company.

## Return Form to GTAR:

Email: [dholland@tulsarealtors.com](mailto:dholland@tulsarealtors.com)

FAX: 918-663-8815

Mail: P.O. Box 470603, Tulsa, OK 74147

Questions: Call 918-663-7500



# Commercial Real Estate Specialists Events

Sponsors are recognized in all broadcast emails promoting the following CRES events:

## Thursday, March 14

### 2019 Greater Tulsa Commercial Market Update

Tulsa Renaissance Hotel

7:30 a.m. - 12:00 p.m.

This is the premiere event of the year for commercial real estate professionals in Tulsa and surrounding areas, including Oklahoma City. Now in its 21<sup>st</sup> year, the Commercial Market Update consistently brings in 150 to 200 attendees. The event starts with a premium buffet breakfast and networking at 7:30 a.m.; the program begins at 8:15 a.m. and typically includes the following:

- Broker panel of speakers giving reviews of activity in each commercial market segment—office, retail, industrial, land/development, and multi-family—over the last year, as well as a forecast for the coming year.
- Communities panel consisting of reps from surrounding areas discuss major commercial development projects in their communities.
- Announcement of GTAR Commercial REALTOR® of the Year. This honor is awarded to a commercial member who promotes the interest of the commercial real estate profession, the community, and his or her clients.

## CRES Insight Socials

This is a casual networking event generally held quarterly, and attended by 40 or more commercial practitioners. Each CRES Insight Social features a guest speaker discussing a current topic.

## Continuing Education/Professional Development Classes

Classes on diverse topics related to commercial real estate are offered during the year at GTAR; one special class includes a nationally recognized speaker; average attendance is 25 to 50.

## Commercial Deal-Making Forums

Where deals get made! Held on the third Friday of every month from 9:00 to 10:00 a.m. at GTAR, these forums are an opportunity for GTAR commercial members to network and present listings to their colleagues; average attendance is 5 to 15; two email notices per month are sent to the commercial members to promote attendance.

