



## Custodian - Guardian Knowledge - Continuity

### Knowledge continuity human immortality

Knowledge continuity makes an individual's knowledge (intellectual property) immortal. Every individual from age 14 keeps record of their life experiences (both positive and unsettling). Family's capture, preserve and nurture their intellectual property (I-P).



Organizations capture, preserve and reuse their employees, 'I-P'. Community's utilize their citizens, 'I-P' for the good of all. Provincial-Government keep Archives.

Intellectual property, an individual's live experience knowledge is preserved to become immortal. Knowledge continuity approach identifies critical knowledge and provides methods for capturing, applying, transferring that knowledge. Life experiences are to be separated between work and personal.

When an employee leaves work, vast amounts of 'I-P (Intellectual Property)' are at risk. To counteract this brain drain it is critical that an employee's 'I-P' is preserved. It is essential to capture, preserve this knowledge before the employee leaves. Capturing means audio (storytelling), video (showing), shadowing (work alongside).

**Note!** All 'I-P' (commercial, private) belongs to the 'Shire' (community). Claiming 'Copyright', Patent right is stealing from the community, a crime **MS R6**.



Family knowledge-sharing comes via children and grandchildren. Sharing means oral, audio (storytelling), video (showing), shadowing (hands on).