

# What's Going On at Your Sonic Drive-In?

## "Accent On Education"

### For Burnette Elementary in 2017-18



# Elementary Schools

My name is Billy Wright and I am with Sonic Drive-In restaurant in Suwanee, GA (on Lawrenceville-Suwanee Rd.). We are making an effort to become more involved in the local community that has been so generous in their support of our restaurant and our local schools are the foundation of our community. Listed below are a few ideas for school support and fund raising options that can assist your school.

**Sonic School Spirit Nights:** We would like to have a night for your individual school, designated "**Burnette Elementary Sonic Spirit Night**", where we set a certain predetermined night that your school will receive a donation of 10% of our total sales at Sonic Drive-In Suwanee from 5pm-9pm. We would only ask that your school inform the students, families, faculty and staff of the event to insure that "Sonic Spirit Night" will be a successful one. We will also have prizes (classroom ice cream party) for classes and teachers with the greatest participation.

**Paper Supplies and Misc. Donations:** With advance notice we can provide the following paper products for school events and functions as supplies permit. We would need to know in advance to place orders. Orders placed by 8am on Mondays and Thursdays will arrive at the restaurant the following day. **Examples:** Sonic Cups, Napkins, Straws, Cup Holders, Bags and Food Trays, Crushed Ice.

**Community Discount Cards:** We have Sonic Community Cards available for your school that can be used as fundraisers. These cards have 10 peel off discount coupons on the back with a value of over 20 dollars in discounts. We can donate these coupons at no cost to the school and can be sold by your students (have been sold in the past for an average \$5 each) with all sales revenue going to your school.

**Coupons and Discount Donations: Examples:** Buy one Get one Free Menu Item coupons, Free Ice Cream coupons, Donations of Community Discount Cards that can be sold for a school profit, Food for special pre-arranged events and meetings, and Sonic Mints. "Sonic Certificates" are available for Birthdays, Perfect Attendance, Teacher Appreciation, etc..

**Limeades for Learning:** SONIC and DonorsChoose.org are partnering again to help local school teachers inspire their students to learn. SONIC has donated millions in supplies and learning materials to public school teachers and their students across the country. Teachers, register your projects on DonorsChoose.org to ensure your project is reviewed in time to be posted when voting begins. You can even upload your project now for individual donations before voting begins. During September, anyone can come to the website and vote for their favorite teacher's classroom project. Do you need an idea of what type of project is eligible for funding? Click [here](#) to find out more specifics on how you can be successful. For everyone else, it's even easier to participate in Limeades for Learning<sup>SM</sup> this year. Come to the website in September and vote for the public school teacher's project you want SONIC to fund. There is no purchase necessary; all you need is a valid email address to vote. Check back in, every day and vote throughout September.

**Sonic Car Wash Fundraisers:** We will provide a visible, public location, signage and water resources for your school athletic teams, cheerleaders, school bands or any other school organization. You will need to provide crew members for the car wash, wash supplies and hoses, street advertising and signage. All revenue from wash and donations will go to the school.

**Sonic Mascot Appearances and Participation:** We have a number of Sonic mascots that can make an appearance at any of your school events. As time and schedules permit we will provide to the school a photographic slideshow to document your event. We will also provide Sonic Coupons for all your participants.

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All food and coupons will be issued according to store supply and availability at the time of request. Please let us know if you have any other suggestions. We are open to any suggestions that might help Sonic Drive-Ins better partner with your school. We thank you for your interest and support of our Drive-In, and look forward to meeting with you soon. Give me a call or email anytime.

Take a look at how we have been participating in our communities, click: <https://www.flickr.com/photos/billywright/albums>

### We Want To Partner with Your School!

Thanks again,

**Billy Wright**

Community Marketing

[Sonic Drive-Ins of North Georgia](#)

Cell-770-337-5510

[billy.wright@sonicpartnernet.com](mailto:billy.wright@sonicpartnernet.com)

