



# Anne M. Maxfield Biographical Sketch

## Nonprofit Consultant

---

Anne M. Maxfield, life-long resident of Northern Kentucky, has parlayed her years of experience in business development, fund development, communications, and executive leadership to help nonprofit organizations and professional service firms grow

their business. Her work with teams (strategic and tactical) will better position any organization to meet their respective outcomes. Ms. Maxfield has a unique blend of business experience, coaching skills and an effective leadership style integrating collaboration with consensus building, yet she is never fearful of making difficult decisions. This has served her well throughout her career in supporting companies and organizations in the Greater Cincinnati and Northern Kentucky area. She has a proven track record of measurable results in developing new business and donor bases, retaining existing accounts and donors, working with volunteer boards, communicating strategies and providing responsible top-tier operations for overall sustainable revenue. One hundred percent of the men and women she has led over the years have all taken positions with organizations at a higher position and salary level. This underscores her dedication to building a high-performing team and using these skills with her nonprofit clients.

Understanding the complexity of today's nonprofit environment has occupied Ms. Maxfield's life for many years. She has extended her education beyond university (BA from Northern Kentucky University) to include nonprofit executive leadership training at University of Notre Dame in South Bend, Indiana, as well as coaching and training for professional image enhancement, advanced consultative selling training (*SalesAbility*) and numerous workshops to strengthen her skills and knowledge in various business disciplines.

Maxfield launched her business in July of 2013 and has worked with over 20 nonprofit organizations since that time. She has boundless energy and a drive to solve business challenges. In addition, her vast network of contacts and service to the community (boards, task forces, and committees in the Greater Cincinnati Area for over 25 years) positions her well to help nonprofit organizations grow their revenue through innovative fundraising strategies, board development and effective operations. The work she does can be performed in a consultant/implementer role or a "leader on call" (interim/transitional leadership). In addition, she is a skilled international and domestic traveler and appreciates a variety of cultures.

Maxfield is married to Gene Lege, a self-employed computer consultant. She is a voracious reader, a prolific traveler, loves gardening, walking, crocheting, cooking and being with family and friends.