

# Businesses agree...

**ARTS INCREASE NAME RECOGNITION (79%)**

**ARTS INCREASE NETWORKING  
OPPORTUNITIES TO DEVELOP  
NEW BUSINESS (74%)**

(DATA FROM THE 2010 BCA NATIONAL SURVEY  
OF BUSINESS SUPPORT FOR THE ARTS)

"Food is music for the body.

# MUSIC IS FOOD

for the heart."

~ Gregory David Roberts



**Christina Salerno, Executive Director**

## OFFICE

377 Artists Walk  
Park Forest, IL 60466  
708.481.7774 | [ipomusic.org](http://ipomusic.org)

## VENUE

Ozinga Chapel at Trinity Christian College  
6601 W. College Dr., Palos Heights, IL

# IPO DINE

Enriching the concert experience





# GET RAVE REVIEWS

AS AN IPO DINE PARTNER...

Food and music are a perfect pair! So we invite you to partner with us at the Illinois Philharmonic Orchestra to provide pre-concert dining experiences for our patrons.

The IPO will offer 6 concerts during the 2017-18 season at Ozinga Chapel at Trinity Christian College in Palos Heights.

- October 14, 2017 (7:30PM) | 40th Season Opening Night
- November 18, 2017 (7:30PM) | When Art Imitates Life
- December 16, 2017 (3PM) | Holiday Pops Movie Music
- February 10, 2018 (7:30PM) | Expect the Unexpected
- March 10, 2018 (7:30PM) | Watershed Works
- April 14, 2018 (7:30PM) | Season Finale: Heart and Soul

## BENEFITS TO YOU

- Our patrons will dine early (about 5PM) in order to make our 6:30PM pre-concert lectures or 7:30PM concerts (or 1PM for the 3PM December matinee). You can easily turn the table in time for your peak dinner period.
- Your color ad will be featured in each of our 6 concert program books. These books are professionally printed on glossy paper for each concert and distributed to approximately 4,000 patrons each season.
- Your logo will be featured on our sponsor banner which is displayed in the lobby entrance for each concert.
- Your restaurant logo will also be featured on an IPO Dine promo page at the front of each program book.
- Your restaurant will be featured in a dedicated Facebook post on our Facebook page during our Sponsor Appreciation month (November 2017).
- Your restaurant logo will be featured on the IPO Dine section of our Plan Your Visit page on our website with a link back to your site (debuting Fall 2017).



## HOW TO SIGN UP

It's easy to become an IPO Dine partner!

- Just fill out the enclosed program book form and purchase a 1/4 or 1/2 page black and white ad and receive a full color upgrade at no charge. (Promo represents a savings of \$75 for a 1/4 page and \$250 for a 1/2 page.)
- Agree to offer our IPO patrons at least 15% off the bill on concert nights\* if they show your staff their Illinois Philharmonic Orchestra tickets for that evening.

\*Ad must contain the concert night offer wording. Your offer will be listed on our IPO Dine partner logo page in the program book and on our website.

Restaurant may determine their own offer and restrictions.

- Submit your print-ready ad (JPG or PDF) or email us the ad components (photo, logo, text) for our designer to create a proof for you to approve NO LATER THAN August 18, 2017.



Questions? Please contact IPO Director of Marketing Rachel Gilmore at 708.481.7774 or [rachel@ipomusic.org](mailto:rachel@ipomusic.org).