

Welcome to the Flambeau Gravel Grinder!

My family has been riding bikes in Rusk County for close to 50 years. We've always marveled at the quiet and beauty of the Flambeau River area.

We rode on the winding, hilly roads and saw more wildlife than vehicles!

When we started going "off road", we fell in love with the beauty and silence even more!

My son Christian won his first age group race in the Ladysmith Log Jam in 1991!

Last spring, I went to watch Christian ride in a Gravel Race called Southern Cross in northern Georgia. I was amazed by the number of people who raced and how the demand for gravel racing has increased. I also started thinking about how a great gravel race in Rusk County could put this area on the proverbial cycling map.

All races will start at the Rusk County Fairgrounds and finish on the beach in Memorial Park.

We will have children's races, entertainment, awards ceremonies and food and drink vendors until and after the rider's finish.

There will be canoe and kayak rentals all day.

Please come for the race then stay for the rest of the day enjoying the woods and water of beautiful Rusk County and the Flambeau River System

John VandeValde
USA cycling Hall of Fame