



UPSTATE NEW YORK GIFT EXPO

WHOLESALE GIFTS & RESORT MERCHANDISE

The Upstate New York Gift Expo is a wholesale gift show conveniently located in the heart of New York State at the beautiful Turning Stone Resort & Casino. This event offers a unique, enjoyable, and convenient shopping and selling experience.

For three days each February, the Upstate New York Gift Expo welcomes buyers from top regional retailers including gift shops, specialty stores, craft stores, boutiques, stationery stores, museum shops, hardware stores, and pharmacies.



In response to exhibitor and buyer requests, we are now offering exhibitors the option to sell their products via cash and carry. Exhibitors who choose to participate will be grouped in a convenient cash and carry section of the show floor.

The Upstate New York Gift Expo is proud to offer a diverse group of the best exhibitors representing the following markets: gifts, souvenirs, resort merchandise, jewelry, decorative items, furniture, personal accessories, handmade items, regional books, and more. Please join us for this exciting event; and help us make it one of the top regional gift shows in the country!

For more information on the Upstate New York Gift Expo, call (315) 735-4877 or visit www.upstatenygiftexpo.com.

*Special Rates for
Accommodations at...*



Turning Stone Resort & Casino is a full-service resort located in the heart of New York State. The resort features luxury accommodations, headline entertainment, convention facilities, world-class golf, casino gaming, retail shopping, superb dining, a nightclub, and a spa & salon.



Hotel rooms in the Turning Stone Tower are available for \$119.00, rooms in the Turning Stone Hotel are available for \$99.00, and rooms located just offsite at the Inn at Turning Stone are available for \$59.00. Please ask for a room for the Upstate New York Gift Expo in order to receive our special rates. Please call (800) 771-7711 to secure your special rate. Your reservation cannot be made over the internet.

For more information on Turning Stone, call (800) 771-7711 or visit www.turningstone.com.

www.upstatenygiftexpo.com



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SHOW CONTRACT

February 9th – 11th, 2015

Monday & Tuesday 9:00 – 5:00, Wednesday 9:00 – 3:00

Turning Stone Resort & Casino Conference Center, Oneida/Mohawk Room, Verona, New York

PLEASE PRINT LEGIBLY. THIS INFORMATION WILL BE USED FOR THE MARKETING OF THE SHOW.

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Cell _____ Fax _____

E-mail _____ Website _____

Show Fee.....\$200.00

Booth Space \$550 x _____ Booths.....\$_____

Booths are 8' x 10' and include: 8' high backdrop draping, 8' high side rail draping, 7" x 40" exhibitor ID sign, 1 eight foot table (topped & skirted), 2 chairs, 1 120V/500W electrical outlet, and 1 wastebasket. All payments are non-refundable.

Total.....\$_____

<p><u>Deposit Amounts</u> Single Booth: \$350 <u>total deposit</u> Multiple Booths: \$500 <u>total deposit</u></p>

Deposit Due July 15th.....\$_____

Balance Due November 30th.....\$_____

All pages of this contract must be returned. No space will be reserved until a deposit is received. We accept cash or checks. Checks should be made out to *Upstate New York Gift Shows, Inc.*

Accommodations at the *Turning Stone*
resort • casino

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UPSTATE NEW YORK GIFT SHOWS, INC.
 220 LAFAYETTE STREET · UTICA, NEW YORK 13502
 UPSTATENYGIFTS@YAHOO.COM · FAX: (315) 738-4342 · WWW.UPSTATENYGIFTEXPO.COM



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WHOLESALE GIFTS & RESORT MERCHANDISE

SHOW INFORMATION

Visit us at www.upstatenygiftexpo.com for information about accommodations, directions, exhibitor tools, and more.

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Company Name _____

List of Product Lines _____

Check One Order Writing Cash & Carry Both

Reps Working _____

Please list any special requests here _____

Please include a business card for use in show program. Please email high-res product images for show marketing.

There will be personnel on hand to assist exhibitors during move-in and move-out. Tips are appreciated.

Free Wi-Fi is available throughout the facility.

If you would like to permit Upstate New York Gift Shows, Inc. to use your New York State customer mailing list for show promotion, please contact us.

EXHIBITORS ARE RESPONSIBLE FOR REMOVAL OF EXCESS TRASH AT THE BEGINNING AND END OF THE SHOW.

Upstate New York Gift Expo is organized and promoted by:

Bill Moore
William Moore Associates
Auburn, NY – (315) 255-2879
Cell: (315) 729-0928

Rob Igoe, Jr.
North Country Books
Utica, NY – (315) 735-4877
Cell: (315) 794-5244

Fred & Roma Boulter
Up North Trading Company
Keene, NH – (603) 903-0237
Cell: (603) 540-1509

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RULES & REGULATIONS

Exhibit Space: Upstate New York Gift Shows, Inc. will make assignment of space guided by established protocol. The space assigned shall be used only by the exhibitor. The exhibitor is responsible for the space leased and has the sole responsibility, including but not limited to the repair, insurance, and maintenance of said space. Including but not limited to the sole responsibility of keeping said space free of any conditions which might be deemed dangerous to persons coming upon said premises. Acceptance of space makes it obligatory on the part of the exhibitor and his employees that they shall not deface, injure, nor mar the walls, floors, ceiling, or any other property in the exhibit area and/or corridors. There shall be no attachments to the walls, ceiling, or floors. The exhibitor shall be liable to the facility and/or the decorating company for any damage occurring by reason of act or omission of the exhibitor and/or his agents, staff, or employees. The show reserves the right to reject and eject exhibits and exhibitors that have been misrepresented or are deemed objectionable. Subletting of booth space is not permitted. All exhibits shall remain open during show hours. Removal of exhibits shall not commence until after 3:00 P.M. on Wednesday. Products must be displayed in a professional manner.

Cash & Carry: We are now offering exhibitors the option to sell their products via cash and carry. Exhibitors who choose to participate in selling cash and carry will be grouped together on the show floor.

Exhibitor Conduct: All exhibitors must conduct business within their own exhibit space and shall not solicit in the aisles. Exhibitors will not enter another exhibitor's booth without permission. Each exhibitor shall keep an attendant in his or her space during all open hours of the show. Exhibitors will conduct themselves in a professional manner at all times, in or out of their booth space.

Exhibitor Badges: An exhibitor badge will be issued to each booth attendant. Admission will be by official Upstate New York Gift Shows, Inc. badge only. Exhibitor badges must be pre-ordered and will be issued during installation hours before show opening. Badges are to be worn at all times.

Liability: The exhibitor assumes the entire responsibility and liability of losses, damages, and claims arising out of injury or damage to exhibitors, displays, equipment, and/or other property brought upon the show premises and shall indemnify and hold harmless the show building, Upstate New York Gift Shows, Inc., and its management, agents, and staff from any and all such losses, damages, and claims.

Insurance: Exhibitor acknowledges that Upstate New York Gift Shows, Inc., and its agents, do not maintain insurance covering exhibitors' property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses.

Indemnity: Exhibitors will indemnify Upstate New York Gift Shows, Inc., et al and save harmless from and against all claims, actions, demands, liability, and expenses, in connection with loss of life, personal injury, and/or property damage.

Set-up: Sunday February 8th from 8:00 A.M. until 8:00 P.M. Anyone wishing to make different arrangements for set-up must receive prior approval from show management.

General: All matters and questions not covered by the regulations are subject to the decision of Upstate New York Gift Shows, Inc.

I have read the contract and agree to the terms, rules, and regulations. It is understood and agreed that the contract between the parties is entirely expressed herein, and that there are no verbal or oral contracts, agreements, or understandings of any kind whereby the terms are changed.

Signature _____ Date _____

Print Name _____ Company Name _____