



To whom it may concern,

The Department of Educational and Counselling Psychology is proud to present the 5<sup>th</sup> annual *Summer Institute for School Psychology*, which will be held for six hours each day from May 25<sup>th</sup> to 28<sup>th</sup>, 2021. The goal of this annual conference is to offer a high quality, accredited professional development experience for school psychologists across North America.

The four-day conference will include a series of workshops presented by renowned scholars from Canada and the United States, and will be delivered online this year. We are committed to ensuring that our attendees have the best possible learning, networking, and social experience even in an online format. As such, we are actively searching for sponsors that can help us guarantee the continued success of our event while promoting their organization.

After a very successful first four years, the 5<sup>th</sup> edition of the *Summer Institute for School Psychology* will continue to demonstrate excellence while growing its reputation and size. In 2019, we hosted over 100 attendees and this year we are expecting even more thanks to improved accessibility of online delivery of our conference. We hope to partner with you to provide them with the best possible experience while attending our conference. To ensure the sustainability of such an event, we require the support of organizations such as yours.

This year we are also launching a podcast and a blog to provide year-round learning experiences for clinicians, students, and the community at large. Both the podcast and blog will feature various perspectives from clinicians, researchers, and students as they discuss topics related to the field of child psychology. We are also searching for sponsors to support the high-quality delivery of content in these formats.

We offer you the chance to participate in the continued success of the *Summer Institute for School Psychology* and to celebrate this unique event with us while ensuring unparalleled visibility to the university community and professionals in the fields of school psychology and education. Attached is an outline of our various sponsorship packages and their benefits, which can be adapted to fit the needs of your organization.

More information can be found on our website: <http://www.mcgillschoolpsychinstitute.com>

We thank you for considering our request and look forward to hearing from you soon.

Kind regards,

Matthew Baker, B.Sc.  
Sponsorship Coordinator

Vincent DiStefano, M.A.  
Conference Chair

The goals of the *Summer Institute for School Psychology* are to provide attendees with a rich learning experience and promote the establishment of working relationships among professionals from across North America. It is also a unique opportunity for students to network with professionals and to gain valuable, practical knowledge about their chosen field, outside of the classroom setting.

The *Summer Institute for School Psychology* anticipates bringing together over two hundred professionals, academics, and students from the fields of school psychology and education.

### **Benefits of Sponsorship**

We offer you the opportunity to participate in the success of this unique Canadian event. Below are some of the advantages that you can benefit from by becoming a sponsor:

- Visibility among more than 200 professionals, academics, and students from across North America
- Visibility in the fields of school psychology, child psychology, and education
- Chance to contribute to the success of a unique event happening within the McGill community
- Opportunity to support the professional development of current and future generations of school psychologists while ensuring their visibility in the field of education

By partnering with the *2021 Summer Institute for School Psychology*, you will also be supporting the professional development of current and upcoming generations of dynamic and committed school psychologists while ensuring international visibility in the field of education.

On behalf of all the attendees and organizing committee of the *Summer Institute for School Psychology* we would like to thank you for your support and in making this enriching experience a reality. Thanks to you the *Summer Institute for School Psychology* will leave its mark on attendees as well as the community. Its success will help to continue an annual tradition providing a high-quality training experience for generations of psychologists to come.

### Conference Sponsorship Packages

	<b>Bronze Partner Contribution:</b> \$125	<b>Silver Partner Contribution:</b> \$250	<b>Gold Partner Contribution:</b> \$500	<b>Official Partner Contribution:</b> \$1000
<b>Logo on Website</b>	X	X	X	X
<b>Ad in Conference Program</b>	Logo	¼ page	½ page	Full page
<b>Complimentary Conference Pass</b>	-	-	1	2
<b>Community Engagement</b> <i>Organization name and logo included in:</i>	ONE blog post OR podcast	FOUR blog posts AND/OR podcasts (i.e., any combination of blog posts or podcasts that equates to FOUR total advertisements)	EIGHT blog posts AND/OR podcasts (i.e., any combination of blog posts or podcasts that equates to EIGHT total advertisements)	ALL blog posts and podcasts
<b>Presentation Sponsor</b> <i>Organization name and logo included on introductory and concluding slide of presentation, as well as orally acknowledged</i>	-	Sponsor for 1 presentation	Sponsor for 2 presentations	Sponsor for 4 presentations

If none of our sponsorship packages fit your needs, or you are unable to contribute monetarily, we can accommodate your needs and ensure your involvement with the 5<sup>th</sup> annual *Summer Institute for School Psychology*. Please don't hesitate to contact us should you have any questions or want to discuss any accommodations.

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Vincent DiStefano, M.A.  
Conference Chair