

HELEN VAROLA

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Education

M.A., University of Chicago, 1982. "Propaganda Devices in Christo's Art"

B.A., University of Chicago, 1980. Major: Art History/Political Science

Employment

Independent Curator/Varola Art Advisory, 2006 - present.

Curator, Cohen Brothers Realty Corporation, 2006 - present.

Chief Curator, Art Assets, NY, 1998-2009.

Associate Director, Peter Blum Gallery, NY, 1996-97.

Director, Blum Helman Gallery, NY, 1991-92.

Curator, Hans Thulin, Malmo, Sweden, 1990-93.

Director of Exhibitions, International Sculpture Center, Washington, DC, 1987-88.

Assistant Director, Curt Marcus Gallery, NY, 1986-87.

Paula Cooper Gallery, NY, 1984-86.

Public Art

designLAB Curator, Pacific Design Center, West Hollywood, 2009-present

Mark Fox, "The Corral," Design Center of the Americas, Dania Beach, 2016.

Angela Bulloch, "Heavy Metal Stacks," 135 E 57th St. NY, 2015.

Xavier Veilhan, "Hong Kong Mobile No. 9," Pacific Design Center, West Hollywood, 2015.

Antonio Pio Saracino, "Hero," L'Accademia, Florence, 2015.

Gerardo Hacer, "The Fold: Mountain/Valley," Pacific Design Center, West Hollywood, 2015.

Antonio Pio Saracino, "Totem," Pacific Design Center, West Hollywood, 2015.

Antonio Pio Saracino, "The Guardians: Hero and Superhero," 3 Bryant Park, NY, 2013.

Daniel Firman, "Grey Matters," Pacific Design Center, West Hollywood, 2013.

Haresh Lalvani, "235 Algos," 475 Park Ave, NY, 2013.

Doug Aitken, "ONE (Leaves)," 650 Madison, NY, 2012.

KAWS, "T.N.O.N.-K," 650 Madison, NY, 2012.

Xavier Veilhan, "Jean-Marc," 1330 Ave of the Americas, NY, 2012.

Haresh Lalvani, "Seed 54," 1330 Ave of the Americas, NY, 2012.

Lionel Esteve, "A Chaos," Design Center of the Americas, Dania Beach, 2012.
Morgane Tschiember, "Stars/Stripes," Design Center of the Americas, Dania Beach, 2010.
Erwin Redl, "Horizon, Cubes, Formations, Stalactites," Pacific Design Center, West Hollywood, 2009.
designLAB, Pacific Design Center, West Hollywood, 2009 - present.
John Clement, "Alee and Junebug," 2008, Decorative Center Houston, TX, 2008.
Christian Eckart, "Intersecting Orbits," 805 Third Ave, NY 2008.
Christian Eckart, "3-Unit Superimposed Arrayed Circuit Paintings," 750 Lexington, NY 2006.
Master Plan, CityPlace, West Palm Beach, The Related Companies, 2002.

Consulting

Brickman Associates, Broadway Partners, Callahan Capital Properties, The Carlyle Group, CBRE, Cohen Brothers Realty, Deutsche Bank, Equity Office Properties, Falconhead Partners, Forest City Ratner, Hines, Jones Lang LaSalle, Merrill Lynch, Metropolitan Real Estate, Morgan Stanley, Prudential Real Estate Investors, PricewaterhouseCoopers, The Related Companies, RXR Realty, Schulman Realty, Sheppard Mullin, SL Green, Shorenstein, Taconic Investment Partners, Toll Brothers, Trizec Properties.

Exhibitions

"Trophy Modern: The Legacy Collection," Varola Gallery, West Hollywood, 2015.
"Kenny Scharf: Daisymobile," Pacific Design Center, West Hollywood, 2015.
"Antonio Pio Saracino," Pacific Design Center, West Hollywood, CA, 2015.
"Nobuo Sekine," Pacific Design Center, West Hollywood, CA, 2015.
"Matt Johnson," Pacific Design Center, West Hollywood, CA, 2015.
"Allen Tombello," Varola Gallery, West Hollywood, 2015.
"Krysten Cunningham," Varola Gallery, West Hollywood, 2015.
"Fabrice Hyber/Daniel Faust: Without End," Varola Gallery, West Hollywood, 2014.
"Simryn Gill: My Own Private Angkor," Varola Gallery, West Hollywood, 2014.
"Elena Manferdini," Pacific Design Center, West Hollywood, 2014.
"Won Ju Lim: Emerald," Pacific Design Center, West Hollywood, 2014.
"2 J: 2JPDC," Pacific Design Center, West Hollywood, 2014.
"Will Ryman: Signature," Pacific Design Center, West Hollywood, 2012.
"Design As an Extension of Art Practice," Justin Beal, Christopher W. Mount, Muistardeaux Collective, Peter Zellner, Pacific Design Center, West Hollywood, 2011.
"Atelier Remy & Veenhuizen," Pacific Design Center, West Hollywood, CA, 2011.
"Kips Bay Decorated, and Curated," Kips Bay, New York, Apr. 2011.

- “Con Art,” Site Gallery, Sheffield, England and Glynn Vivian Art Gallery, Swansea, Wales, Susan Hiller, Hollington & Kyprianou, Christian Jankowski, Ingeborg Lüscher, Olu Oguibe, Keith Tyson, Mark Wallinger, 2002 - 2003.
- “Neonopolis,” Las Vegas, NV, Prudential Real Estate Investors, 2002.
- “Third Person,” 717 Fifth Avenue, NY, Merrill Lynch, 2001.
- “Blurred Boundaries: Keith Haring,” 717 Fifth Avenue, NY, Merrill Lynch, 2001.
- “The New Encyclopedists,” The World Economic Forum, Davos, 1999.
- “Third Person: The Henry Buhl Collection,” Merrill Lynch Financial Center, NY, 1998.
- “Art! Magic! Jiri Kolar,” Deutsche Bank, NY, 1998.
- “Art! Magic! The Mario Carrandi Collection,” Deutsche Bank, NY, 1998.
- “Art! Magic! Jeff Sheridan: The Surrealist’s Magician,” Deutsche Bank, NY, 1998.
- “Art! Magic! Jonathan Allen: Feint,” Deutsche Bank, NY, 1998.
- “Magic Close-Up,” John McEnroe Gallery, NY, 1997.
- “The Last Party: Nightworld in Photographs,” Anthony Haden-Guest, Serge Sorokko Gallery, NY, 1997.
- “Edwin Zwackman” Spencer Brownstone Gallery, NY, 1996.
- “R.H. Quaytman,” Spencer Brownstone Gallery, NY, 1996.
- “Skip Arnold,” Spencer Brownstone Gallery, NY, 1996.
- “Enzo Cucchi,” Blum Helman Gallery, NY, 1992.
- “Arriving,” Kim Jones, Ben Kinmont, Jackie McAlister, Michael Minelli, Vik Muniz, Eileen Myles, Rirkrit Tiravanija, 101 Thompson, NY, 1991.
- “Desire Paths,” Donald Lipski, Matt Mullican, Cara Perlman, Kiki Smith, TODT, Schulman Sculpture Garden, Westchester, NY, 1987.

Publications

- “Rabbit As If in a Hat,” Diana Thater: Between Science and Magic, Santa Monica Museum, David Zwirner Gallery, 2010.
- “Ose’s Leap into the Void,” Magic Show, Hayward Gallery, London, 2010.
- “Magic,” Cartier Art, No. 4, 2002.
- Editor, Con Art, Site Gallery, Sheffield, 2002.
- “Magic/Object/Action,” Site Gallery, Sheffield, 2002.
- “The New Encyclopedists,” PricewaterhouseCoopers, World Economic Forum, Davos, 1999.
- “Second Truths,” Site Gallery, Sheffield, England, 1998.
- “Maria Fernanda Cardozo,” Trans>, Vol. 1, No. 3-4, 1997.
- “Diti Almog,” Time Out New York, 1996.
- “Sermin Kardestuncer: Consuming Time,” Davidson College Visual Arts Center, 1996.

“Sarajevo: Witnesses of Existence,” *Neue Bildende Kunst*, April 1994.
“Anselm Kiefer,” *Forum International*, May 1992.
“Laurel Katz,” *Forum International*, May 1992.
“Slingerland: Frankfurt Ballet, William Forsythe, 1991.
“Sculpture with a Change of Address,” *Sculpture Review*, 1984.

Press

“Trophy Furniture, Ry Rocklen,” *NBC Television*, Dec. 2015.
“Young Projects: LA’s Premier Video Art Gallery,” *KCET*, Sept. 2015.
“Pacific Design Center,” *LA Home*, Summer, 2015.
“L’Arte scomposta di Antonio Pio Saracino,” *Rai News*, Sept. 2015.
“Il “doppio David” italiano strega l’America’, *La Stampa*, June 2015.
‘Eureka’ *Vanity Fair*, Edition Excellence, June, 2015.
“L’originale e il Contemporaneo, i Due David dell’Accademia,” *La Repubblica*, May 2015.
‘Europe Braces for a Summer Travel Crush,’ *The Wall St. Journal*, May 2015.
“Hero,’ a New Work in Florence, Pays Tribute to Michelangelo’s ‘David,’
”*The New York Times*, May 2015.
“Conversation with Helen Varola,” *Artribune*, Apr. 2005.
“Who needs a museum when you can visit the local real estate office?,”
The Real Deal, Aug. 2014.
“Meditations on disintegration, Simryn Gill’s *My Own Private Angkor*,”
LA Times, June, 2014.
“Design Treasures Once Destined,” *The New York Times*, June 2014.
“Young Projects’ Presentism,” *LA Times*, Apr. 2014.
“The Guardians,” *FRAME*, Jan. 2014.
“The Guardians,” *Benvenuta Italia Cover*, Jan. 2014.
“Review: Coleen Sterritt’s ‘Torque’ rebels in subtle ways,” *Los Angeles Times*, Dec. 2013.
“Man of the Year, The birth of an Italian Hero,” *I-Italy*, Dec. 2013.
“The Gift of Art, Really with Hunter Drohojowska-Philp,” Dec. 2013.
“E ora pure Bryant Park parla italiano,” *Artribune*. Dec. 2013.
“Due maxi sculpture made in Italy, *La Stampa TV*, Dec. 2013.
“Due giganti pietra,” *Il Giornale*, Dec. 2013.
“Sculptures grace New York’s Bryant Park,” *Italy Magazine*, Dec. 2013.
“Un David e un supereroe per proteggere Manhattan, *La Repubblica*, Dec. 2013.
“The Heroes of Bryant Park,” *The Wall Street Journal*, Nov. 2013.
“Carlo Zanni,” *Droste Effect Magazine*, Nov. 2013.
“In the Belly of the Blue Whale,” *The New York Times*, Nov. 2013.
“New Italian Sculptures Will Have a Park View,” *The New York Times*, Nov. 2013

Time Out, Cover, Sept. 2013.

"Encoded Elegance," Modern Metals, Apr. 2013.

"As It Lays with Laird Hamilton," Indoek, Mar. 2013.

"Word on the Street: French Giant Hits Avenue of the Americas," Huffington Post, Feb. 2013.

"On View A Play on Nature's Patterns," The New York Times, Feb. 2013.

"Public art by Pratt professor," NY Daily News, Feb. 2013.

"Xavier Veilhan Unveils Permanent Sculpture Next Door to MoMA," Artinfo, Jan. 2013.

"Design Loves Art," Specs + Spaces, Oct. 2012.

"Wild Thing," Opening Ceremony, Oct. 2012.

"Eli Langer," Artforum, Nov. 2012.

"Bush and Obama walk into a bar...", LA Times, Oct. 2012.

"Eli Langer," Artillery, Sept. 2012.

"Eli Langer," Art Slant, Sept. 2012.

"Edo Stern..." LA Times, June 2012.

"The directness draws you in," LA Times, May 2012.

"As It Lays," Artinfo, Apr. 2012.

"Weirdo Artist Celebrity Interviews As It Lays," Los Angeles, I'm Yours, Apr. 2012.

"Antoine Roegiers at YoungProjects," LA Times, Apr. 2012.

"The Betty Roberts Room," Domus, Apr. 2012.

"As It Lays, Alex Israel with Rachel Zoe," Purple Television, Apr. 2012.

"Here is Elsewhere," Art in America, Apr. 2012.

"Kurt Ralske," Flash Art, Jan-Feb. 2012.

"Suspension," LA Times, Mar. 2012.

"As It Lays," Purple, Jan. 2012.

"Robert Seidel," Flash Art, July-Sept. 2011.

"Joe Amrhein at Another year in L.A." The Los Angeles Times, June 2011.

"Collector Goes Public with LA Outpost," Art in America, June 2011.

"Kips Bay Decorated, and Curated," The New York Times, Apr. 2011

"Design As An Extension of Artistic Practice," www.klatmagazine.com, Mar. 2011.

"Design Loves Art at the PDC," Core 77, Jan. 2011.

"Critic's Pick," Artforum, Dec. 2010.

"Pacific Design Center's New Galleries," The Art Newspaper, Dec. 2010.

"Piero Golia," Interview, Dec. 2010.

"Ebony G. Patterson at See Line Gallery," Whitehot, Oct. 2010.

"Designs on Art," Artillery, Sept. 2010

"Another Year in L.A.'s 'New' Exhibit," Brand X, July 2010.

"Eamon O'Kane at See Line Gallery," Mar. 2010.

"Scattered Sales Greet L.A.'s Newest Art Fair," Artinfo, Feb. 2010.
"Critic's Notebook: ALAC at PDC, Los Angeles Times, Jan. 2010.
"L.A.'s Alliance of Art and Design," Flash Art, Jan. 2010.
"The PDC as a Vertical Gallery Neighborhood," Fabrik, Jan. 2010.
"Art and Design Meet at the PDC," Art Ltd., Jan. 2010.
"When the Sky's the Limit," Architectural Digest, Mar. 2009.
"D&D, PDC, Etc.," Interior Design, Sept. 2007.
"Con Art," Art Monthly, Apr. 2002.
"And for my next trick..." The Times, Mar. 2002.
"Art lovers flock to gallery," Sheffield Telegraph, Feb. 2002.
"Con Art," The Guardian, 26 Feb. 2002.
"Sheepish looks," The Star, Feb. 2002.
"Art! Magic!," The New York Observer, Oct. 1998.
"Magic Close-Up," Review, Dominique Nahas, Review, Oct. 1997.
"The Last Party," American Photo, July 1997.
"Arriving," Flash Art, Summer 1991.
"Desire Paths," The New York Times, Oct. 1988.

Awards

Ludwig Vogelstein Foundation, Art Criticism, 1994.
Internship, Harvard University, Dept. of Visual and Environmental Studies, 1993.
Internship, St. Louis Art Museum, 20th Century Art, 1988.

Languages

English: native.

Italian: conversational, reading.

Greek: conversational.