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MAXIMIZE YOUR INFLUENCE! CONFERENCE SCORED ANOTHER WIN!

The prestigious ghost writer Glenn Plaskin joined the ranks of speakers for March 15.

There's been some recent buzz around the "entrepreneurial mindset." This means different things to different people, but it usually boils down to perseverance and determination.

But when it comes to actually adopting this entrepreneurial mindset, most advice (such as the advice in this recent [Forbes article](#)) tends to be as generic as "know your strengths," and "set proper goals." This advice isn't very effective in helping entrepreneurs adopt a mindset that produces **real** results.

Now award-winning brain coach Paula Oleska and business leader advisor Chris Salem are producing a special conference to offer small business owners the **top secrets** to a success mindset. They're revealing the **hidden obstacles** that have prevented entrepreneurs from taking charge of their business success.

And now Glenn Plaskin has joined the ranks of speakers.



About Glenn: Veteran journalist and celebrity interviewer [Glenn Plaskin](#) is the bestselling author of [Horowitz: The Biography of Vladimir Horowitz](#); [Turning Point: Pivotal Moments in the Lives of America's Celebrities](#); [KATIE: Up and Down The Hall: The True Story of How One Dog Turned Four Neighbors into a Family](#), and [other ghostwritten projects](#).

He is known for his in-depth interviews and human development stories, landing exclusives with film stars, politicians, TV personalities, business executives, and media figures. His profiles and syndicated columns have appeared in the New York Times, the Daily News, San Francisco Chronicle, Los Angeles Times, Chicago Tribune, Family Circle, US Weekly, Ladies Home Journal, Cosmopolitan, W, and Playboy.

His interview subjects have included such figures as Meryl Streep, Al Pacino, Katharine Hepburn, Nancy Reagan, Bill Gates, Calvin Klein, Senator Edward Kennedy, Audrey Hepburn, Elizabeth Taylor, Michael Jackson, Paul Newman, Leona Helmsley, Barbara Walters, Diane Sawyer, Peter Jennings, Vladimir Horowitz, and hundreds of others. His TV appearances include The Today Show, Oprah, and Larry King Live. He lives in New York City.

Maximize Your Influence:

A One-Day Conference for Entrepreneurs and Small Business Owners!

Friday, March 15
8:30AM – 5:30PM
28 Liberty St F6
New York, NY 10005

Sponsored by Serendipity Labs and Women Prosperity Network

To learn more about this impactful conference, [click here](#).

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For more information, please contact Paula at 646-554-3461 or paula@brainupgrade.biz