STATE OF TECHNOLOGY & STANDARDS IN HIGHER EDUCATION

SPRING 2019 DATA SUMMIT | 20TH ANNUAL BEST PRACTICES IN EDUCATION DATA SYSTEMS

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- Program -About Our Speakers

MATT BEMIS
ASSOCIATE REGISTRAR
UNIVERSITY OF SOUTHERN CALIFORNIA
PESC BOARD VICE CHAIR

Matt Bemis, Associate Registrar at the University of Southern California, is responsible for the Degree Progress and Transfer Articulation operations for the University. He serves as the administrator over the Degree Audit and Transfer Credit applications, is responsible for the certification of student athlete academic eligibility and is the project lead for the electronic data interchange (EDI) initiative at USC. He currently serves on the PESC Board as Vice Chair; on the AACRAO SPEEDE Committee and is former Chair; is Co-Chair for the PESC Education Record User Group and Co-Chair of the GEO Code User Group. Matt has a demonstrated appreciation for the important work that PESC supports, guides and directs. He remains very active in his volunteer commitments to PESC and AACRAO, through leadership and participation in PESC and AACRAO workgroups and Data Summits. Matt has also been representing PESC as speaker and presenter at Annual Meetings of the Groningen Declaration Network.



JERRY BRACKEN
SOFTWARE ENGINEER, OFFICE OF IT
BRIGHAM YOUNG UNIVERSITY

MARY CHAPIN
CHIEF LEGAL OFFICER, VICE PRESIDENT
& CORPORATE SECRETARY
NATIONAL STUDENT CLEARINGHOUSE

Mary Chapin is Vice President, Chief Legal Officer and Corporate Secretary for the National Student Clearinghouse, a position she has held since 2016. Formerly the general counsel of Direct Response Consulting Services, Euro DM Ltd. and Washington Lists, Inc., Mary has 26 years of experience advising domestic and international private and publicly-held corporations and nonprofit organizations. Her expertise includes data management and protection, privacy, regulatory issues, intellectual property, employment law, corporate governance and compliance, cybersecurity, and technology transactions. Prior to becoming general counsel, Ms. Chapin was a partner in the Intellectual Property, Media and Technology Department of McDermott, Will & Emery LLP, where she represented Fortune 100 companies to emerging growth companies in $\boldsymbol{\alpha}$ broad range of litigation and transaction matters. She is licensed to practice law in Virginia, the District of Columbia, and New York. She is co-chair of the Association of Corporation Counsel National Capital Region Privacy and Data Security Forum. Ms. Chapin also serves on the board of directors of Shelter House, Inc. Mary earned a bachelor's degree from the State University of New York at Buffalo and a law degree from the University of Toledo College of Law. She is a frequent speaker at conferences on data privacy and cybersecurity issues.



SCOTT CHENEY EXECUTIVE DIRECTOR CREDENTIAL ENGINE Scott Cheney is Credential Engine's 1st Executive Director where he leads the organization's efforts to bring transparency to credentials and reveal the marketplace of credentials. Scott has over 25 years of experience in and brings a multi-faceted perspective to, developing skills of the US workforce to meet the needs of the economy.

Prior to Credential Engine, he served as the Policy Director for Workforce, Economic Development, and Pensions for Senator Patty Murray and the Senate Health, Education, Labor and Pensions (HELP) Committee. He led the reauthorization of the country's central workforce development legislation, the Workforce Innovation and Opportunity Act. Scott also led the Senator's work to reauthorize Perkins, expand registered apprenticeships, provide training for ex-offenders to support successful re-entry, formalize research and evaluation standards at the Department of Labor, enhance services and resources for dislocated workers, modernize unemployment insurance, and better align workforce and economic development in distressed regions around the country. Previous positions with the Senator's office include serving as a Senior Advisor on the Senate Budget Committee, and as her Staff Director for the HELP Subcommittee on Employment and Workplace Safety.

Before going to Capitol Hill, Scott formed his own consulting firm, working with a number of states, companies, foundations, and think tanks on a host of education, training and employment issues. He also held positions with the National Alliance of Business the American Society for Training and Development, the U.S. Chamber of Commerce, and worked with foster-care, homeless youth, and adult literacy programs. His first paycheck in this career path came from Dr. Seuss. Scott holds a Bachelor of Arts in Philosophy from Carleton College, and a Master of Public Policy degree from Georgetown University.





STATE OF TECHNOLOGY & STANDARDS IN HIGHER EDUCATION

Spring 2019 Data Summit | 20TH Annual Best Practices in Education Data Systems

- Program -

MEGAN MCCLEAN COVAL VICE PRESIDENT, POLICY & FEDERAL RELATIONS, NATIONAL ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS Megan is the Vice President for Policy and Federal Relations at the National Association of Student Financial Aid Administrators (NASFAA) where she oversees the Association's policy and advocacy efforts. Prior to joining NASFAA in the fall of 2010, she served as the Director of Government Relations for the federal Advisory Committee on Student Financial Assistance, where she contributed to several congressionally mandated reports on the postsecondary access and persistence of low- and moderate- income students. Megan began her career in higher education as an admissions counselor at Penn State University. She received a master's in higher education at Penn State and BA in political science from Allegheny College.



TAKIS DIAKOUMIS
CHIEF TECHNOLOGY OFFICER
DIGITARY

Takis Diakoumis is Chief Technology Officer at Digitary in Melbourne, Australia. Prior to Digitary, Takis was Head of Technology at Profectus Group.

DOUG FALK
CHIEF INFORMATION OFFICER & VICE
PRESIDENT
NATIONAL STUDENT CLEARINGHOUSE
PESC BOARD CHAIR

Doug Falk has served in technology leadership positions for 18 years at the National Student Clearinghouse, where he is currently VP & CIO. As CIO, Doug provides vision and leadership for information technology initiatives that align with business goals to improve client responsiveness, quality, security and compliance, and cost effectiveness. He is responsible for providing leadership across multiple areas, including development, implementation and governance of information systems, enterprise architecture, information security, and technology infrastructure. Doug has served on the PESC Board of Directors for 12 years and as Chair for 6 years.



JULIA FUNAKI ASSOCIATE DIRECTOR AACRAO Julia Funaki received her Bachelor of Science from The Ohio State University and worked for the Columbus Council on World Affairs. Julia attended a graduate program at American University and worked in domestic and international admissions for the University. Upon completion of her Master's in International Communication she took a job in the foreign student services office at Ohio Wesleyan University. After returning to Washington and completing a Master's in International Education with an emphasis in Higher Ed Administration, Julia worked for the University of Maryland College Park in International Education Services. In 1996, Julia joined the staff at AACRAO. She has been involved with NAFSA and AACRAO as an author, presenter, and committee member and chair and serves on the faculty for the AACRAO Summer and Winter Institute.



MATT GEE CEO & FOUNDER BRIGHTHIVE Matt Gee is co-founder and CEO at BrightHive, a public benefit corporation building data collaboratives that power smarter government and more effective social service delivery. He is also a Senior Research Scientist at the University of Chicago's Center for Data Science and Public Policy. He is the co-founder of the Eric and Wendy Schmidt Data Science for Social Good fellowship, which over the last five years has paired 250 data science fellows with over 85 national, state, and local government organizations and NGOs to build data-driven solutions to social problems.



Matt works to find new ways to increase individual efficacy and equality of opportunity with new data and new tools like machine learning, focusing primarily on social service systems, workforce and education, and sustainable development. He has been principal investigator on major research initiatives in data science, machine learning, and Al research initiatives funded by the National Science Foundation, the Sloan Foundation, the JP Morgan Chase Foundation and others, developed new models for public-private data partnerships with nonprofit organizations, corporations, and governments. He has previously worked at the US Treasury and has founded several companies using data to improve society. He's served as an advisor to Code for America, DataKind, and the World Bank. He is an open source software evangelist and an active advocate for improving access to STEM opportunities for disadvantaged youth.

BERT VAN DER GEEST
CONSULTANT TO THE
MINISTRY OF EDUCATION, BRITISH
COLUMBIA

Bert van der Geest provides strategic direction and leadership to the BC Ministry of Education for a portfolio of projects to create efficiencies for Students, School Districts, Post-Secondary Institutions and modernize the Ministry's applications. Bert has extensive experience in IM/IT projects in both K-12 and Post-Secondary education including implementation of electronic transcripts with EducationPlannerBC. The StudentTranscripts service provides improved access to transcript information and secure delivery of PESC XML high school transcripts to Post Secondary Institutions.





STATE OF TECHNOLOGY & STANDARDS IN HIGHER EDUCATION

Spring 2019 Data Summit | 20TH Annual Best Practices in Education Data Systems



VICTORIANO GIRALT CIO UNIVERSITY OF MÁLAGA Victoriano Giralt currently works as CIO at the University of Malaga. Victoriano does research in Computer and Society and Computer Communications (Networks). Their current project is 'App UMA'. He is the founding Board President of the Groningen Declaration Network, founded in 2012 and has traveled all over the world inspiring a global movement toward mobility. Victoriano is active in all European initiatives from Erasmus Without Paper, Europass, Student Card, BLISS and EMREX.

JIM GOODELL SENIOR ANAYLST QIP Jim Goodell has extensive experience with data standards and learning management initiatives. He leads standards development for the Common Education Data Standards and works with stakeholders from early learning, K12, postsecondary, and workforce organizations. Jim has also been a voice in many education technology standards initiatives and has delivered numerous presentations at national data, interoperability, and advocacy meetings and conferences.

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Jim co-authored a paper on integrated systems for student-centered learning and developed a best-practice guide on the teacher-student data link. He has been an invited speaker at numerous conferences on education data standards, educational technology, formative assessment, school improvement, and change management.

Prior to working at QIP, Jim was executive vice president at the Center for Educational Leadership and Technology. He worked with state education agencies, local education agencies, and other learning organizations on education data projects and was the lead architect for the organization's school improvement planning and performance management systems.

Jim holds a BS in Management from Worcester Polytechnic Institute. He has held an elementary-level teacher license and served on a local school board. Jim is active in his church and family life with three children.

TOM GREEN, PH.D.
ASSOCIATE EXECUTIVE DIRECTOR
AACRAO

Dr. Tom Green brings over 30 years of SEM experience and expertise to AACRAO, where he serves as the Associate Executive Director for Consulting and SEM. He served as dean or vice president of enrollment management at seven institutions, both public and private. Dr. Green led admissions, financial aid, registrar, student accounts, academic advising and support, adult re-entry services and one-stop shop areas, twice serving as director of financial aid. His expertise in SEM planning, recruitment techniques, enrollment marketing and communications, financial aid analysis and resource utilization and student success techniques resulted in enrollment increases, improvements in student profile and retention rates, as well as net revenue. In 2006, Dr. Green joined AACRAO Consulting and since 2008 has devoted his career full-time to helping institutions reach their enrollment goals. His work has included both private and public institutions, from small private colleges to public flagships, from rural to highly urban, and specializations such as online programs, law schools, Hispanic Serving Institutions and Historically Black Colleges and Universities. His consultations have been performed in every region of the United States, in Canada, the United Kingdom, the Middle East and in Eastern Europe. As the Association's Associate Executive Director, he oversees all SEM initiatives, including the SEM Conference, content for member professional development, and also serves as Editor-in-Chief of SEM Quarterly, AACRAO's peer-reviewed journal of research and practice in the field. He oversees the AACRAO-NASPA partnership on Comprehensive Student Records, a Lumina Foundation-funded initiative on the future of digital student records. Tom Green holds a bachelor's degree from the University of Iowa, a master's degree from the American Conservatory of Music, where he later began his academic career as a faculty member in music performance, and a Ph.D. in higher education leadership, management and policy from Seton Hall University. He is a frequent speaker and workshop leader at national and international conferences and has published articles and book chapters on a wide variety of SEM issues.



DOUG HOLMES
ACTING MANAGER, ETRANSCRIPTS
ONTARIO UNIVERSITIES' APPLICATION
CENTRE

Doug has worked at the Ontario Universities' Application Centre (OUAC), a centralized admission application processing service for the 20 universities in Ontario, since January 1995. He was a software developer until September 2018, at which point he moved to his new role of Acting Manager, eTranscripts. He was part of the original team which developed OUAC's EDI-based postsecondary transcript exchange system and also augmented that system for PESC XML transcripts (both high school and postsecondary). He has worked with calculating GPA's from incoming electronic transcript data and has supported the OUAC's various proprietary admission application exchange systems. Doug was also part of the team which recently mapped and implemented PESC XML standards for both the Admissions Application and Test Scores, as part of the OUAC's new Application Management System (AMS), which is responsible for controlling the data exchanges with their various university, college and high school partners across Canada. He has served as the ARUCC representative to the AACRAO SPEEDE Committee from 1998 - 2005, and again from 2011 to present, and in October 2017 was appointed as a Co-Chair of the Canadian PESC User Group. He received the PESC





STATE OF TECHNOLOGY & STANDARDS IN HIGHER EDUCATION

Spring 2019 Data Summit | 20TH Annual Best Practices in Education Data Systems



Distinguished Service Award (2013/2014) and was a member of the OUAC team which won the first PESC Best Practices award (1999/2000).

ALEX JACKL
PRESIDENT & CEO
BARDIC SYSTEMS

Alex Jackl is a technology strategist, data scientist, and entrepreneur with over 20 years of experience leading the development of technology and policy solutions for educational enterprise systems. Alex is nationally recognized as a leader in state, national, and multinational initiatives, developing practical applications for use of standards and data. His focus is on the implementation of mature, modern architectures and strategies. Alex also works closely with leaders on visioning skills to prepare and enable organizations to implement effective, successful, and long-lasting transformation.

Most recently, Alex was the CIO and Chief Architect of Choice Solutions, Inc., an educational longitudinal data management solution that was purchased by Houghton Mifflin Harcourt, Inc. (HMH) in 2013. Alex served as HMH Chief Data Scientist, Vice-President of Technology Strategy, from the acquisition through March 2015.



NATASHA JANKOWSKI, PH.D. DIRECTOR, EDUCATION POLICY, ORGANIZATION AND LEADERSHIP NATIONAL INSTITUTE OF LEARNING OUTCOMES ASSESSMENT

Dr. Natasha Jankowski is Director of the National Institute for Learning Outcomes Assessment (NILOA) and research assistant professor with the department of education policy, organization and leadership at the University of Illinois Urbana-Champaign. She is co-author, along with her NILOA colleagues, of the books Using Evidence of Student Learning to Improve Higher Education, and, Degrees That Matter: Moving Higher Education to a Learning Systems Paradigm. Her main research interests include assessment, organizational evidence use, and evidence-based storytelling. She holds a PhD in higher education from the University of Illinois, an MA in higher education administration from Kent State University and worked with the Office of Community College Research and Leadership studying community colleges and public policy.



SILVIA BRUNET-JONES
TECHNICAL PROGRAM DIRECTOR
DATA DRIVEN EDUCATION
MICHAEL & SUSAN DELL FOUNDATION

Silvia has over 20 years of public and private sector experience in database architectures, large-scale data aggregation, data transformation and analysis, and use case discovery. In 2010, she was one of the principal designers and developers of the Ed-Fi education data standards initiative funded by the Michael & Susan Dell Foundation. Since then she has work closely with the foundation and the Ed-Fi Alliance providing project management and technical support to Ed-Fi implementations and product roadmap development. Originally from Mexico City, Silvia immigrated to the United States to work on her BA in Computer Science at Midwestern State University in Wichita Falls, Texas.



JAMES KELLY
SENIOR DIRECTOR OF TECHNOLOGY
EDUCATIONAL CREDENTIAL EVALUATORS
PESC BOARD

Jim serves as Senior Director of Technology at ECE. Over the last 16 years, he has successfully built a foundational framework for technology to support infrastructure, applications, and strategic activities. These initiatives have been key to the growth of services offered by ECE helping the business triple in size during Jim's tenure. Jim manages a team of skilled technology professionals, sets technology goals and leads strategic planning initiatives. As part of ECE's senior leadership team, Jim supports internal and external systems while involved in planning, general leadership and management efforts. Jim also works with PESC and the Groningen Declaration Network to standardize credential evaluation data and contributes to educational data mobility internationally. Jim serves as Co-Chair of the PESC GEO Code User Group, Steering Committee Member for PESC EdExchange, and on the PESC Board. Jim has also been representing PESC as speaker and presenter at Annual Meetings of the Groningen Declaration Network. After graduation from the University of Wisconsin Oshkosh with a degree in Biology and a minor in Chemistry, Jim began a career in business and technology professional consulting for organizations that vary in both size and industry. Jim's consulting experience brings a wealth of knowledge in technology, project management, business systems, warehousing, and distribution to his current efforts.



JEANNE KITCHENS
ASSOCIATE DIRECTOR
CENTER FOR WORKFORCE DEVELOPMENT
SOUTHERN ILLINOIS UNIVERSITY (SIU)

Jeanne Kitchens is the associate director at the Southern Illinois University Carbondale, Center for Workforce Development. Over the past 20 years, she and her team have designed and implemented career and workforce development programs using technologies to improve access and engagement. Some current initiatives and programs include: Credential Transparency Description Language (CTDL) and Credential Registry services for Credential Engine; Talent Pipeline Management Web Tools, T3 Innovation, and JDX for US Chamber of Commerce, Illinois workNet Web Portal System and Illinois Open Educational Resources for State of Illinois.



RACHEL KRUSE
EDUCATION PROGRAM CONSULTANT
IOWA DEPARTMENT OF EDUCATION

Rachel Kruse is an Education Program Consultant with the lowa Department of Education. She is a longstanding member of the Forum's School Courses for the Exchange of Data (SCED) Working Group and she was part of the original team that developed the 2011 Prior-to-Secondary SCED codes. Rachel and her colleagues have spearheaded several SCED innovations in lowa that are designed to reduce data burdens, improve data quality, and streamline data reporting and transfer processes. These include the use of SCED to identify courses that quality students for automatic admission in lowa's public universities and the use of regional course coding workshops to help districts update



STATE OF TECHNOLOGY & STANDARDS IN HIGHER EDUCATION

Spring 2019 Data Summit | 20TH Annual Best Practices in Education Data Systems



SCED codes. As a member of the SCED Working Group, Rachel has contributed extensively to the development of each SCED update and numerous SCED resources such as videos, case studies, and frequently-asked questions. She also provides assistance to states and districts that have questions about SCED implementation and use.

MARK LEUBA VICE PRESIDENT PRODUCT MANAGEMENT IMS GLOBAL

Mark Leuba is an ed-tech leader with deep experience in competency-based education in higher education. At IMS, Mr. Leuba oversees and coordinates the IMS road map of innovative open interoperability standards. Previously, through his consulting firm, Pathway Technology Partners, Mark provided advisory and strategy services for leading institutions, foundations, nonprofit and for-profit education organizations. A reference engagement, the Technology Interoperability Pilot project, was sponsored by the Bill and Melinda Gates Foundation and set the stage for several strategic projects at IMS Global in digital credentials and support for competency-based education and lifelong learning. Prior to forming his consultancy Mark served as Chief Technology Officer for Moodlerooms, a leading provider of open source learning management solutions now owned by Blackboard, where Mark led Moodlerooms' transition to cloudbased platform services - at the time the largest migration of its kind in online education. As the Chief Information Officer for American Public University System from 2005-2010 Mark developed and executed a five-year plan laying a technology foundation for unparalleled growth in the University's online programs. Before joining APUS, Mark held leadership roles in corporate IT, including nine years as Vice President of Applications for Random House, the world's largest consumer trade publisher. Mark's role in IMS Global is to guide its product management strategy and execution, building on the substantial success of the IMS team. Mark received his B.A. in Business Administration/Finance from the University of Baltimore.



MATTHEW PITTINSKY, PH.D. CEO PARCHMENT

Matthew Pittinsky, Ph.D. is the CEO of Parchment and co-founder and former CEO of Blackboard Inc. Matthew is an assistant research professor of sociology at Arizona State University and also serves on the Board of Trustees of The Woodrow Wilson National Fellowship Foundation and the Woodrow Wilson Academy of Teaching and Learning, and the Board of Directors of CampusLogic and Picmonic. In 2012, the Teachers College at Columbia University awarded Matthew with The President's Medal of Excellence to recognize his impact and innovation in the field of education technology and entrepreneurship. He is a frequent speaker and has recently been invited to present at NewSchools Summit, Association of American Universities meeting, National Association for College Admission Counseling National Conference and SXSWedu. Matthew holds a B.S. in Political Science from American University, Ed.M. in Education Policy from Harvard University Graduate School of Education and a Ph.D. in Sociology of Education from Teachers College, Columbia University.



KEN SAUER, PH.D.
ASSOCIATE COMMISSIONER &
CHIEF ACADEMIC OFFICER
INDIANA COMMISSION FOR HIGHER
EDUCATION

Dr. Ken Sauer is Associate Commissioner and Chief Academic Officer at the Indiana Commission for Higher Education.



KIRSTEN SCHROEDER
GLOBAL BUSINESS SERVICES PARTNER
EDUCATION, EPA, OPM,
CONGRESSIONAL OFFICES
IBM

Kirsten Schroeder is a Partner in the K-12 National Practice component of IBM's Global Services division. Ms. Schroeder specializes in the development and implementation of business systems as well as business process redesign for public sector clients.



MICHAEL SESSA PESC PRESIDENT & CEO PESC BOARD Michael serves as President, CEO, and on the PESC Board, a position he's held since 2002. At PESC Michael manages PESC's membership, finances, events, marketing and website, strategic planning and PESC's fifteen committees and groups. He began his career in 1990 at a local branch of The Boston Five Cents Savings Bank in student loans and consumer lending & compliance and has dedicated his efforts to standardization and interoperability ever since. As evangelist at PESC, Michael speaks regularly at conferences and events throughout the USA, Canada and around the world. Michael first served on the PESC Board of Directors from 1999-2002, representing American Student Assistance (ASA) and the National Association of Student Loan Administrators (NASLA), before coming on board in 2002. Prior to PESC, Michael worked 10 years at American Student Assistance (Massachusetts Higher Education Assistance Corporation) as Director of Program Relations and Planning managing industry and government affairs and strategic technological initiatives. Michael is a 1989 graduate of Dartmouth College and was born and raised in Revere, Massachusetts, just north of Boston. He currently resides in Washington DC where PESC is headquartered.



STATE OF TECHNOLOGY & STANDARDS IN HIGHER EDUCATION

Spring 2019 Data Summit | 20TH Annual Best Practices in Education Data Systems



BOB SHEETS, PH.D.
RESEARCH PROFESSOR
GEORGE WASHINGTON INSTITUTE OF
PUBLIC POLICY

Robert Sheets conducts research related to education, workforce development, and economic development policy as well as labor market and education and workforce data systems. He is currently conducting research on innovation in higher education, student loan systems, labor market credentialing systems, and next generation workforce development policy including labor market and workforce information systems.



JOELLEN SHENDY
PRODUCT STRATEGY DIRECTOR
WORKDAY

Joellen Shendy is Product Strategy Director at Workday. Most recently Joellen was Associate Vice Provost and University Registrar at University of Maryland University College, a position she held for 7 years. She earned an MBA and MPA at National University and brings over 30+ years' experience to Workday.



RICK SKEEL
DIRECTOR OF PRODUCT MANAGEMENT
ELLUCIAN
PESC BOARD

Rick has been a long-time Member of PESC as a Member of the AACRAO SPEEDE Committee, as a member of Kuali, and was on the Committee that formed the foundation for what became PESC. He has worked with national and community standards groups for more than 30 years through his work on SPEEDE. He was a member of the PESC Board since July 2005, for more than 9 years and had to step down from his position on the Board for one year because of a change in employment. Rick worked at the University of Oklahoma for more than 38 years and retired from that institution at the end of October, 2012. He worked for the Kuali Foundation for two years and is now working for Ellucian. Rick is very interested in continuing the work he has been involved in for so many years, and believes in the value of PESC and its mission.



CATHY VAN SOEST PROJECT MANAGER EDUCATIONPLANNERBC Cathy van Soest is Manager of Transcript Services with EducationPlannerBC in British Columbia, Canada. She facilitates the on-going development and implementation of electronic transcript exchange services with post-secondary institutions. In addition, she has collaborated with the British Columbia Ministry of Education to provide electronic high school transcripts to post-secondary institutions via EducationPlannerBC. Cathy has worked in both the post-secondary and K-12 sectors and has a background in open learning, education technology and international education. She is currently the Co-Chair of the Canadian Postsecondary Electronic Standards Council User Group (CanPESC) and a member of the ARUCC Groningen & Student Mobility Steering Committee.



RICK TORRES
PRESIDENT & CEO
NATIONAL STUDENT CLEARINGHOUSE

Rick Torres is the Chief Executive Officer and President of the National Student Clearinghouse, a position he has held since January 2008. Prior to joining the Clearinghouse, Torres spent his career in the private sector, both in the U.S. and abroad, spanning several industry sectors, including health care, financial services, and fastmoving consumer goods in leadership positions, including finance, sales, marketing, operations, technology, and executive management for PepsiCo, Philip Morris/Kraft Foods and Capital One. Throughout his career, he has served on several boards, including the John Tyler Community College Foundation, National College Access Network, and the Cesar Chavez Public Charter Schools for Public Policy, and the American Association of Community Colleges, where he is currently on their Commission on Economic and Workforce Development. In addition, Torres was a founding member and sits on the Executive Committee of the Groningen Declaration Network Group, a multi-national group of leaders dedicated to developing a trusted international data exchange ecosystem. Torres holds an M.B.A. in International Finance from Georgetown University and bachelor's degrees in both Marketing and Management from Manhattan College. In 2013, he was a recipient of the Washington Business Journal's Minority Business Leader Award.



JASON A. TYSZKO
VICE PRESIDENT, CENTER FOR
EDUCATION AND WORKFORCE
U.S. CHAMBER OF COMMERCE
FOUNDATION

Jason A. Tyszko is vice president at the U.S. Chamber of Commerce Foundation where he advances policies and programs that preserve America's competitiveness and enhance the career readiness of youth and adult learners. This includes the Talent Pipeline Management initiative, the Foundation's signature workforce development strategy.

Tyszko's prior experience focused on coordinating interagency education, workforce, and economic development initiatives. In 2009, he served as a policy adviser to Illinois Gov. Pat Quinn's administration. In addition, Tyszko was deputy chief of staff and senior policy adviser to the Illinois Department of Commerce and Economic Opportunity.

Tyszko received his Master of Arts from the University of Chicago and his Bachelor of Arts from DePaul University. He is a certified teacher in the state of Illinois.





STATE OF TECHNOLOGY & STANDARDS IN HIGHER EDUCATION

Spring 2019 Data Summit | 20TH Annual Best Practices in Education Data Systems



JASON WEAVER
HEAD OF PRODUCT
PARCHMENT

Jason Weaver joined Parchment in 2010 and currently leads the product and design teams in his role of Senior Director of Product Management. In his work, Jason brings extensive practical data expertise from across large scale digital credential initiatives, and has served as a partner and consultant on a myriad of projects with state agencies to implement data exchanges at scale, including Indiana, Montana, and West Virginia. Jason is responsible for Parchment's product strategy, roadmap, solution design, partnerships, and standards compliance. Jason has served as the volunteer co-chair of PESC's Education Records User Group from 2014-2018. Jason holds a B.S. in Information Science and Technology from Penn State, and currently resides in Omaha, Nebraska.



JOSHUA WESTFALL
SENIOR MANAGER, POLICY &
PROGRAMS
U.S. CHAMBER OF COMMERCE
FOUNDATION

Joshua Westfall is the senior manager of policy and programs at the U.S. Chamber of Commerce Foundation's Center for Education and Workforce (CEW). Before joining the Chamber Foundation, Westfall was a government affairs manager at National PTA and led the association's policy efforts on Capitol Hill. Earlier in his career, Westfall was a legislative associate at Washington Partners, LLC. His advocacy work began in the Ohio General Assembly working on grassroots efforts which led him to the Canadian Parliament and later to the U.S. Department of Education. Westfall graduated from The Ohio State University with a bachelor's degree in political science.



SUSAN WILLIAMS
DIRECTOR, OFFICE OF EDUCATION
INFORMATION MANAGEMENT
VIRGINIA DEPARTMENT OF EDUCATION

Susan Williams is the Director of the Virginia Department of Education's Office of Education Information Management. She began her career as a mathematics teacher and worked several years as a management consultant before working on education data and accountability systems. Susan has worked on many projects at the Virginia Department of Education including implementing a state-wide student ID system, Virginia's federated longitudinal system, and the school report cards, to name just a few. Susan serves as a leader in the National Forum on Education Statistics and has been instrumental in helping the Forum fulfill its mission to plan, recommend, and develop education data resources that support local, state, and national efforts to improve education. She has led multiple Forum Committees and Working Groups, including the School Courses for the Exchange of Data (SCED) Working Group; she has helped to develop the Forum's outreach and dissemination strategies; and she has contributed extensively to Forum resources on topics including data visualization, collecting and using disaggregated data on racial/ethnic subgroups, and teacher-student data links.







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