

READING IS FUN 5K

SPONSORSHIP OPPORTUNITIES

Virtual Event

August 1 - 12, 2020

district279foundation.org



About the Reading is Fun – 5K Run/Walk

The 10th annual celebration will look a little different this year, but we can still recognize that Reading is Fun and virtually support media centers in Osseo Area Schools. District 279 Foundation partners with Kidstop (ISD 279 school-aged care program) to coordinate this healthy and social opportunity to advocate that reading is fun! Funds raised from this family friendly event will be allocated to media centers (libraries) in ISD 279 – Osseo Area Schools to purchase learning resources. Registered participants will receive a t-shirt and goodie bag.

District 279 Foundation’s Mission

District 279 Foundation seeks to support and enhance Osseo Area Schools (ISD 279) dedication to all students. Located in Hennepin County, ISD 279 is the fifth-largest school district in Minnesota, serving all or parts of Brooklyn Center, Brooklyn Park, Corcoran, Dayton, Maple Grove, Osseo, Plymouth, and Rogers. Everyone benefits when opportunities are provided for youth as a result of your partnership with District 279 Foundation



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District 279 Foundation invites you to gain exposure for your organization by sponsoring this inspiring event. As our partner, we are willing to work with you to customize this experience and provide recognition opportunities that would make the event valuable and memorable.

*If committed by print deadline June 30

Title Sponsor – \$3,000 (cash only)

- Logo on the T-shirt with most prominence*
- Prominent recognition in event newsletter communications
- Prominent logo recognition on event website
- Sponsor spotlight in newsletter
- Sponsors spotlight on Facebook
- Opportunity to provide a marketing item in the goodie bag

Awards Ceremony Sponsor – \$2,000 (cash only)

- Logo on the T-shirt*
- Recognition in event newsletter communications
- Prominent logo recognition on event website
- Sponsor Spotlight in newsletter
- Sponsors spotlight on Facebook
- Opportunity to provide a marketing item in the goodie bag

Starting Line Sponsor – \$1,000

- Logo on the T-shirt*
- Recognition in event newsletter communications
- Logo recognition on event website
- Sponsors spotlight on Facebook
- Opportunity to provide a marketing item in the goodie bag

Finish Line Sponsor – \$500

- Name on T-shirt*
- Logo recognition on event website
- Opportunity to provide a marketing item in the goodie bag

Water Stop Sponsor – \$250

- Name on T-shirt*
- Name recognition on event website
- Opportunity to provide a marketing item in the goodie bag



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SPONSORSHIP COMMITMENT FORM

DEADLINE JUNE 30



Level of Sponsorship (please check one):

- Title Sponsor \$3,000
- Awards Ceremony Sponsor \$2,000
- Starting Line Sponsor \$1,000
- Finish Line Sponsor \$500
- Water Stop Sponsor \$250
- Donation \$ _____ (fully tax deductible)

Contact Information: Please provide all information exactly as it should appear in recognition lists.

Contact Name: _____

Company/Organization: _____

Address, City, State, Zip: _____

Email: _____ Phone: _____

Payment:

- Invoice me. *An invoice will be emailed to the contact listed above.*
- Check is enclosed payable to District 279 Foundation.
- Charge my credit card: Visa MasterCard Am Ex Discover

Name on card: _____

Billing Address: _____

Account number: _____

Expiration date: _____ Security code: _____

Signature: _____

For more information, or to submit your sponsorship commitment form, contact:

Susan Wineland | winelands@district279.org | (763) 391-7116