

Full Page Ad

trim size = 8.5 X 11

safe text area - 8 X 10.5
(safe text zone in grey)

Bleed area - .125 (8.75 X 11.25)

1/4 Page Ad

trim size = 4.25 X 5.4375

safe text zone = 4 X 5.18

1/8 Page Ad

trim size = 4.25 X 2.72

safe text zone = 4 X 2.5

1/2 Page Ad

trim size = 5.5 X 8.5

safe text zone = 8 X 5.25