

MINUTES St. Croix Bike & Pedestrian Trail Coalition Communication Committee
City of New Richmond Civic Center - April 4, 2016, 6:30 p.m.

CALL TO ORDER – Tim Witzmann, Chairperson, called the meeting to order at ~ 6:38 p.m.

STATEMENT OF PUBLIC NOTICE – The agenda was posted at the Town of Somerset and on the Coalition web site

ROLL CALL - Committee members present were Mark Gherty, Ben & Susan Heuser, André Johnson, Andrew Lamers, Mark Vanasse and Tim Witzmann.

ADOPTION OF AGENDA – A **motion** (Gherty, Lamers) to adopt the agenda as presented. **Carried** with no opposition.

PUBLIC COMMENT – Opportunity for comments on subjects not on the agenda when recognized by the presiding officer. There was no public comment.

APPROVAL OF PRIOR MEETING MINUTES – February 29, 2016 – A **motion** (Vanasse, Lamers) to approve the February 29, 2016, minutes as presented. **Carried** with no opposition.

REPORTS - from individuals about information gathered for the subcommittee – Gherty reported on two outreach activities he had been involved in. First, Jim and Marian Webber presented St. Croix County's *Meeting in a Box* at the Hudson Daybreak Rotary with Gherty joining the discussion of issues raised during the questions & answer portion of the meeting. He reported what he thought was, as a result of the dialog, a further understanding on the part of Rotary members about what the County is actually doing with the update to their Bike & Ped plan and what it means for the future in Hudson & the surrounding area. Second, Gherty attended a Town of Hudson Town Board meeting with Bike & Ped Plan material from the County to keep that local government entity abreast of changes to the Bike & Ped Plan. Several options/possibilities for the Town were discussed. There were Town Board members absent from that meeting so the material was left for the Town to consider at its future meetings.

Johnson reported that the Somerset Lions Club is interested in placing a bicycle aid station in Somerset. He will follow up with discussions about the timing and location of this placement.

ITEMS for discussion and/or action

1. Annual Meeting

a) White Paper for Annual Report – The White Paper was reviewed and edited by the Committee. A **motion** (Vanasse, Gherty) to approve the White Paper {as edited} and send it to the whole Board of Directors. **Carried** with no opposition.

b) Time, Format, Activities, others – Annual Meeting details were discussed with general consensus to recommend the following activities for the Board of Directors' consideration and approval: a start time of 10 a.m., potluck mix and mingle as people gather with Board members providing potluck items, meeting at approximately 10:30 a.m., bike ride for interested persons at approximately 11 a.m., several bike ride routes were discussed. Lamers and Johnson will plan both an easier and a longer ride appropriate for a variety of skilled riders. Susan Heuser will get an invitation prepared based on these parameters for final approval of details by the Board before issuing the invitation.

2. Healthier Together Bike/Walk to School Day - May 4, 2016 – Susan Heuser reported on the progress of the May 4th Bike to School Day. Johnson will serve as the lead person in the Somerset schools for this activity.

3. Hwy 64 Corridor Committee Charter – Vanasse led the discussion about this proposed document establishing a committee among local governments along the Hwy 64 corridor between the Town of St. Joseph and New Richmond to work together in order to maximize trail grant opportunities of each entity. There is a history of failed grant applications among several of these communities and this type of organization, together with the updated County plan, would present a united partnership in future trail planning hoping to optimize successes for the region. Lamers will see what action might be taken by the City of New Richmond and report back to the Board. The document will be considered at the next Board meeting.

4. Community Outreach Opportunities, General Organization, Lead People

a) St. Croix County's Meeting in a Box – There remain several items on the original list of outreach venues that have not been completed. No decision was made about how to proceed.

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- b) General Organization of Summer Activities – General discussion was that at least 2 people should be identified for each event considered. Equipment is ready for set up at these events. Topics to be presented at these outreach opportunities were discussed with some additions to last year’s information suggested, e.g. bike safety information. Final decisions will be discussed at the Board meeting.
- c) Lead People for Possible Events – The list of possible events was added to. Consensus was to ask the entire Board to consider dates they could assist with outreach and then to make decisions about which activities to participate in at the Board meeting after lead people are identified.
 - i. Somerset Library Event – Summer 2016 - Date To Be Determined
 - ii. Somerset Pea Soup Days – June 9th – 12th
 - iii. County Fair – July 20th – 24th
 - iv. Hudson River Fest- July 19th – 24th
 - v. New Richmond National Night Out – August 2nd, nationally
 - vi. Pathways Cycle St. Croix – August 27th
 - vii. Hammond’s Running of the Llamas – September 10th
 - viii. Baldwin Chili Cook Off – Mid September
 - ix. River Valley Trails’ Autumn Trek – September 18th
 - x. Others
- 5. Proposed Raffle – Vanasse led the discussion focused around a document with several scenarios for raffling a bicycle. Further discussion and final decision will be at the Board meeting.
 - a) Purpose for funds – Possibilities for raffle proceeds proposed included the Phipps Center Art Bench project that will place this seat/object of art on the Loop Trail, bicycle aid station(s), and assistance with trail planning, design and construction.
 - b) Requirements for filing
 - i. Ticket Costs – Several prices and tickets required to make the desired profit were reviewed. More detail is needed before a decision can be made by the Board.
 - ii. Fair Market Value of Raffle Item – Witzmann will contact the Hudson Trek representative to see what options are available for a bicycle to raffle. Gherty suggested that perhaps the bicycle company chosen could also provide information about a “basket” of smaller items to be given at the drawing as door prizes. Susan Heuser will prepare a letter to the representative detailing how the raffle moneys are expected to be spent and providing information about the Coalition, e.g. the Annual Report.
 - iii. Place, Date and Time of Drawing – General consensus was to recommend that the Board consider having a gathering at Oliphant Brewing in late September or early October at which the raffle main drawing and perhaps smaller items would be held. A drawing at a Coalition membership meeting was also discussed as a possibility.
- 6. Set next meeting date May 2, or June 6, or other – The next meeting was set for **May 2, 2016**.

ITEMS FOR NEXT BOARD of DIRECTORS AGENDA – Communications Committee White Paper, Annual Meeting Details, Hwy 64 Corridor Committee, Meeting in a Box Outreach Possibilities, Raffle Details/Requirements

ITEMS FOR NEXT COALITION AGENDA – None at this time.

ITEMS FOR NEXT COMMUNICATIONS COMMITTEE AGENDA – Meeting in a Box Outreach Possibilities,

ADJOURNMENT – A **motion** (Gherty, Lamers) to adjourn. **Carried** with no opposition at approximately 8:15 p.m.

Respectfully Submitted,
Susan Heuser, Secretary