

Chris Hanson

CoFounder of SOLDout!

Chris Hanson has been in the car business since 1997 where he started out selling cars for 8 years and becoming one of the top Chrysler Salesperson in the country, Top Internet Manager, Sales Trainer and Director of eCommerce for multiple store operations. Because of his experience and results in retail, he was recruited for a SUBARU Digital Strategist position working with Subaru of America, their Regions, Zones and Dealers.

In 2011 he founded 3GEngagement, a Digital Marketing Agency that is now a leader in the automotive digital space that works with both dealerships and OEM's through their services and training by using unique and innovative processes for Digital Fixed Ops, Custom Content Driven SEO Services and Digital Marketing. Hanson is also a professional speaker presenting on digital marketing and process.

