



40th Anniversary
1978 – 2018

Portugal Day Committee

Elizabeth, New Jersey

P.O. Box 6738, Elizabeth, New Jersey 07206-6738 ❖ Tel: (908) 894-8277
info@ElizabethPortugalDay.com ❖ www.ElizabethPortugalDay.com

Board of Directors

Ms. Andreia Costa
President

Mrs. Michelle S. Afonso
Mrs. Manuela Matos
Co-Vice Presidents

Ms. Melissa Sintra
Mr. Jorge DaCosta
Co-Secretaries

Mrs. Jennifer DaSilva Costa
Mr. Filipe Ramos
Co-Treasurers

Mr. Joaquim Martins
Mr. Roger Pestana
Mrs. Maria Z. Carvalho
Co-Public Relations

Ms. Jacqueline E. Castanheira
Pageant Coordinator

Ms. Jennifer Costa
Parade Coordinator

Mr. Manny Grova Jr.
Golf Outing Coordinator

Mrs. Carla Rodrigues DaSilva
Immediate Past President

Monsignor Joao Antão
Honorary Pastor

Padre Nuno Rocha
Pastor

Affiliate Organizations:

*P.I.S.C. of Elizabeth
P.I.S.C. Nova Geração
P.I.S.C. Nova Mocidade
Rancho Danças e Cantares de Portugal
Escola Amadeu Correia
Our Lady of Fatima Parish
Our Lady of Fatima Youth Group
Knights of Columbus
Our Lady of Fatima Girl Scouts
Our Lady of Fatima Boy Scouts
Elizabeth Portuguese Lions Club
Elizabeth Portuguese Leo Club
Asso. Regional Caldense
Beneficiencia Algarvia
Clube Açores
Asso. Portuguesa de Desportos
Elizabeth Youth Soccer
Portuguese American Police Association*

To whom it may concern:

On May 5, 2018, members of the Portuguese community will be coming together for the annual **Elizabeth Portugal Day Pageant**. In the past we have been crowning the Queen that has reign over our parade for over 30 years. In recent years, we have added King, Princess, Prince, Little Princess and Little Prince to the pageant to enable all Luso-American children/young adults to learn more about their ancestry and to instill the importance of tradition, culture, and self-importance.

Due to the financial burdens our community is facing it has become increasingly difficult to run all of our events without assistance of our local/community businesses. We are currently reaching out to businesses like yours for support. We are looking for monetary donations such as gift certificates, monies, or prizes (i.e. jewelry) for the contingents. As a valued sponsor, your business will be publicized throughout the event as well as in the local newspapers for your generous donation. These donations are given back to the children/young adults for this particular event.

Thank you for your time and consideration for this request. We appreciate anything that you may be able to offer. If you have any questions please do not hesitate to call Jacqueline Esteves at 908-578-5749; she can also be reached by e-mail at pageant@elizabethportugalday.com.

***PLEASE CHECK FOR DESIRED SPONSORSHIP**

\$50 _____ Family/Friend Contestant Support Advertisement

- Parents and friends are welcome to add a personal note to the contestants.

\$100 _____ Business Card Advertisement

- Your company business card will be advertised in our pageant program. A small ad placed inside of our program/ad book.



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Board of Directors

Ms. Andreia Costa
President

\$300

Inside Front of Program

- Company information will be displayed in full color.

Mrs. Michelle S. Afonso
Mrs. Manuela Matos
Co-Vice Presidents

\$300

Inside Back of Program

- Company information will be displayed in full color.

Ms. Melissa Sintra
Mr. Jorge DaCosta
Co-Secretaries

\$500

Back Cover of Program

- Company information will be displayed on the back cover of the pageant program in full color.

Mrs. Jennifer DaSilva Costa
Mr. Filipe Ramos
Co-Treasurers

Mr. Joaquim Martins
Mr. Roger Pestana
Mrs. Maria Z. Carvalho
Co-Public Relations

Contribution **Gift Certificate _____ Gift or _____ Other**

These specified prizes are given to our crowned winners, runner ups, and special category winners (Ms. Sympatia/ Mr. Photogenica). You will get a mention at the pageant during the award ceremony for your generous donation.

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Pastor

Return this Sheet, Payment & Art Work as soon as possible to:

PISC- Attention: Portugal Day

P.O. Box 6738

Elizabeth, New Jersey 07206-6738

Please Make all checks payable to: Portugal Day

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