

Press release published in the Maumelle Monitor newspaper:

MAUMELLE COUPLE LAUNCHES CHRISTIAN INTERNET BUSINESS

Mr. and Mrs. Robert Holland of Maumelle announced the launch of their Christian internet-based business www.ClaimthePromises.com this week. A series of CDs comprised of spoken scripture from the King James and Amplified versions of the Bible, along with original poetry and contemporary Christian music written and performed by the Hollands make up the bulk of the company's current product line. Customized scripture memory cards and bookmarks complement each of the seven volumes of product, which are aimed at a specific category of promises in the Bible.

"Everybody needs a way to relieve stress these days," Mr. Holland stated. "Our CDs are a wonderful way to pause and reflect on the positives of life. You can listen on the way to work and set a positive tone for your day, on the way home to relax and unwind, or any time you need a lift. The scripture memory cards can be carried in a shirt pocket, wallet or purse and used for personal study or reflection."

"We want to give folks something positive to think about," Holland continued. A resident of Nashville, Tennessee before moving his family to Arkansas in 2003, Holland has enjoyed commercial success in the pop music field. A professional singer, musician and composer, Holland brings a high degree of professionalism to the family business.

Asked if he misses the Nashville scene, Holland emphatically stated "I'd much rather be doing something like this...something that can make a real difference in people's lives. We have already seen the impact of our Health and Healing CD." The idea for the family business grew out of a devastating stroke suffered by Mrs. Holland's mother in 2004, and the couple's desire to help her claim the promises of healing in the Bible. After seeing the positive results of that first recording, the couple decided to expand the idea to encompass several topics, and offer their unique combination of God's Word, poetry and music to a wider audience.

Holland also stated that www.ClaimThePromises.com will donate \$1 of every sale to an organization that supports military personnel and their families. "We want to show our support for the wonderful men and women who put their lives on the line for us every day," Chere Holland stated. "We felt this was a good way to do something special to support our brave soldiers and their families."