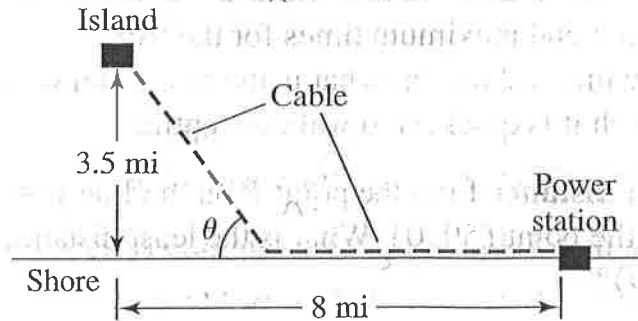
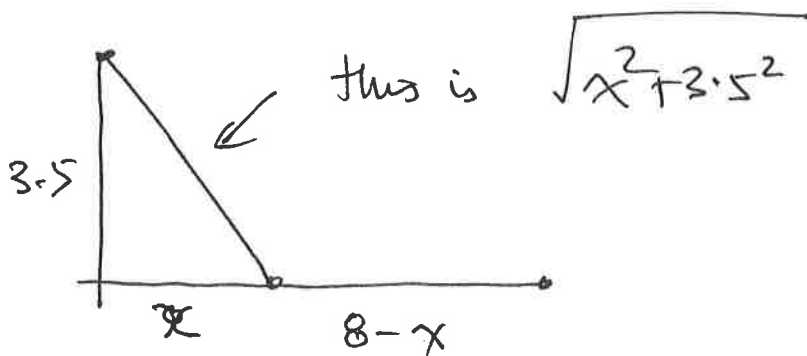


Math 1496 - Calc 1

37. **Laying cable** An island is 3.5 mi from the nearest point on a straight shoreline; that point is 8 mi from a power station (see figure). A utility company plans to lay electrical cable underwater from the island to the shore and then underground along the shore to the power station. Assume that it costs \$2400/mi to lay underwater cable and \$1200/mi to lay underground cable. At what point should the underwater cable meet the shore to minimize the cost of the project?



so first we draw a picture & label



The cost is $C = 2400\sqrt{x^2 + 3.5^2} + 1200(8 - x)$

$$C' = \frac{2400(2x)}{2\sqrt{x^2 + 3.5^2}} - 1200$$

we set this = 0 so

$$\frac{2400x}{\sqrt{x^2 + 3.5^2}} = 1200$$

$$\begin{aligned} \text{Q} \quad 2x &= \sqrt{x^2 + 3.5^2} \Rightarrow 4x^2 = x^2 + 3.5^2 \\ \Rightarrow 3x^2 &= 3.5^2 \Rightarrow x = \frac{3.5}{\sqrt{3}} = \frac{7\sqrt{3}}{6} \end{aligned}$$

Now the second derivative test

$$C'' = 2400 \left[\frac{\sqrt{x^2 + 3.5^2} - \frac{x(2x)}{2\sqrt{x^2 + 3.5^2}}}{x^2 + 3.5^2} \right]$$

$$= 2400 \left(\frac{\sqrt{x^2 + 3.5^2} - \frac{x^2}{\sqrt{x^2 + 3.5^2}}}{(x^2 + 3.5^2)\sqrt{x^2 + 3.5^2}} \right)$$

$$= \frac{2400 (3.5)^2}{(x^2 + 3.5^2)^{3/2}}$$

Now $C'' > 0$ when $x = \frac{7\sqrt{3}}{6}$ so a min

