



Liberty Hill All Sports Booster Club, Inc  
 PO Box 1054  
 Liberty Hill, TX 78642  
 www.lhallsports.org  
 A 501(c)3 organization

## LHASBC Logo Requests

The Cathead Logo (shown below) is a Registered Trademark with the United States Patent and Trademark Office. Unauthorized use is prohibited.



Please submit the attached Logo Request Form to the LHASBC. Do not produce or use the logo in any way until written permission is granted.

### **Please Note:**

- Logo Request approvals are good for 1 year and must be renewed each year in August prior to the start of the new school year. Submit a request form each year for approval.
- Request form must be completed and submitted along with payment to the Executive Vice President. The Exec VP will present your request to the full Executive Board for consideration.
- If additional information is needed, requestor may be asked to attend a LHASBC Meeting for presentation.
- Any use prior to the expressed, written approval of the LHASBC Board or unauthorized use of any form is a violation of trademark guidelines, resulting in penalty payment due to LHASBC.
- LHASBC has the right in determining best form of Logo Request.

### **Use of Logo without Consent**

In the event the logo is used without prior written consent from LHASBC a penalty payment of 1/2 of the Fee Based amount and payment of Logo request will be due. Logo use is valid for the remainder of the school year and must be renewed in August for continued use.

### **Example:**

Logo used in advertising or on merchandise without consent. (Advertising or Fee Based Use)

Penalty for use without consent:	\$250.00
Logo Request Acceptance:	\$500.00
<b>Total Due to LHASBC</b>	<b>\$750.00</b>

LHASBC has the right to deny further use of the advertisement or merchandise if in violation of LHASBC Logo Use Guidelines.

### Percentage Based

- Logo Request Form filled out & submitted to Executive VP
- Must present item to LHASBC Board with estimated monthly sales
- LHASBC Logo Agreement Must be signed prior to approval
- **Initial Fee: \$250.00** (yearly renewal fee \$250.00)
- Percentage of item sale profits (not to exceed 20%) paid to LHASBC
  - ♦ Accounting of items sold must be provided to LHASBC Treasurer along with payment monthly.
- Items sold cannot compete with LHASBC items. (i.e.: LHASBC T-shirts, hats, flags, etc)

### Fee Based

- Logo Request Form filled out & submitted to Executive VP
- Must present item to LHASBC Board with estimated monthly sales
- LHASBC Logo Agreement Must be signed prior to approval
- Initial Fee: **\$500.00** (yearly renewal fee \$500.00)
- Items sold cannot compete with LHASBC items. (i.e.: LHASBC T-shirts, hats, flags, etc)

### Advertising

- Logo Request Form filled out & submitted to Executive VP
- Must present copy to LHASBC Board. Only approved ads may use the logo.
- LHASBC Logo Agreement Must be signed prior to approval
- Initial Fee: **\$500.00** (yearly renewal fee \$500.00)
- Logo cannot be used in conjunction with or to advertise or promote any adult activities. This includes, but may not be limited to, alcohol, tobacco, firearms, or gambling.

Mail request form and payment to:

LHASBC

Attn: Logo Requests

PO Box 1054

Liberty Hill, TX 78642

Make all checks payable to: LHASBC



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## LHASBC Logo Request Form

Date:		
Name of Requestor:		
Business Requestor		
Street Address:		
City:	State:	Zip:
Contact Number:		

Type of Request:	<input type="checkbox"/> Percentage Base*	<input type="checkbox"/> Fee Based*	<input type="checkbox"/> Advertising
* Estimated monthly sales: \$	Used to determine Percentage or Fee Based Acceptance		
*Proposed Percentage of Profit Share:			
Initial Fee Due: \$			

Items(s) to include LHASBC Logo:

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I, \_\_\_\_\_, hereby request the use of the LHASBC Logo as prescribed above. I understand that the LHASBC Logo is the property of LHASBC and its use by the above mentioned Requestor is only for a specific time period not to exceed 1 school year. I also understand that the LHASBC has the right to revoke logo use approval at any time and I will be required to cease use the logo immediately. I further understand that any item(s) displaying the LHASBC Logo cannot directly compete with any LHASBC merchandise. In addition, the Logo cannot be used to advertise or promote any items or services that are not appropriate for minors. This includes, but may not be limited to, alcohol, tobacco, firearms or gambling.

Agreed this day: \_\_\_\_\_  
Date Requestor's Signature

**Request is**  Approved as of the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ for use as the following:

Percentage Base @ \_\_\_\_\_%  Fee Based  Advertising

Approval Expires: \_\_\_\_\_ at which time a new request must be submitted for continued use.

**Initial Fee Due:** \$ \_\_\_\_\_

Paid by: cash check# \_\_\_\_\_ CC PayPal

Please remit payment no later than \_\_\_\_\_ or use approval will be revoked.

Declined

\_\_\_\_\_  
LHASBC Executive VP

\_\_\_\_\_  
Date